Website review explor-group.com

Generated on September 23 2024 08:23 AM

The score is 49/100

SEO Content

✅	Title	Explor Group **Length : 12** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Explor Group
title	Explor Group
url	https://www.explor-group.com
type	website
image	http://static1.squarespace.com/static/60801beaeb37321661eeab87/t/608136eb4ef1c2793cfba6be/1619080941630/ExplorGroup_White.png?format=1500w
image:width	1500
image:height	508

⦿	Headings	

H1	H2	H3	H4	H5	H6
1	0	0	0	0	0

- [H1] OUR COMPANIES

SEO Content

✓	Images	We found 13 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

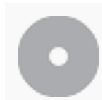# SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 4 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
About	Internal	Passing Juice
Our Companies	Internal	Passing Juice
Contact	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	sía menu group companies explor health food bleubird stories open

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
companies	4	✖	✖	✖	✔
food	4	✖	✖	✖	✖
menu	4	✖	✖	✖	✖
stories	3	✖	✖	✖	✖
sía	3	✖	✖	✖	✖

Usability

⊙	Url	Domain : explor-group.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

✓		
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.explor-group.com/sitemap.xml
✓	Robots.txt	http://explor-group.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics