







# Website review essexdentalaassociatesma.com

Generated on September 21 2024 16:29 PM






The score is 54/100






## SEO Content

	Title	<p>Dentist in North Andover, MA   Essex Dental Associates</p> <p><b>Length : 54</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Essex Dental Associates - Visit our skilled Dentist in North Andover, MA. Accepting new appointments. Call today or request an appointment online.</p> <p><b>Length : 146</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Dentist in North Andover, MA   Essex Dental Associates</td> </tr> <tr> <td>description</td> <td>Essex Dental Associates - Visit our skilled Dentist in North Andover, MA. Accepting new appointments. Call today or request an appointment online.</td> </tr> <tr> <td>url</td> <td>https://essexdentalassociatesma.com/</td> </tr> <tr> <td>site_name</td> <td>Essex Dental Associates</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Dentist in North Andover, MA   Essex Dental Associates	description	Essex Dental Associates - Visit our skilled Dentist in North Andover, MA. Accepting new appointments. Call today or request an appointment online.	url	https://essexdentalassociatesma.com/	site_name	Essex Dental Associates
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## SEO Content

	Headings	H1 4	H2 4	H3 1	H4 6	H5 0	H6 0
	Headings	<ul style="list-style-type: none"> <li>• [H1] Essex Dental Associates</li> <li>• [H1] We Welcome New Patients</li> <li>• [H1] Welcome To Essex Dental Associates</li> <li>• [H1] Essex Dental Associates</li> <li>• [H2] -Tracy H.</li> <li>• [H2] OUR SERVICES</li> <li>• [H2] What Our Patients Say</li> <li>• [H2] Appointments</li> <li>• [H3] We will do our best to accommodate your busy schedule. Request an appointment today!</li> <li>• [H4] Nicole C.</li> <li>• [H4] Looney K.</li> <li>• [H4] Crystal D.</li> <li>• [H4] Nicole C.</li> <li>• [H4] Looney K.</li> <li>• [H4] Crystal D.</li> </ul>					
	Images	<p>We found 2 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>11%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

## SEO Links



External Links : Passing Juice 16.67%

Internal Links 83.33%

### In-page links

Anchor	Type	Juice
<a href="#">27 Charles St North, Andover, MA 01845</a>	External	Passing Juice
<a href="#">Essex Dental Associates</a>	Internal	Passing Juice
<a href="#">Menu</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">New Patients</a>	Internal	Passing Juice
<a href="#">Appointments</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Get Directions</a>	External	Passing Juice
<a href="#">Request an Appointment</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Website by DOCTOR Multimedia</a>	External	Passing Juice
<a href="#">Accessibility by WAH</a>	External	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Cosmetic Dentistry</a>	Internal	Passing Juice
<a href="#">Emergency Dental Services</a>	Internal	Passing Juice
<a href="#">General Dentistry</a>	Internal	Passing Juice
<a href="#">Restorative Dentistry</a>	Internal	Passing Juice
<a href="#">Sedation Dentistry</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice

## In-page links

[Thank You](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

dentistry dental very staff teeth  
more services recommend feel  
front












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	6	✓	✗	✓	✓
more	6	✗	✗	✗	✗
services	5	✗	✗	✗	✓
dentistry	5	✗	✗	✗	✗
teeth	4	✗	✗	✗	✗





## Usability

	Url	Domain : essexdentallassociatesma.com Length : 27
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://essexdentalassociatesma.com/sitemap_index.xml</code>
	Robots.txt	<code>http://essexdentalassociatesma.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

# Optimization



Google Analytics