







# Website review estherjudedesign.com

Generated on September 23 2024 13:27 PM






The score is 49/100







## SEO Content

	<p>Title</p>	<p>Esther Jude Design Co.</p> <p><b>Length : 22</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Local, handmade gifts for trendy moms. Glass Cups, Tumblers, Clips, Stickers, Accessories, Apparel and more   Tulsa, Oklahoma</p> <p><b>Length : 125</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Esther Jude Design Co</td> </tr> <tr> <td>url</td> <td>https://estherjudedesign.com/</td> </tr> <tr> <td>title</td> <td>Esther Jude Design Co.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Local, handmade gifts for trendy moms. Glass Cups, Tumblers, Clips, Stickers, Accessories, Apparel and more   Tulsa, Oklahoma</td> </tr> <tr> <td>image</td> <td>http://estherjudedesign.com/cdn/shop/files/EJ_Design_Co._20004abb-4fd2-43dc-865d-26620706cf6b.png?v=1688760556</td> </tr> <tr> <td>image:secure_url</td> <td>https://estherjudedesign.com/cdn/shop/files/EJ_Design_Co._20004abb-4fd2-43dc-865d-26620706cf6b.png?v=1688760556</td> </tr> <tr> <td>image:width</td> <td>2400</td> </tr> </tbody> </table>	Property	Content	site_name	Esther Jude Design Co	url	https://estherjudedesign.com/	title	Esther Jude Design Co.	type	website	description	Local, handmade gifts for trendy moms. Glass Cups, Tumblers, Clips, Stickers, Accessories, Apparel and more   Tulsa, Oklahoma	image	http://estherjudedesign.com/cdn/shop/files/EJ_Design_Co._20004abb-4fd2-43dc-865d-26620706cf6b.png?v=1688760556	image:secure_url	https://estherjudedesign.com/cdn/shop/files/EJ_Design_Co._20004abb-4fd2-43dc-865d-26620706cf6b.png?v=1688760556	image:width	2400
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## SEO Content

		image:height 1256												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Item added to your cart</li> <li>• [H2] Bring on summer with these brand new, soon-to-be-faves!</li> <li>• [H2] Look What's New!</li> <li>• [H2] Subscribe for 10% off your next order</li> <li>• [H3] Black Flower Mug</li> <li>• [H3] Black Flower Mug</li> <li>• [H3] Pink Bow Mug</li> <li>• [H3] Pink Bow Mug</li> </ul>	H1	H2	H3	H4	H5	H6	1	4	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	4	0	0	0									
	Images	<p>We found 6 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 5.56%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 94.44%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Shop All</a>	Internal	Passing Juice
<a href="#">So Summer</a>	Internal	Passing Juice
<a href="#">All Cups</a>	Internal	Passing Juice
<a href="#">16 oz Glass Can Cups</a>	Internal	Passing Juice
<a href="#">20 oz Glass Can Cups</a>	Internal	Passing Juice
<a href="#">Tees</a>	Internal	Passing Juice
<a href="#">Crewnecks</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Cup Accessories</a>	Internal	Passing Juice
<a href="#">SALE</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">View cart</a>	Internal	Passing Juice
<a href="#">Black Flower Mug</a>	Internal	Passing Juice
<a href="#">Pink Bow Mug</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow

## SEO Keywords

	Keywords Cloud	black flower unit <b>price</b> usd look sale new regular mug
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Keywords Consistency

price	8	✘	✘	✘	✘
mug	4	✘	✘	✘	✔
regular	4	✘	✘	✘	✘
usd	4	✘	✘	✘	✘
new	3	✘	✘	✘	✔


## Usability

	Url	Domain : estherjudedesign.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;s&gt;</td> <td>2</td> </tr> </tbody> </table>	Deprecated tags	Occurrences	<s>	2
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<s>	2					




## Document

		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://estherjudedesign.com/sitemap.xml">https://estherjudedesign.com/sitemap.xml</a>
	Robots.txt	<a href="http://estherjudedesign.com/robots.txt">http://estherjudedesign.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.