



# Website review europasportswear.com

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The score is 47/100







## SEO Content

	Title	<p>Europa Sports &amp;#8211; Custom Apparel Manufacturer</p> <p><b>Length : 49</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>4</td> <td>33</td> <td>1</td> <td>11</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] Creative Design &amp; Manufacturing Agency Sialkot!</li> <li>• [H2] Hire our design &amp; Manufacturing agency for creative branded products &amp; Manufacturing &amp; merchandise. At EUROPA SPORTS WEAR, we streamline the process of developing marketable products for our clients. We keep you involved as we guide you through the entire creative process through Manufacturing &amp; Graphic design, Product development &amp; Brand development.</li> <li>• [H2] Get in touch</li> <li>• [H2] FOLLOW US ON INSTAGRAM@europa_sportz</li> <li>• [H3] Search</li> <li>• [H3] Sialkot Creative Agency</li> <li>• [H3] FEATURE PRODUCTS</li> <li>• [H3] T SHIRTS</li> <li>• [H3] TRACK SUIT</li> <li>• [H3] TRACK SUIT</li> <li>• [H3] TRACK SUIT</li> <li>• [H3] TRACK SUIT</li> </ul>	H1	H2	H3	H4	H5	H6	0	4	33	1	11	0
H1	H2	H3	H4	H5	H6									
0	4	33	1	11	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] TRACK SUIT</li><li>• [H3] TRACK SUIT</li><li>• [H3] T SHIRTS</li><li>• [H3] GOALKEEPPER UNIFORM</li><li>• [H3] CYCLING UNIFORM</li><li>• [H3] CYCLING UNIFORM</li><li>• [H3] CYCLING UNIFORM</li><li>• [H3] CYCLING UNIFORM</li><li>• [H3] CYCLING UNIFORM</li><li>• [H3] CYCLING UNIFORM</li><li>• [H3] CYCLING UNIFORM</li><li>• [H3] RASH GUARD</li><li>• [H3] FITNESS SHORTS</li><li>• [H3] FITNESS SHORTS</li><li>• [H3] FITNESS SHORTS</li><li>• [H3] FITNESS SHORTS</li><li>• [H3] RASH GUARD</li><li>• [H3] RASH GUARD</li><li>• [H3] RASH GUARD</li><li>• [H3] Contact Info</li><li>• [H3] Follow Us On</li><li>• [H3] Quick Links</li><li>• [H3] Popular Categories</li><li>• [H3] Socialize Us On</li><li>• [H3] Search</li><li>• [H4] Catalogue</li><li>• [H5] Step 1</li><li>• [H5] Choose your style</li><li>• [H5] Step 2</li><li>• [H5] Customize your design</li><li>• [H5] Step 3</li><li>• [H5] Add to cart</li><li>• [H5] Step 4</li><li>• [H5] You're all set</li><li>• [H5] Step 5</li><li>• [H5] Your kit is on its way</li><li>• [H5] Europa Sports Wear</li></ul>
	Images	<p>We found 73 images on this web page.</p> <p>58 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 62 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.61%</p> <p>Internal Links 98.39%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Casual Wear</a>	Internal	Passing Juice
<a href="#">T SHIRTS</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">TRACK SUIT</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Goalkeeper Uniform</a>	Internal	Passing Juice
<a href="#">Sports Wear</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice

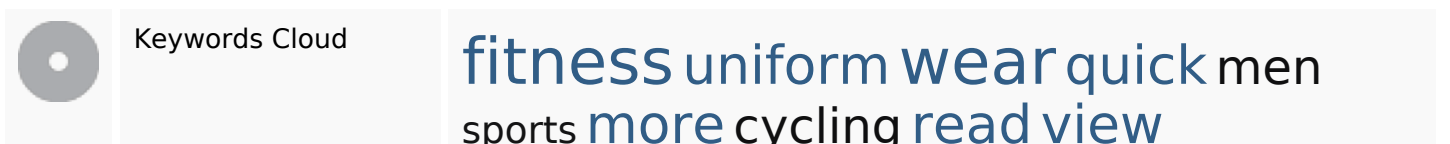
## In-page links

<a href="#">Cycling Uniform</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Fitness Wear</a>	Internal	Passing Juice
<a href="#">Men Rash Guard</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Men Fitness Shorts</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Download Catalogue</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Brand Logo Customization</a>	Internal	Passing Juice
<a href="#">Catalogue</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Cart</a>	Internal	Passing Juice
<a href="#">Europa Sports Wear</a>	External	Passing Juice
<a href="#">Our Categories</a>	Internal	Passing Juice
<a href="#">Bomber Jackets</a>	Internal	Passing Juice

## In-page links

<a href="#">Casual Shorts</a>	Internal	Passing Juice
<a href="#">Face Mask</a>	Internal	Passing Juice
<a href="#">Puffer Jackets</a>	Internal	Passing Juice
<a href="#">Socks</a>	Internal	Passing Juice
<a href="#">Trousers</a>	Internal	Passing Juice
<a href="#">Varsity jackets</a>	Internal	Passing Juice
<a href="#">Water Proof Jackets</a>	Internal	Passing Juice
<a href="#">American Football Uniform</a>	Internal	Passing Juice
<a href="#">Baseball Uniform</a>	Internal	Passing Juice
<a href="#">Basketball Uniform</a>	Internal	Passing Juice
<a href="#">Cricket Uniform</a>	Internal	Passing Juice
<a href="#">Soccer Uniform</a>	Internal	Passing Juice
<a href="#">Men Compression Pants</a>	Internal	Passing Juice
<a href="#">Men Compression Shirts</a>	Internal	Passing Juice
<a href="#">Men Compression Shorts</a>	Internal	Passing Juice
<a href="#">Women Fitness Bra</a>	Internal	Passing Juice
<a href="#">Women Fitness Legging</a>	Internal	Passing Juice
<a href="#">Women Fitness T-shirt</a>	Internal	Passing Juice
<a href="#">Women Fitness Top</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wear	33	✘	✘	✘	✔







## Keywords Consistency

fitness	27	✘	✘	✘	✔
quick	25	✘	✘	✘	✔
view	24	✘	✘	✘	✘
read	24	✘	✘	✘	✘

## Usability

	Url	Domain : europasportswear.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

## Document

- ✖ Too bad, your website is using inline styles.
- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://europasportswear.com/wp-sitemap.xml>



### Robots.txt

<http://europasportswear.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.