







Website review everydayathleteapparel.com.au

Generated on September 24 2024 04:23 AM






The score is 47/100







SEO Content

	Title	<p>Everyday athlete apparel &ndash; EVERYDAY ATHLETE APPAREL</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Everyday athlete apparel</p> <p>Length : 24</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>EVERYDAY ATHLETE APPAREL</td> </tr> <tr> <td>url</td> <td>https://www.everydayathleteapparel.com.au/</td> </tr> <tr> <td>title</td> <td>Everyday athlete apparel</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Everyday athlete apparel</td> </tr> <tr> <td>image</td> <td>http://www.everydayathleteapparel.com.au/cdn/shop/files/front-design-white-writing_f21c1c02-aa8f-4655-8d37-abec7b48fe49.svg?v=1682232437</td> </tr> <tr> <td>image:secure_url</td> <td>https://www.everydayathleteapparel.com.au/cdn/shop/files/front-design-white-writing_f21c1c02-aa8f-4655-8d37-abec7b48fe49.svg?v=1682232437</td> </tr> <tr> <td>image:width</td> <td>666</td> </tr> </tbody> </table>	Property	Content	site_name	EVERYDAY ATHLETE APPAREL	url	https://www.everydayathleteapparel.com.au/	title	Everyday athlete apparel	type	website	description	Everyday athlete apparel	image	http://www.everydayathleteapparel.com.au/cdn/shop/files/front-design-white-writing_f21c1c02-aa8f-4655-8d37-abec7b48fe49.svg?v=1682232437	image:secure_url	https://www.everydayathleteapparel.com.au/cdn/shop/files/front-design-white-writing_f21c1c02-aa8f-4655-8d37-abec7b48fe49.svg?v=1682232437	image:width	666
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SEO Content

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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>3</td> <td>0</td> <td>2</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] EVERYDAY 7/8 LEGGINGS • [H1] OVERSIZED TEE • [H1] SPORTS CROP • [H1] ATHLETE SHORTS • [H2] OUR TEES • [H2] CREWS & HOODIES • [H2] ACCESSORIES • [H4] Cart • [H4] Select options • [H6] Customer Support 	H1	H2	H3	H4	H5	H6	4	3	0	2	0	1
H1	H2	H3	H4	H5	H6									
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	Images	<p>We found 94 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 3.45%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 96.55%</p>

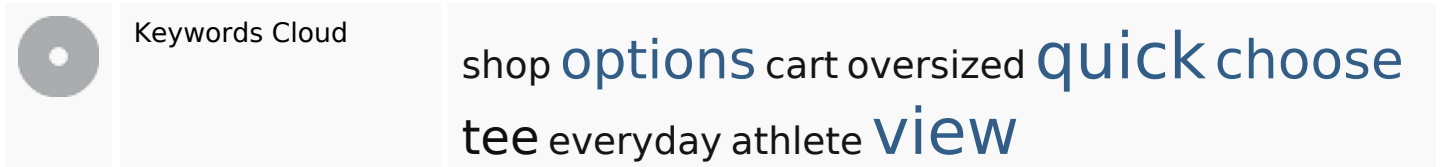
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
SHOP ALL	Internal	Passing Juice
TEES	Internal	Passing Juice
SPORT CROPS	Internal	Passing Juice
LEGGINGS & BIKE SHORTS	Internal	Passing Juice
ATHLETE SHORTS	Internal	Passing Juice
HOODIES & CREWS	Internal	Passing Juice
SOCKS	Internal	Passing Juice
ACCESSORIES	Internal	Passing Juice
EVERYDAY ATHLETE APPAREL	Internal	Passing Juice
OVERSIZED BLACK TEE	Internal	Passing Juice
OVERSIZED WHITE TEE	Internal	Passing Juice
ORIGINAL BLACK TEE	Internal	Passing Juice
ORIGINAL WHITE TEE	Internal	Passing Juice
OVERSIZED CROPPED TEE	Internal	Passing Juice
OVERSIZED CROPPED TEE	Internal	Passing Juice
ORIGINAL HOODIE	Internal	Passing Juice
ORIGINAL CREW	Internal	Passing Juice
ATHLETE GRIP TAPE	Internal	Passing Juice
LOGO TOWEL	Internal	Passing Juice
SPORTS SOCKS BLACK	Internal	Passing Juice
SPORTS SOCKS WHITE	Internal	Passing Juice
MID CREW SOCKS	Internal	Passing Juice
Privacy	Internal	Passing Juice
Shipping	Internal	Passing Juice
Returns	Internal	Passing Juice

In-page links

Terms of Service	Internal	Passing Juice
Contact Information	Internal	Passing Juice
=	External	noFollow

SEO Keywords



Keywords Consistency





Keyword	Content	Title	Keywords	Description	Headings
quick	14	✘	✘	✘	✘
view	13	✘	✘	✘	✘
options	11	✘	✘	✘	✔
choose	10	✘	✘	✘	✘
tee	7	✘	✘	✘	✔

Usability





	Url	Domain : everydayathleteapparel.com.au Length : 29
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.everydayathleteapparel.com.au/sitemap.xml</code>
	Robots.txt	<code>http://everydayathleteapparel.com.au/robots.txt</code>

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>