# Website review
# etssports.com

Generated on September 13 2024 02:28 AM

**The score is 50/100**

## SEO Content

| | | |
|---|---|---|
| ✅ | Title | ETS Sports<br><br>**Length : 10**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✅ | Description | ETS Sports baseball softball tournaments leagues apparel uniforms facility consulting event management production<br><br>**Length : 113**<br><br>Great, your meta description contains between 70 and 160 characters. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| site_name | ETS Sports |
| url | https://etssports.com/ |
| title | ETS Sports |
| type | website |
| description | ETS Sports baseball softball tournaments leagues apparel uniforms facility consulting event management production |
| image | https://cdn.shopify.com/s/files/1/2278/0917/files/ETSsportsEvents.png?height=628&pad_color=fff&v=1614304118&width=1200 |
| image:secure_url | https://cdn.shopify.com/s/files/1/2278/0917/files/ETSsportsEvents.png?height=628&pad_color=fff&v=1614304118&width=1200 |
| image:width | 1200 |

# SEO Content

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| | | image:height | 628 | | | | |

| | Headings | **H1** 1 | **H2** 0 | **H3** 0 | **H4** 0 | **H5** 0 | **H6** 0 |
|---|---|---|---|---|---|---|---|
| | | • [H1] | | | | | |

| | Images | We found 6 images on this web page. <br><br> 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|---|---|---|
| | Text/HTML Ratio | Ratio : **8%** <br><br> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| | Flash | Perfect, no Flash content has been detected on this page. |
| | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

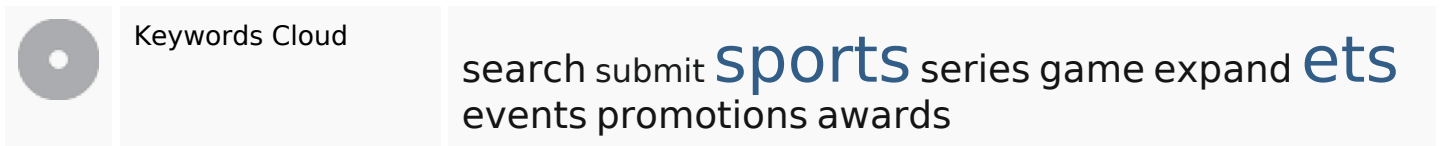| | URL Rewrite | Good. Your links looks friendly! |
|---|---|---|
| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| | In-page links | We found a total of 16 links including 0 link(s) to files |
| | Statistics | External Links : noFollow 6.25% <br><br> External Links : Passing Juice 0% <br><br> Internal Links 93.75% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Skip to content | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| [Events](#) | Internal | Passing Juice |
| [Baseball Tournaments](#) | Internal | Passing Juice |
| [Ball State Cardinal Classic Tournament Series](#) | Internal | Passing Juice |
| [ETS Sports All Star Showcase](#) | Internal | Passing Juice |
| [ETS Sports Game Awards](#) | Internal | Passing Juice |
| [2024 BPA World Series](#) | Internal | Passing Juice |
| [Promotions](#) | Internal | Passing Juice |
| [ETS Sports Clubhouse](#) | Internal | Passing Juice |
| [ETS Sports Futures](#) | Internal | Passing Juice |
| [Fundraising](#) | Internal | Passing Juice |
| [Consulting](#) | Internal | Passing Juice |
| [Contact Us](#) | Internal | Passing Juice |
| [Search](#) | Internal | Passing Juice |
| [About Us](#) | Internal | Passing Juice |
| [Powered by Shopify](#) | External | noFollow |

# SEO Keywords

| | | |
|---|---|---|
| ⊙ | Keywords Cloud | search submit sports series game expand ets events promotions awards |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| ets | 11 | ✔ | ✖ | ✔ | ✖ |
| sports | 11 | ✔ | ✖ | ✔ | ✖ |
| expand | 4 | ✖ | ✖ | ✖ | ✖ |
| series | 4 | ✖ | ✖ | ✖ | ✖ |

# Keywords Consistency

| | | | | | |
|---|---|---|---|---|---|
| game | 4 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | | |
|---|---|---|
| ◉ | Url | Domain : etssports.com<br>Length : 13 |
| ✖ | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
| ✔ | Printability | Great. We have found a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✖ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✔ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ◉ | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles.<br>✖ Too bad, your website has too many CSS files (more than 4).<br>✖ Too bad, your website has too many JS files (more than 6). |

# Document

✖ Too bad, your website does not take advantage of gzip.

# Mobile

| | Mobile Optimization | ✖ | Apple Icon |
| --- | --- | --- | --- |
| | | ✔ | Meta Viewport Tag |
| | | ✔ | Flash content |

# Optimization

| | XML Sitemap | Great, your website has an XML sitemap. |
| --- | --- | --- |
| | | https://etssports.com/sitemap.xml |
| | Robots.txt | http://etssports.com/robots.txt |
| | | Great, your website has a robots.txt file. |
| | Analytics | Great, your website has an analytics tool. |
| | | Google Analytics |

✖