

## Website review explorgroup.com

Generated on September 23 2024 07:22 AM

The score is 49/100

#### **SEO Content**

	Title	Explor Group					
		Length: 12					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Length: 0	ı				
			Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.				
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.			e. Use <u>this free</u>		
	Og Meta Properties	Good, your	page ta	ke advantage	of Og Prope	rties.	
		Propert	У	Content			
		site_name		Explor Group			
		title Explor Group					
		url		https://www.explor-group.com			
		type		website			
		image		http://static1.squarespace.com/static/60801be aeb37321661eeab87/t/608136eb4ef1c2793cfb a6be/1619080941630/ExplorGroup_White.png? format=1500w			
			image:width		1500		
		image:hei	ght	508			
	Headings	<b>H1</b> 1	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		• [H1	] OUR C	OMPANIES			

## **SEO Content**

Images	We found 13 images on this web page.  Good, most or all of your images have alt attributes.
Text/HTML Ratio	Ratio: <b>8%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

## **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## **In-page links**

Anchor	Туре	Juice
Skip to Content	Internal	Passing Juice
About	Internal	Passing Juice
<u>Our Companies</u>	Internal	Passing Juice
Contact	Internal	Passing Juice

## **SEO** Keywords



Keywords Cloud

bleubird health menu open companies food group explor stories sía

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
companies	4	×	×	×	<b>*</b>
food	4	×	×	×	×
menu	4	×	×	×	×
stories	3	×	×	×	×
sía	3	×	×	×	×

## **Usability**

0	Url	Domain : explor-group.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
<b>②</b>	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**



## **Document**

	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors: 0 Warnings: 0		
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

## Mobile

Mobile Optimizat	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.explor-group.com/sitemap.xml
	Robots.txt	http://explor-group.com/robots.txt  Great, your website has a robots.txt file.
Analytics	Analytics	Great, your website has an analytics tool.
		Google Analytics