



Website review fairwayandgreene.com

Generated on September 22 2024 03:25 AM





The score is 52/100







SEO Content

	Title	<p>Fairway & Greene</p> <p>Length : 20</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Golf inspired lifestyle brand. Made in the United States. Designed and crafted for the lover of high quality apparel and accessories.</p> <p>Length : 133</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Fairway & Greene</td> </tr> <tr> <td>description</td> <td>Golf inspired lifestyle brand. Made in the United States. Designed and crafted for the lover of high quality apparel and accessories.</td> </tr> <tr> <td>image</td> <td>https://www.fairwayandgreene.com/fast-image/c_limit,w_600,fl_progressive:steep/greene-shopify/6178/files/FG-logo.jpg?v=1570628850</td> </tr> <tr> <td>site_name</td> <td>Fairway & Greene</td> </tr> <tr> <td>url</td> <td>https://www.fairwayandgreene.com/</td> </tr> </tbody> </table>					Property	Content	type	website	title	Fairway & Greene	description	Golf inspired lifestyle brand. Made in the United States. Designed and crafted for the lover of high quality apparel and accessories.	image	https://www.fairwayandgreene.com/fast-image/c_limit,w_600,fl_progressive:steep/greene-shopify/6178/files/FG-logo.jpg?v=1570628850	site_name	Fairway & Greene	url	https://www.fairwayandgreene.com/
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url	https://www.fairwayandgreene.com/																			
	Headings	H1	H2	H3	H4	H5	H6													
		1	8	2	0	0	0													
		<ul style="list-style-type: none"> [H1] New Arrivals 																		

SEO Content

		<ul style="list-style-type: none">• [H2] Men's Bestsellers• [H2] Ladies Bestsellers• [H2] Saratoga Inspired Polos• [H2] New For Her: Spin Off• [H2] Performance Layers• [H2] New to Sale: Men's• [H2] New to Sale: Ladies• [H2] WHERE TRADITION MEETS PERFORMANCE• [H3] The Fall Collection• [H3] Sign up and save
	Images	<p>We found 14 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 61 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.2%</p> <p>Internal Links 91.8%</p>

In-page links

Anchor	Type	Juice
Fall Collection	Internal	Passing Juice
Spin Off Collection	Internal	Passing Juice
Isle of Palms Collection	Internal	Passing Juice
Sweet Spot Collection	Internal	Passing Juice
Polos	Internal	Passing Juice
Pullovers	Internal	Passing Juice
Vests	Internal	Passing Juice
Tops	Internal	Passing Juice
Half & Full Zips	Internal	Passing Juice
Vests	Internal	Passing Juice
Ladies	Internal	Passing Juice
Mens	Internal	Passing Juice
Cotton	Internal	Passing Juice
Performance	Internal	Passing Juice
Made in the USA	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Pullovers	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Vests	Internal	Passing Juice
Jackets	Internal	Passing Juice
All	Internal	Passing Juice
Polos	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Half & Full Zips	Internal	Passing Juice
Jackets & Vests	Internal	Passing Juice
Lounge	Internal	Passing Juice
Skorts & Dresses	Internal	Passing Juice


In-page links

Shorts & Pants	Internal	Passing Juice
Collegiate	Internal	Passing Juice
2024 U.S. Open	Internal	Passing Juice
2024 PGA Championship	Internal	Passing Juice
The Players Championship	Internal	Passing Juice
2024 UCONN National Champions	Internal	Passing Juice
2023 U.S. Open	Internal	Passing Juice
Polos	Internal	Passing Juice
Layers	Internal	Passing Juice
Bottoms	Internal	Passing Juice
30% Off	Internal	Passing Juice
50% Off	Internal	Passing Juice
Tops	Internal	Passing Juice
Bottoms	Internal	Passing Juice
30% Off	Internal	Passing Juice
50% Off	Internal	Passing Juice
Only a Few Left	Internal	Passing Juice
Men Archive Sale	Internal	Passing Juice
Ladies Archive Sale	Internal	Passing Juice
Birdie Club	Internal	Passing Juice
Returns Center	External	Passing Juice
Need Help?	Internal	Passing Juice
Exchange & Returns	Internal	Passing Juice
Shipping & Handling	Internal	Passing Juice
Custom & Corporate	External	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Accessibility Statement	Internal	Passing Juice

In-page links

California Privacy Notice	External	Passing Juice
Notice of Financial Incentive	External	Passing Juice
Fit Guide	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Affiliates	Internal	Passing Juice
About Us	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : fairwayandgreene.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.fairwayandgreene.com/sitemap.xml
	Robots.txt	http://fairwayandgreene.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics