



# Website review eternitymatters.co

Generated on September 23 2024 19:24 PM






The score is **48/100**




## SEO Content

	<b>Title</b>	<p>Modern Christian Apparel &amp; Clothing - Eternity Matters Apparel</p> <p><b>Length : 66</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<b>Description</b>	<p>Shop our unique and modern Christian clothing online at Eternity Matters Apparel. We have a wide selection of Christian t-shirts to choose from. Buy today!</p> <p><b>Length : 155</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Eternity Matters Apparel</td> </tr> <tr> <td>url</td> <td>https://eternitymatters.co/</td> </tr> <tr> <td>title</td> <td>Modern Christian Apparel &amp; Clothing - Eternity Matters Apparel</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Shop our unique and modern Christian clothing online at Eternity Matters Apparel. We have a wide selection of Christian t-shirts to choose from. Buy today!</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/0563/9267/9616/files/Group_1710_400x_1.png?height=628&amp;pad_color=fff&amp;v=1655105119&amp;width=1200</td> </tr> </tbody> </table>	Property	Content	site_name	Eternity Matters Apparel	url	https://eternitymatters.co/	title	Modern Christian Apparel & Clothing - Eternity Matters Apparel	type	website	description	Shop our unique and modern Christian clothing online at Eternity Matters Apparel. We have a wide selection of Christian t-shirts to choose from. Buy today!	image	https://cdn.shopify.com/s/files/1/0563/9267/9616/files/Group_1710_400x_1.png?height=628&pad_color=fff&v=1655105119&width=1200
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## SEO Content

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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>8</td><td>4</td><td>3</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] Convo Starters</li><li>• [H2] Faith Builders</li><li>• [H2] Heavenbound 3:16 T-Shirt</li><li>• [H2] GOOD GOOD PLANS JEREMIAH 29:11 (Traditional) T-SHIRTS</li><li>• [H2] TRUST RELAX JEREMIAH 29:11</li><li>• [H2] Some Words About Us</li><li>• [H2] Inform me!</li><li>• [H2] Hold on!</li><li>• [H3] Convo Starters</li><li>• [H3] Faith Builders</li><li>• [H3] Welcome</li><li>• [H3] Are you sure, you wantto leave this page?</li><li>• [H4] Subscribe to our mailing list</li><li>• [H4] Quick Links</li><li>• [H4] OUR SOCIALS</li></ul>	H1	H2	H3	H4	H5	H6	1	8	4	3	0	0
H1	H2	H3	H4	H5	H6									
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	Images	<p>We found 17 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>11%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Convo Starters</a>	Internal	Passing Juice
<a href="#">Faith Builders</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Our Heart</a>	Internal	Passing Juice
<a href="#">View all</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Shop now</a>	Internal	Passing Juice
<a href="#">All Products</a>	Internal	noFollow
<a href="#">New</a>	Internal	noFollow
<a href="#">Sale</a>	Internal	noFollow
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<a href="#">New</a>	Internal	noFollow
<a href="#">Sale</a>	Internal	noFollow
<a href="#">Heavenbound 3:16 T-Shirt</a>	Internal	Passing Juice
<a href="#">GOOD GOOD PLANS JEREMIAH 29:11 (Traditional) T-SHIRTS</a>	Internal	Passing Juice
<a href="#">TRUST RELAX JEREMIAH 29:11</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## In-page links

<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">See all results (' + data.results_count + ')</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

policy terms page item apparel waiting  
new **cart** subscribe check

## Keywords Consistency








Keyword	Content	Title	Keywords	Description	Headings
cart	4	✘	✘	✘	✘
page	2	✘	✘	✘	✔
check	2	✘	✘	✘	✘
subscribe	2	✘	✘	✘	✔
new	2	✘	✘	✘	✘

## Usability





	Url	Domain : eternity matters.co Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://eternitymatters.co/sitemap.xml</code>
	Robots.txt	<code>http://eternitymatters.co/robots.txt</code>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics