Website review extentapparel.ca

Generated on September 22 2024 12:31 PM

The score is 51/100

pagepeeker

SEO Content

✔	Title	Store - Extent Apparel **Length : 22** Perfect, your title contains between 10 and 70 characters.
✖	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✖	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	**H1** 1 **H2** 1 **H3** 0 **H4** 1 **H5** 0 **H6** 0 • [H1] OUR GOAL • [H2] Featured Products • [H4] your cart
✖	Images	We found 3 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✖	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 16.67%
		Internal Links 83.33%

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
Products	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Continue to Checkout	Internal	Passing Juice
ACCESSORIES	Internal	Passing Juice
JOGGERS	Internal	Passing Juice
SHIRTS	Internal	Passing Juice
SWEATERS	Internal	Passing Juice
Shipping	Internal	Passing Juice
Instagram	External	Passing Juice
Facebook	External	Passing Juice

In-page links

SEO Keywords

Keywords Cloud	unisex cart home products hope product phoenix from extent new

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
products	5	✖	✖	✖	✔
new	4	✖	✖	✖	✖
phoenix	3	✖	✖	✖	✖
hope	3	✖	✖	✖	✖
from	3	✖	✖	✖	✖

Usability

	Url	Domain : extentapparel.ca Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

Doctype	HTML 5

Document

✓		
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.extentapparel.ca/sitemap.xml
✓	Robots.txt	http://extentapparel.ca/robots.txt Great, your website has a robots.txt file.

Optimization

	Analytics	Great, your website has an analytics tool.
✓		Google Analytics