

#### **SEO Content**

	Title	Madison Made			
$\checkmark$		Length : 12			
		Perfect, your title contains between 10 and 70 characters.			
0	Description	Madison Made by Euclid and Woodland specializes in comfortable t- shirts and apparel featuring designs that allow you to show your local pride. Length : 142			
		Great, your meta d	escription contains between 70 and 160 characters.		
$\bigotimes$	Keywords	-	n't found meta keywords on your page. Use <u>this free</u> enerator to create keywords.		
	Og Meta Properties	Good, your page ta	ke advantage of Og Properties.		
		Property	Content		
		type	website		
		title	Madison Made		
		url	https://ilovemadisonmade.com/		
		description	Madison Made by Euclid and Woodland specializes in comfortable t-shirts and apparel featuring designs that allow you to show your local pride.		
		site_name	Madison Made		
		image	https://cdn.shopify.com/s/files/1/1165/1004/file s/Madison_Made_Logo_NEW_4f2cd4bc-20cf-4f2 1-8285-15ed33c2b873.png?height=628&pad_c olor=ffffff&v=1640907486&width=1200		

#### **SEO Content**

		image:secure_url		https://cdn.shopify.com/s/files/1/1165/1004/file s/Madison_Made_Logo_NEW_4f2cd4bc-20cf-4f2 1-8285-15ed33c2b873.png?height=628&pad_c olor=ffffff&v=1640907486&width=1200			d4bc-20cf-4f2 nt=628&pad_c
		image:wid	th	1200			
		image:hei	ght	628			
	Headings	<b>H1</b> 1	<b>H2</b> 2	<b>H3</b> 4	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		• [H2 • [H3 • [H3 • [H3	] Local F	ed Items News Us	rtable appar	el.	
8	Images	We found 18 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
8	Text/HTML Ratio	Ratio : <b>9%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.			ge.		
0	Iframe	Great, there are no Iframes detected on this page.					

#### **SEO Links**

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
$\bigcirc$	Underscores in the URLs	Perfect! No underscores detected in your URLs.
$\bigcirc$	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 4.17%

#### SEO Links

External Links : Passing Juice 0%

Internal Links 95.83%

# In-page links

Anchor	Туре	Juice
=	Internal	Passing Juice
Log in	Internal	Passing Juice
Create account	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Madison	Internal	Passing Juice
Madison Tennis	Internal	Passing Juice
Madison Cross Country	Internal	Passing Juice
Madison Cubs	Internal	Passing Juice
Kentucky	Internal	Passing Juice
Posters	Internal	Passing Juice
Leggings	Internal	Passing Juice
<u>Kids / Baby</u>	Internal	Passing Juice
Madison Music Movement	Internal	Passing Juice
<u>Hats</u>	Internal	Passing Juice
Kentucky Colonels	Internal	Passing Juice
Custom	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Wishlist	Internal	Passing Juice
Welcome to our new and improved site!	Internal	Passing Juice
<u>Search</u>	Internal	Passing Juice
FAQ's	Internal	Passing Juice

# In-page links

Powered by Shopify	External	noFollow

## SEO Keywords

$\mathbf{O}$	Keywords Cloud	account madison search shop cart create
		posters log kentucky custom

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
madison	11	×	×	×	×
kentucky	4	×	×	×	×
posters	4	×	×	×	×
search	3	×	×	×	×
shop	3	×	×	×	×

# Usability

0	Url	Domain : euclidandwoodland.com Length : 21
0	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	HTML 5		
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.		
8	W3C Validity	Errors : 0 Warnings : 0		
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

## Mobile

lacksquare	Mobile Optimization	×	Apple Icon
		*	Meta Viewport Tag
		۲	Flash content

## Optimization

0	XML Sitemap	Great, your website has an XML sitemap.	
		https://ilovemadisonmade.com/sitemap.xml	
$\bigcirc$	Robots.txt	http://euclidandwoodland.com/robots.txt Great, your website has a robots.txt file.	
	Analytics	Missing	



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.