Website review
ethicalaaasourcing.com

Generated on September 13 2024 02:28 AM

The score is 51/100

SEO Content

✅	Title	Ethical AfroAsia Apparel Sourcing – Apparel Sourcing website **Length : 66** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	**H1** 1 **H2** 12 **H3** 1 **H4** 0 **H5** 1 **H6** 0 • [H1] Ethical AfroAsia Apparel Sourcing LLC • [H2] Apparel sourcing solutions for you. • [H2] Ethical, Transparency, Sustainable And Competitive Cost • [H2] About Us • [H2] Our Core Values • [H2] Consultation on Apparel Sourcing • [H2] What we are now • [H2] What is Our Business • [H2] What Is Our Approach • [H2] What We Do • [H2] For Our Customers • [H2] Factory and Manufacturing Solutions / Consultancy • [H2] Sourcing Strategies / Consultancy • [H3] +91-9840410090 • [H5] Get In Touch
	Images	We found 8 images on this web page.

SEO Content

❌		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 10 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
What is Our Business	Internal	Passing Juice
For Our Customers	Internal	Passing Juice
Our People & Our Approach	Internal	Passing Juice
What We Do	Internal	Passing Juice

In-page links

Consultancies	Internal	Passing Juice
Factory And Manufacturing Solutions / Consultancy	Internal	Passing Juice
Sourcing Strategies	Internal	Passing Juice
Contact Us	Internal	Passing Juice

SEO Keywords

Keywords Cloud	ethical design afroasia customers retailers supply solutions sourcing brands apparel

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sourcing	21	✔	✘	✘	✔
apparel	16	✔	✘	✘	✔
brands	8	✘	✘	✘	✘
customers	8	✘	✘	✘	✔
ethical	7	✔	✘	✘	✔

Usability

	Url	Domain : ethicalaaasourcing.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of

Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://ethicalaaasourcing.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.