







# Website review expresspowersportsil.com

Generated on September 23 2024 22:13 PM






The score is 47/100







## SEO Content

	Title	<p>Express Powersports - Bourbonnais, IL</p> <p><b>Length : 37</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>								
	Description	<p>Express Powersports, located in Bourbonnais, IL 1 hour south of Chicago, is your choice for ‘Affordable Family Fun.’ We specialize in ATVs, UTVs, dirt bikes, minibikes, mini street cycles, gas scooters, go karts, electric scooters, mopeds, buggies, golf carts, snowmobiles, helmets, off road gear, apparel, parts, sales, service and accessories. We now also offer small engine and lawn and garden equipment parts. We back every new machine we sell with 100% warranty, parts, and service support. We also offer parts, service and repair for both Chinese and Japanese powersport vehicles, with reasonable rates. We have a large selection of helmets, gear and accessories. We order parts and accessories daily, so if we don’t have it in stock, we can get it quickly! Come in today to look around at all the fun toys! **Visit our Facebook page for any schedule/business hour changes in real time.**</p> <p><b>Length : 911</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>								
	Keywords	<p>Power Sports,ATV Sales,Dirt Bike,Go Cart,Scooters Sales and Services,Snowmobile,Golf Carts,Pit Bike,Protective Gear,UTV,Side By Side,Snow Blower,Service &amp; Repair</p> <p>Good, your page contains meta keywords.</p>								
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Express Powersports - Bourbonnais, IL</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Express Powersports - Bourbonnais, IL
Property	Content									
locale	en_US									
type	website									
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## SEO Content

		<div>url</div> <div>https://expresspowersportsil.com/</div> <div>image</div> <div>https://du9m0k402rjmo.cloudfront.net/images/P_10644/4da73e17-c4fb-4364-9949-2d03058673c8.jpg</div> <div>description</div> <div>Express Powersports, located in Bourbonnais, IL 1 hour south of Chicago, is your choice for 'Affordable Family Fun.' We specialize in ATVs, UTVs, dirt bikes, minibikes, mini street cycles, gas scooters, go karts, electric scooters, mopeds, buggies, golf carts, snowmobiles, helmets, off road gear, apparel, parts, sales, service and accessories. We now also offer small engine and lawn and garden equipment parts. We back every new machine we sell with 100% warranty, parts, and service support. We also offer parts, service and repair for both Chinese and Japanese powersport vehicles, with reasonable rates. We have a large selection of helmets, gear and accessories. We order parts and accessories daily, so if we don't have it in stock, we can get it quickly! Come in today to look around at all the fun toys! **Visit our Facebook page for any schedule/business hour changes in real time.**</div>
	Headings	<div> <div>H1</div> <div>1</div> <div>H2</div> <div>0</div> <div>H3</div> <div>0</div> <div>H4</div> <div>0</div> <div>H5</div> <div>0</div> <div>H6</div> <div>0</div> </div> <div> <ul style="list-style-type: none"> <li>[H1] Affordable Family Fun</li> </ul> </div>
	Images	<div>We found 3 images on this web page.</div> <div>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>
	Text/HTML Ratio	<div>Ratio : <b>6%</b></div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>
	Flash	<div>Perfect, no Flash content has been detected on this page.</div>
	Iframe	<div>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</div>


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 40%</p> <p>Internal Links 60%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Express Powersports</a>	Internal	Passing Juice
<a href="#">More Info</a>	External	Passing Juice
<a href="http://expresspowersport.com">expresspowersport.com</a>	External	Passing Juice
<a href="#">Terms of Use  </a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	<p>services bourbonnais hours testimonials</p> <p>photos tour <b>express powersports</b></p> <p>info more</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
express	2				








## Keywords Consistency

powersports	2	✓	✗	✓	✗
more	2	✗	✗	✗	✗
info	2	✗	✗	✗	✗
bourbonnais	1	✓	✗	✓	✗

## Usability

	Url	Domain : expresspowersportsil.com Length : 24
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div>

## Document

- ✖ Too bad, your website is using inline styles.
- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://expresspowersportsil.com/?aspxerrorpath=/sitemap.xml>



### Robots.txt

<http://expresspowersportsil.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.