

Website review everbank.com

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The score is 57/100







SEO Content

	Title	Banking, Investing & Commercial Financing EverBank Length : 56 Perfect, your title contains between 10 and 70 characters.												
	Description	Get more out of your money and how you bank with the accounts, services and rates that separate us from banking as usual. View our lineup of banking solutions. Length : 159 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>6</td><td>10</td><td>3</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Give your money the MVP treatment with a 5.05% APYx• [H2] Watch the stadium get a facelift• [H2] Everyone’s an MVP• [H2] 5.05%• [H2] It's time you banked on more• [H2] Built to perform• [H2] Login• [H3] Ever performing• [H3] Ever protected• [H3] EverBank PerformanceSM Savings• [H3] Credit Cards• [H3] LoanCare• [H3] "Perform as Hard as You Do" EverBank and Trevor Lawrence Commercial• [H3] Dedicated service and elite performance• [H3] "The Sign" EverBank and Trevor Lawrence Commercial	H1	H2	H3	H4	H5	H6	1	6	10	3	0	0
H1	H2	H3	H4	H5	H6									
1	6	10	3	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] All signs point to Trevor Lawrence• [H3] Tooltip• [H4] All signs point to Trevor Lawrence• [H4] Dedicated service and elite performance• [H4] Partner with performance
	Images	We found 10 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 44 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.27% Internal Links 97.73%

In-page links

Anchor	Type	Juice
Performance Savings	Internal	Passing Juice
Performance Money Market	Internal	Passing Juice

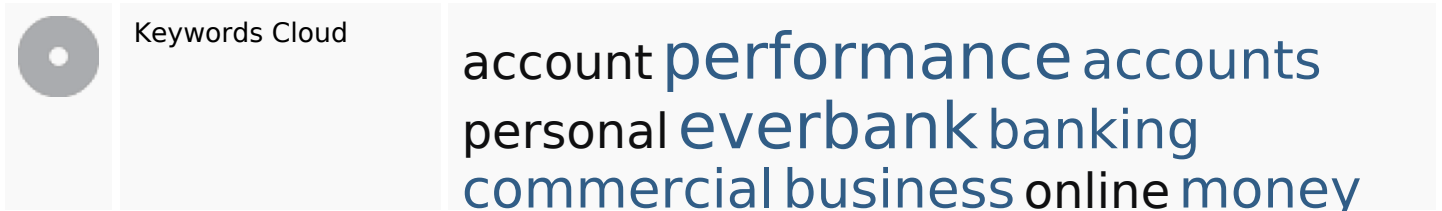
In-page links

Performance Checking	Internal	Passing Juice
Performance CD	Internal	Passing Juice
CDARS® CD	Internal	Passing Juice
Diversified Investing Overview	Internal	Passing Juice
Precious Metals	Internal	Passing Juice
Foreign Currencies	Internal	Passing Juice
MarketSafe CDs	Internal	Passing Juice
Online Tools & Services	Internal	Passing Juice
Mobile Banking	Internal	Passing Juice
Send Money with Zelle®	Internal	Passing Juice
Awards & Recognition	Internal	Passing Juice
Checking Overview	Internal	Passing Juice
Money Market	Internal	Passing Juice
High-Yield CDs	Internal	Passing Juice
Business CDARS CDs	Internal	Passing Juice
Currency Access Account	Internal	Passing Juice
Treasury Services	Internal	Passing Juice
Merchant Services	Internal	Passing Juice
Foreign Exchange	Internal	Passing Juice
Business Online Banking	Internal	Passing Juice
Mobile Banking	Internal	Passing Juice
Commercial & Industrial Lending	Internal	Passing Juice
Fund Financing	Internal	Passing Juice
Multifamily Lending	Internal	Passing Juice
Specialty & Lender Financing	Internal	Passing Juice
Structured Mortgage Financing	Internal	Passing Juice
Vendor Equipment Financing	Internal	Passing Juice
Search Careers	External	Passing Juice

In-page links

Newsroom	Internal	Passing Juice
Partners in Performance	Internal	Passing Juice
About Us	Internal	Passing Juice
Security Center	Internal	Passing Juice
ATM Finder	Internal	Passing Juice
Branch Locations	Internal	Passing Juice
Forms & Applications	Internal	Passing Juice
Accessibility	Internal	Passing Juice
My Money Program	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Disclosures	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Do Not Sell or Share My Personal Information	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
everbank	13	✓	✗	✗	✓
performance	12	✗	✗	✗	✓
banking	10	✓	✗	✓	✗
commercial	10	✓	✗	✗	✓

Keywords Consistency

money

10



Usability

	Url	Domain : everbank.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div>

Document

✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.everbank.com/sitemap.xml>



Robots.txt

<http://everbank.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.