








# Website review everbank.com

Generated on September 12 2024 19:15 PM





The score is 57/100







## SEO Content

	Title	<p>Banking, Investing &amp; Commercial Financing   EverBank</p> <p><b>Length : 56</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Get more out of your money and how you bank with the accounts, services and rates that separate us from banking as usual. View our lineup of banking solutions.</p> <p><b>Length : 159</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="542 1444 1476 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>10</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1468 2072" style="list-style-type: none"> <li>• [H1] Give your money the MVP treatment with a 5.05% APYx</li> <li>• [H2] Watch the stadium get a facelift</li> <li>• [H2] Everyone's an MVP</li> <li>• [H2] 5.05%</li> <li>• [H2] It's time you banked on more</li> <li>• [H2] Built to perform</li> <li>• [H2] Login</li> <li>• [H3] Ever performing</li> <li>• [H3] Ever protected</li> <li>• [H3] EverBank Performance<sup>SM</sup> Savings</li> <li>• [H3] Credit Cards</li> <li>• [H3] LoanCare</li> <li>• [H3] "The Sign" EverBank and Trevor Lawrence Commercial</li> <li>• [H3] All signs point to Trevor Lawrence</li> <li>• [H3] "Perform as Hard as You Do" EverBank and Trevor Lawrence Commercial</li> </ul>	H1	H2	H3	H4	H5	H6	1	6	10	3	0	0
H1	H2	H3	H4	H5	H6									
1	6	10	3	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Dedicated service and elite performance</li><li>• [H3] Tooltip</li><li>• [H4] All signs point to Trevor Lawrence</li><li>• [H4] Dedicated service and elite performance</li><li>• [H4] Partner with performance</li></ul>
	Images	We found 10 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>2%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 43 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.33% Internal Links 97.67%

## In-page links

Anchor	Type	Juice
<a href="#">Performance Savings</a>	Internal	Passing Juice
<a href="#">Performance Money Market</a>	Internal	Passing Juice

## In-page links

<a href="#">Performance Checking</a>	Internal	Passing Juice
<a href="#">Performance CD</a>	Internal	Passing Juice
<a href="#">CDARS® CD</a>	Internal	Passing Juice
<a href="#">Diversified Investing Overview</a>	Internal	Passing Juice
<a href="#">Precious Metals</a>	Internal	Passing Juice
<a href="#">Foreign Currencies</a>	Internal	Passing Juice
<a href="#">MarketSafe CDs</a>	Internal	Passing Juice
<a href="#">Online Tools &amp; Services</a>	Internal	Passing Juice
<a href="#">Mobile Banking</a>	Internal	Passing Juice
<a href="#">Send Money with Zelle®</a>	Internal	Passing Juice
<a href="#">Awards &amp; Recognition</a>	Internal	Passing Juice
<a href="#">Checking Overview</a>	Internal	Passing Juice
<a href="#">Money Market</a>	Internal	Passing Juice
<a href="#">High-Yield CDs</a>	Internal	Passing Juice
<a href="#">Business CDARS CDs</a>	Internal	Passing Juice
<a href="#">Currency Access Account</a>	Internal	Passing Juice
<a href="#">Treasury Services</a>	Internal	Passing Juice
<a href="#">Merchant Services</a>	Internal	Passing Juice
<a href="#">Foreign Exchange</a>	Internal	Passing Juice
<a href="#">Business Online Banking</a>	Internal	Passing Juice
<a href="#">Mobile Banking</a>	Internal	Passing Juice
<a href="#">Fund Financing</a>	Internal	Passing Juice
<a href="#">Multifamily Lending</a>	Internal	Passing Juice
<a href="#">Specialty &amp; Lender Financing</a>	Internal	Passing Juice
<a href="#">Structured Mortgage Financing</a>	Internal	Passing Juice
<a href="#">Vendor Equipment Financing</a>	Internal	Passing Juice
<a href="#">Search Careers</a>	External	Passing Juice
<a href="#">Newsroom</a>	Internal	Passing Juice

## In-page links

<a href="#">Partners in Performance</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Security Center</a>	Internal	Passing Juice
<a href="#">ATM Finder</a>	Internal	Passing Juice
<a href="#">Branch Locations</a>	Internal	Passing Juice
<a href="#">Forms &amp; Applications</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">My Money Program</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Disclosures</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Do Not Sell or Share My Personal Information</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency







Keyword	Content	Title	Keywords	Description	Headings
everbank	13	✓	✗	✗	✓
performance	12	✗	✗	✗	✓
banking	10	✓	✗	✓	✗
money	10	✗	✗	✓	✓
commercial	9	✓	✗	✗	✓

# Keywords Consistency





## Usability

	Url	Domain : everbank.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.everbank.com/sitemap.xml">https://www.everbank.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://everbank.com/robots.txt">http://everbank.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>