






# Website review evrthngapparel.com

Generated on September 22 2024 20:17 PM





The score is 50/100







## SEO Content

	Title	Evrthng Apparel <b>Length : 15</b> Perfect, your title contains between 10 and 70 characters.																	
	Description	By Canadians for Canadians. <b>Length : 27</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																	
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Evrthng Apparel</td></tr><tr><td>url</td><td>https://www.evrthngapparel.com/</td></tr><tr><td>title</td><td>Evrthng Apparel</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>By Canadians for Canadians.</td></tr></tbody></table>						Property	Content	site_name	Evrthng Apparel	url	https://www.evrthngapparel.com/	title	Evrthng Apparel	type	website	description	By Canadians for Canadians.
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>0</td><td>2</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Evrthng Apparel</li><li>• [H2] Fitness</li><li>• [H2] 2 for \$100</li><li>• [H4] Evrthng Apparel</li><li>• [H4] Follow us</li></ul>						H1	H2	H3	H4	H5	H6	1	2	0	2	0	0
H1	H2	H3	H4	H5	H6														
1	2	0	2	0	0														
	Images	We found 12 images on this web page.																	

## SEO Content

		8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>6%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 7.14%  External Links : Passing Juice 0%  Internal Links 92.86%


## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Fitness- New!!</a>	Internal	Passing Juice
<a href="#">Package Deal!</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice

## In-page links

<a href="#">Sweaters//Hoodies</a>	Internal	Passing Juice
<a href="#">Tees//Tanks</a>	Internal	Passing Juice
<a href="#">Hats//Accessories</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Account</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow



## SEO Keywords

	Keywords Cloud	evrthng slideshow fitness sweatershoodies <a href="#">view</a> please tees apparel <a href="#">all</a> slide
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
all	10	✖	✖	✖	✖
view	8	✖	✖	✖	✖
apparel	5	✔	✖	✖	✔
evrthng	3	✔	✖	✖	✔
fitness	3	✖	✖	✖	✔






## Usability

	Url	Domain : evrthngapparel.com Length : 18
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.

## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Mobile

### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.evrthngapparel.com/sitemap.xml">https://www.evrthngapparel.com/sitemap.xml</a>
	Robots.txt	<a href="http://evrthngapparel.com/robots.txt">http://evrthngapparel.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics