Website review
europasportswear.com

The score is 47/100

SEO Content

✓	Title	Europa Sports – Custom Apparel Manufacturer **Length : 49** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦿	Headings	**H1** 0 **H2** 4 **H3** 33 **H4** 1 **H5** 11 **H6** 0 • [H2] Creative Design & Manufacturing Agency Sialkot! • [H2] Hire our design & Manufacturing agency for creative branded products & Manufacturing & merchandise. At EUROPA SPORTS WEAR, we streamline the process of developing marketable products for our clients. We keep you involved as we guide you through the entire creative process through Manufacturing & Graphic design, Product development & Brand development. • [H2] Get in touch • [H2] FOLLOW US ON INSTAGRAM@europa_sportz • [H3] Search • [H3] Sialkot Creative Agency • [H3] FEATURE PRODUCTS • [H3] T SHIRTS • [H3] TRACK SUIT • [H3] TRACK SUIT • [H3] TRACK SUIT • [H3] TRACK SUIT

SEO Content

- [H3] TRACK SUIT
- [H3] TRACK SUIT
- [H3] T SHIRTS
- [H3] GOALKEEEPER UNIFORM
- [H3] CYCLING UNIFORM
- [H3] CYCLING UNIFORM
- [H3] CYCLING UNIFORM
- [H3] CYCLING UNIFORM
- [H3] CYCLING UNIFORM
- [H3] CYCLING UNIFORM
- [H3] RASH GUARD
- [H3] FITNESS SHORTS
- [H3] FITNESS SHORTS
- [H3] FITNESS SHORTS
- [H3] FITNESS SHORTS
- [H3] RASH GUARD
- [H3] RASH GUARD
- [H3] RASH GUARD
- [H3] Contact Info
- [H3] Follow Us On
- [H3] Quick Links
- [H3] Popular Categories
- [H3] Socialize Us On
- [H3] Search
- [H4] Catalogue
- [H5] Step 1
- [H5] Choose your style
- [H5] Step 2
- [H5] Customize your design
- [H5] Step 3
- [H5] Add to cart
- [H5] Step 4
- [H5] You're all set
- [H5] Step 5
- [H5] Your kit is on its way
- [H5] Europa Sports Wear

	Images	We found 73 images on this web page. 58 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 62 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.61% Internal Links 98.39%

In-page links

Anchor	Type	Juice
Quick View	Internal	Passing Juice
Casual Wear	Internal	Passing Juice
T SHIRTS	Internal	Passing Juice
Quick View	Internal	Passing Juice
TRACK SUIT	Internal	Passing Juice
Quick View	Internal	Passing Juice
Quick View	Internal	Passing Juice
Quick View	Internal	Passing Juice
Quick View	Internal	Passing Juice
Quick View	Internal	Passing Juice
Quick View	Internal	Passing Juice
Quick View	Internal	Passing Juice
Goalkeeper Uniform	Internal	Passing Juice
Sports Wear	Internal	Passing Juice
Quick View	Internal	Passing Juice

In-page links

Cycling Uniform	Internal	Passing Juice
Quick View	Internal	Passing Juice
Quick View	Internal	Passing Juice
Quick View	Internal	Passing Juice
Quick View	Internal	Passing Juice
Quick View	Internal	Passing Juice
Quick View	Internal	Passing Juice
Quick View	Internal	Passing Juice
Fitness Wear	Internal	Passing Juice
Men Rash Guard	Internal	Passing Juice
Quick View	Internal	Passing Juice
Men Fitness Shorts	Internal	Passing Juice
Quick View	Internal	Passing Juice
Quick View	Internal	Passing Juice
Quick View	Internal	Passing Juice
Quick View	Internal	Passing Juice
Quick View	Internal	Passing Juice
Quick View	Internal	Passing Juice
Download Catalogue	Internal	Passing Juice
Home	Internal	Passing Juice
About us	Internal	Passing Juice
Brand Logo Customization	Internal	Passing Juice
Catalogue	Internal	Passing Juice
Contact us	Internal	Passing Juice
Cart	Internal	Passing Juice
Europa Sports Wear	External	Passing Juice
Our Categories	Internal	Passing Juice
Bomber Jackets	Internal	Passing Juice

In-page links

Casual Shorts	Internal	Passing Juice
Face Mask	Internal	Passing Juice
Puffer Jackets	Internal	Passing Juice
Socks	Internal	Passing Juice
Trousers	Internal	Passing Juice
Varsity jackets	Internal	Passing Juice
Water Proof Jackets	Internal	Passing Juice
American Football Uniform	Internal	Passing Juice
Baseball Uniform	Internal	Passing Juice
Basketball Uniform	Internal	Passing Juice
Cricket Uniform	Internal	Passing Juice
Soccer Uniform	Internal	Passing Juice
Men Compression Pants	Internal	Passing Juice
Men Compression Shirts	Internal	Passing Juice
Men Compression Shorts	Internal	Passing Juice
Women Fitness Bra	Internal	Passing Juice
Women Fitness Legging	Internal	Passing Juice
Women Fitness T-shirt	Internal	Passing Juice
Women Fitness Top	Internal	Passing Juice

SEO Keywords

Keywords Cloud	cycling quick view fitness read sports uniform wear men more

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

wear	33	✖	✖	✖	✔
fitness	27	✖	✖	✖	✔
quick	25	✖	✖	✖	✔
view	24	✖	✖	✖	✖
read	24	✖	✖	✖	✖

Usability

●	Url	Domain : europasportswear.com Length : 20
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips		
		✔	Excellent, your website doesn't use nested tables.
		✖	Too bad, your website is using inline styles.
		✖	Too bad, your website has too many CSS files (more than 4).
		✖	Too bad, your website has too many JS files (more than 6).
		✔	Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://europasportswear.com/wp-sitemap.xml
✔	Robots.txt	http://europasportswear.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.