Website review
essencedentalcare.com

Generated on November 11 2024 14:52 PM

The score is 55/100

SEO Content

✅	Title	Essence Dental Care **Length : 19** Perfect, your title contains between 10 and 70 characters.
✅	Description	Essence Dental Care are your Washington Metropolitan Area dentists, providing quality dental care for children, teens, and adults. Call today. **Length : 142** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 1 8 0 0 0 0 • [H1] Welcome to Essence Dental Care • [H2] Available Financing • [H2] Patient Forms • [H2] Request an appointment • [H2] General Dentistry • [H2] Cosmetic Dentistry • [H2] Orthodontics • [H2] Pediatric Dentistry • [H2] Invisalign® Aligners
❌	Images	We found 21 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **9%**

SEO Content

❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 6 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Request An Appointment	Internal	Passing Juice
online forms	Internal	Passing Juice
Essence Dental Care	Internal	Passing Juice
District Heights dental office	Internal	Passing Juice
Site Map	Internal	Passing Juice
Top	Internal	Passing Juice

SEO Keywords

Keywords Cloud	dental **dentistry** request patient appointment teeth 500pm forms **900am** care

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dentistry	7	✖	✖	✖	✔
900am	5	✖	✖	✖	✖
care	4	✔	✖	✔	✔
teeth	4	✖	✖	✖	✖
500pm	4	✖	✖	✖	✖

Usability

	Url	Domain : essencedentalcare.com Length : 21
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5

Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✖ Too bad, your website has too many CSS files (more than 4). ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.essencedentalcare.com/sitemap.xml
	Robots.txt	http://essencedentalcare.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics