Website review
everywhereapparel.com

Generated on September 22 2024 11:25 AM

The score is 51/100

SEO Content

✅	Title	Everywhere Apparel - 100% Recycled Cotton Made in USA Recycled Shirts **Length : 69** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Everywhere's 100% recycled cotton t-shirts and sustainable basics are good for you and the planet. Our soft, comfortable apparel is Climate Neutral, ethically made in USA, and GRS-Certified. Through our eco-conscious clothing, recycling services + materials technology, we're building a brighter, more circular future. **Length : 326** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties. **Property** — **Content**

Property	Content
site_name	Everywhere Apparel
url	https://everywhereapparel.com/
title	Everywhere Apparel - 100% Recycled Cotton Made in USA Recycled Shirts
type	website

SEO Content

		description	Everywhere's 100% recycled cotton t-shirts and sustainable basics are good for you and the planet. Our soft, comfortable apparel is Climate Neutral, ethically made in USA, and GRS-Certified. Through our eco-conscious clothing, recycling services + materials technology, we're building a brighter, more circular future.		
		image	http://everywhereapparel.com/cdn/shop/files/everywhere-eye-logo-2020-640_100x_bfa2b14d-1388-44d6-87d7-08d38627c5be.png?v=1629079265		
		image:secure_url	https://everywhereapparel.com/cdn/shop/files/everywhere-eye-logo-2020-640_100x_bfa2b14d-1388-44d6-87d7-08d38627c5be.png?v=1629079265		
		image:width	1200		
		image:height	628		

	Headings						
		H1 1	**H2** 8	**H3** 7	**H4** 0	**H5** 0	**H6** 0

- [H1]
- [H2] Your cart is empty
- [H2] Cart (0)
- [H2] Clean the Earth
- [H2] Real Sustainability = 100% Recycled Cotton
- [H2] Wholesale blanks - In stock, ready for customization
- [H2] Shop our Circular Basics
- [H2] Circularity as a Service
- [H2] We manufacture 100% recycled apparel for the world's top brands
- [H3]
- [H3]
- [H3]
- [H3] 'Everywhere's recycled T-Shirt in Grey is the best plain tee I've ever owned'
- [H3]
- [H3]
- [H3] Please contact us with any questions or custom projects

	Images	We found 23 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 33 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 3.03%
		Internal Links 96.97%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Log in	Internal	Passing Juice
shipping	Internal	Passing Juice
apparel solutions	Internal	Passing Juice
learn+	Internal	Passing Juice
shop	Internal	Passing Juice
Wholesale Blank Apparel	Internal	Passing Juice
Custom Decoration	Internal	Passing Juice
Product Development	Internal	Passing Juice

In-page links

CirCot™ Recycled Cotton	Internal	Passing Juice
Our Materials	Internal	Passing Juice
Branded Collections	Internal	Passing Juice
Uniform Programs	Internal	Passing Juice
Music + Entertainment	Internal	Passing Juice
Promotional Products	Internal	Passing Juice
Corporate Apparel	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Recycling Services	Internal	Passing Juice
Material Science	Internal	Passing Juice
Apply For Wholesale	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Instagram	External	Passing Juice
Shipping + Returns	Internal	Passing Juice
Wholesale Login	Internal	Passing Juice
Wholesale FAQ	Internal	Passing Juice
Wholesale Terms	Internal	Passing Juice
Featured Projects	Internal	Passing Juice
Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice
Accessibility	Internal	Passing Juice
About Us	Internal	Passing Juice
Careers	Internal	Passing Juice
Circularity	Internal	Passing Juice

SEO Keywords

Keywords Cloud	cotton apparel product recycled development wholesale circot recycling

SEO Keywords

	everywhere circularity

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
apparel	9	✔	✖	✔	✔
wholesale	7	✖	✖	✖	✔
recycled	6	✔	✖	✔	✔
cotton	5	✔	✖	✔	✔
circot	4	✖	✖	✖	✖

Usability

	Url	Domain : everywhereapparel.com Length : 21
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0

Document

❌		
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.

❌	Deprecated HTML	

Deprecated tags	Occurrences
<center>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⚪	Speed Tips	

✅ Excellent, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	

✖ Apple Icon

✅ Meta Viewport Tag

✅ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		https://everywhereapparel.com/sitemap.xml
✅	Robots.txt	http://everywhereapparel.com/robots.txt
		Great, your website has a robots.txt file.
❌	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You

Optimization

| | | should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |