





Website review estesparkmountainshop.com

Generated on September 20 2024 11:31 AM






The score is 60/100





SEO Content

	Title	Outdoor Gear and Apparel Estes Park Estes Park Mountain Shop Length : 64 Perfect, your title contains between 10 and 70 characters.														
	Description	The Estes Park Mountain Shop has a huge selection of outdoor gear. Plus equipment rental, indoor climbing gym, rock climbing and fishing lesssons, all at big... Length : 160 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Outdoor Gear and Apparel Estes Park Estes Park Mountain Shop</td></tr><tr><td>description</td><td>The Estes Park Mountain Shop has a huge selection of outdoor gear. Plus equipment rental, indoor climbing gym, rock climbing and fishing lesssons, all at big...</td></tr><tr><td>image</td><td>https://static.wixstatic.com/media/22d565_555b5ba1200c46d89c14243f7d832136%7Emv2_d_4200_2804_s_4_2.jpg/v1/fit/w_2500,h_1330,al_c/22d565_555b5ba1200c46d89c14243f7d832136%7Emv2_d_4200_2804_s_4_2.jpg</td></tr><tr><td>image:width</td><td>2500</td></tr><tr><td>image:height</td><td>1330</td></tr><tr><td>url</td><td>https://www.estesparkmountainshop.com</td></tr></tbody></table>	Property	Content	title	Outdoor Gear and Apparel Estes Park Estes Park Mountain Shop	description	The Estes Park Mountain Shop has a huge selection of outdoor gear. Plus equipment rental, indoor climbing gym, rock climbing and fishing lesssons, all at big...	image	https://static.wixstatic.com/media/22d565_555b5ba1200c46d89c14243f7d832136%7Emv2_d_4200_2804_s_4_2.jpg/v1/fit/w_2500,h_1330,al_c/22d565_555b5ba1200c46d89c14243f7d832136%7Emv2_d_4200_2804_s_4_2.jpg	image:width	2500	image:height	1330	url	https://www.estesparkmountainshop.com
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SEO Content

		<div>site_name</div> <div>epms</div> <div>type</div> <div>website</div>
	Headings	<div> <div>H11</div> <div>H213</div> <div>H30</div> <div>H40</div> <div>H50</div> <div>H63</div> </div> <ul style="list-style-type: none"> • [H1] all your mountain adventures under one roof • [H2] define bold • [H2] climb legendary routes • [H2] find your passion • [H2] pick your season • [H2] spring • [H2] summer • [H2] fall • [H2] winter • [H2] The most extensive rental department in Colorado • [H2] we do rentals! • [H2] Connect with EPMS • [H2] Upcoming Special Events • [H2] Find us in Estes Park, gateway to Rocky Mountain National Park • [H6] 8 AM - 8 PM daily • [H6] Questions? • [H6] Contact us!
	Images	<p>We found 17 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.88%</p> <p>Internal Links 94.12%</p>

In-page links

Anchor	Type	Juice
Spring	Internal	Passing Juice
Summer	Internal	Passing Juice
Fall	Internal	Passing Juice
Winter	Internal	Passing Juice
Basic information	Internal	Passing Juice
Find your trail	Internal	Passing Juice
Scenic Drives	Internal	Passing Juice
Summer + Camping Rentals	Internal	Passing Juice
Winter Rentals	Internal	Passing Juice
Fishing 411	Internal	Passing Juice
Bike 411	Internal	Passing Juice
Climbing Beta	Internal	Passing Juice
Camping	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
knowledge is power	External	Passing Juice

SEO Keywords

	Keywords Cloud	
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SEO Keywords



mountain estes gear outdoor apparel
park shop

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
estes	2	✓	✗	✓	✓
park	2	✓	✗	✓	✓
outdoor	1	✓	✗	✓	✗
gear	1	✓	✗	✓	✗
apparel	1	✓	✗	✗	✗





Usability

	Url	Domain : estesparkmountainshop.com Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://www.estesparkmountainshop.com/sitemap.xml</div>
	Robots.txt	http://estesparkmountainshop.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization