



Website review everythingenglish.com

Generated on September 22 2024 19:30 PM






The score is 52/100







SEO Content

| | Title | <p>Official English Premier League Merchandise - Ships from USA 24 Hours</p> <p>Length : 69</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | |
|------------------|--|--|----------|---------|-----|------------------------------------|-----------|-------------------|------|---------|-------|---|-------|---|------------------|--|
| | Description | <p>Everything English carries only authentic UK apparel for EPL teams Arsenal, Chelsea, Man UTD, Liverpool, Man City, Tottenham, Newcastle, West Ham, Aston Villa, Leeds UTD and more.</p> <p>Length : 179</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | |
| | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | |
| | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1995"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.everythingenglish.com/</td> </tr> <tr> <td>site_name</td> <td>EverythingEnglish</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Official English Premier League Merchandise - Ships from USA 24 Hours</td> </tr> <tr> <td>image</td> <td>http://www.everythingenglish.com/cdn/shop/t/14/assets/logo.png?v=103700251471900969191513667786</td> </tr> <tr> <td>image:secure_url</td> <td>https://www.everythingenglish.com/cdn/shop/t/14/assets/logo.png?v=103700251471900969191513667786</td> </tr> </tbody> </table> | Property | Content | url | https://www.everythingenglish.com/ | site_name | EverythingEnglish | type | website | title | Official English Premier League Merchandise - Ships from USA 24 Hours | image | http://www.everythingenglish.com/cdn/shop/t/14/assets/logo.png?v=103700251471900969191513667786 | image:secure_url | https://www.everythingenglish.com/cdn/shop/t/14/assets/logo.png?v=103700251471900969191513667786 |
| Property | Content | | | | | | | | | | | | | | | |
| url | https://www.everythingenglish.com/ | | | | | | | | | | | | | | | |
| site_name | EverythingEnglish | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | |
| title | Official English Premier League Merchandise - Ships from USA 24 Hours | | | | | | | | | | | | | | | |
| image | http://www.everythingenglish.com/cdn/shop/t/14/assets/logo.png?v=103700251471900969191513667786 | | | | | | | | | | | | | | | |
| image:secure_url | https://www.everythingenglish.com/cdn/shop/t/14/assets/logo.png?v=103700251471900969191513667786 | | | | | | | | | | | | | | | |

SEO Content

| | | | |
|--|-----------------|---|---|
| | | description | Everything English carries only authentic UK apparel for EPL teams Arsenal, Chelsea, Man UTD, Liverpool, Man City, Tottenham, Newcastle, West Ham, Aston Villa, Leeds UTD and more. |
|  | Headings | H1 0 H2 0 H3 0 H4 0 H5 0 H6 3 | <ul style="list-style-type: none"> • [H6] Sign Up for our Newsletter • [H6] Main menu • [H6] Footer menu |
|  | Images | <p>We found 25 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | |
|  | Text/HTML Ratio | <p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | |
|  | Flash | Perfect, no Flash content has been detected on this page. | |
|  | Iframe | Great, there are no Iframes detected on this page. | |

SEO Links

| | | | |
|--|-------------------------|--|--|
|  | URL Rewrite | Good. Your links looks friendly! | |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. | |
|  | In-page links | We found a total of 20 links including 0 link(s) to files | |
|  | Statistics | <p>External Links : noFollow 5%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 95%</p> | |

In-page links

| Anchor | Type | Juice |
|------------------------------------|----------|---------------|
| Sign in | Internal | Passing Juice |
| Arsenal | Internal | Passing Juice |
| Chelsea | Internal | Passing Juice |
| Everton | Internal | Passing Juice |
| Liverpool | Internal | Passing Juice |
| Man City | Internal | Passing Juice |
| Man United | Internal | Passing Juice |
| Newcastle | Internal | Passing Juice |
| Tottenham | Internal | Passing Juice |
| West Ham | Internal | Passing Juice |
| More Teams | Internal | Passing Juice |
| Search | Internal | Passing Juice |
| About us | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Shipping Info | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Return Policy | Internal | Passing Juice |
| Terms Of Service | Internal | Passing Juice |
| EverythingEnglish | Internal | Passing Juice |
| Powered by Shopify | External | noFollow |

SEO Keywords








Keywords Cloud

newsletter **menu** new sign **policy**
know **man** always first subscribe





Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| menu | 2 | ✘ | ✘ | ✘ | ✔ |
| man | 2 | ✘ | ✘ | ✔ | ✘ |
| policy | 2 | ✘ | ✘ | ✘ | ✘ |
| sign | 1 | ✘ | ✘ | ✘ | ✔ |
| newsletter | 1 | ✘ | ✘ | ✘ | ✔ |








Usability

| | | |
|--|--------------|---|
|  | Url | Domain : everythingenglish.com Length : 21 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|---------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |





Document

| | | |
|--|-----------------|---|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip. |

Mobile

| | | |
|--|---------------------|---|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|---|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. https://www.everythingenglish.com/sitemap.xml |
|  | Robots.txt | http://everythingenglish.com/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Great, your website has an analytics tool.  Google Analytics |