







Website review fieldsheer.com

Generated on September 24 2024 04:34 AM






The score is 46/100







SEO Content

|  | Title | <p>Fieldsheer: Heating & Cooling Clothing & Accessories For Men & Women</p> <p>Length : 80</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | |
|--|---|---|----------|---------|-----------|------------|-------|--|-------|--|-----|-------------------------|------|---------|-------------|---|
|  | Description | <p>Powered by Mobile Warming® and Mobile Cooling® Technology, work and play in performance temperature controlled clothing for everyday comfort and style.</p> <p>Length : 151</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Fieldsheer</td></tr><tr><td>title</td><td>Fieldsheer: Heating & Cooling Clothing & Accessories For Men & Women</td></tr><tr><td>image</td><td>http://fieldsheer.com/cdn/shop/t/72/assets/home-page.png?v=27611323735563785911724871364</td></tr><tr><td>url</td><td>https://fieldsheer.com/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Powered by Mobile Warming® and Mobile Cooling® Technology, work and play in performance temperature controlled clothing for everyday comfort and style.</td></tr></table> | Property | Content | site_name | Fieldsheer | title | Fieldsheer: Heating & Cooling Clothing & Accessories For Men & Women | image | http://fieldsheer.com/cdn/shop/t/72/assets/home-page.png?v=27611323735563785911724871364 | url | https://fieldsheer.com/ | type | website | description | Powered by Mobile Warming® and Mobile Cooling® Technology, work and play in performance temperature controlled clothing for everyday comfort and style. |
| Property | Content | | | | | | | | | | | | | | | |
| site_name | Fieldsheer | | | | | | | | | | | | | | | |
| title | Fieldsheer: Heating & Cooling Clothing & Accessories For Men & Women | | | | | | | | | | | | | | | |
| image | http://fieldsheer.com/cdn/shop/t/72/assets/home-page.png?v=27611323735563785911724871364 | | | | | | | | | | | | | | | |
| url | https://fieldsheer.com/ | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | |
| description | Powered by Mobile Warming® and Mobile Cooling® Technology, work and play in performance temperature controlled clothing for everyday comfort and style. | | | | | | | | | | | | | | | |

SEO Content

| | | |
|--|-----------------|---|
| | | image:secure_url https://fieldsheer.com/cdn/shop/t/72/assets/home-page.png?v=27611323735563785911724871364 |
|  | Headings | <div> <div> H1 2 H2 11 H3 2 H4 9 H5 0 H6 1 </div> <div> <ul style="list-style-type: none"> • [H1] Customer Appreciation • [H1] About Our Next-Generation Heating & Cooling Apparel • [H2] Double The Heat • [H2] Sock Savvy • [H2] New Arrivals • [H2] Stay Hidden, Stay Warm with Heated Camo • [H2] SAFE 50% Mobile Cooling Apparel with Dricomfort Technology • [H2] "You're amazing" • [H2] "Thanks again!" • [H2] "Your gloves are great!" • [H2] Mobile Cooling® • [H2] Mobile Warming® • [H2] MW Connect™ • [H3] As Featured In • [H3] {\$_upsell_cart_drawer_title_\$} • [H4] About Us • [H4] Follow Us • [H4] Newsletter • [H4] Newsletter • [H4] Newsletter • [H4] Our Shop • [H4] About Us • [H4] Support • [H4] Contact • [H6] 2730 Loker Avenue WestCarlsbad, CA. 92010 +1 (888) 908-6024 (8am - 4pm PST) </div> </div> |
|  | Images | <p>We found 61 images on this web page.</p> <p>33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 112 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.46%</p> <p>Internal Links 95.54%</p> |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| = | Internal | Passing Juice |
| Men | Internal | Passing Juice |
| Mobile Warming® | Internal | Passing Juice |
| Heated Baselayers | Internal | Passing Juice |
| Heated Gloves | Internal | Passing Juice |
| Heated Hoodies | Internal | Passing Juice |
| Heated Jackets | Internal | Passing Juice |
| Heated Motorcycle Gear | Internal | Passing Juice |
| Heated Socks & Insoles | Internal | Passing Juice |
| Heated Vests | Internal | Passing Juice |
| Performance Series NEW | Internal | Passing Juice |
| Mobile Cooling® | Internal | Passing Juice |
| Cooling Vests | Internal | Passing Juice |
| Face Masks | Internal | Passing Juice |
| Neckbands | Internal | Passing Juice |
| Neck Gaiters | Internal | Passing Juice |
| Skull Caps | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Towels | Internal | Passing Juice |
| King's Camo | Internal | Passing Juice |
| Everyday | Internal | Passing Juice |
| Farm & Fleet | Internal | Passing Juice |
| Fitness | Internal | Passing Juice |
| Hiking & Trekking | Internal | Passing Juice |
| Hook & Hunt | Internal | Passing Juice |
| Skiing & Snowboarding | Internal | Passing Juice |
| Sun Protective Clothing | Internal | Passing Juice |
| Workwear | Internal | Passing Juice |
| Women's | Internal | Passing Juice |
| Mobile Warming® | Internal | Passing Juice |
| Heated Baselayers | Internal | Passing Juice |
| Heated Gloves | Internal | Passing Juice |
| Heated Jackets | Internal | Passing Juice |
| Heated Motorcycle Gear | Internal | Passing Juice |
| Heated Vests | Internal | Passing Juice |
| Mobile Cooling® | Internal | Passing Juice |
| Equine | Internal | Passing Juice |
| Everyday | Internal | Passing Juice |
| Farm & Fleet | Internal | Passing Juice |
| Fitness | Internal | Passing Juice |
| Hiking & Trekking | Internal | Passing Juice |
| Hook & Hunt | Internal | Passing Juice |
| Skiing & Snowboarding | Internal | Passing Juice |
| Sun Protective Clothing | Internal | Passing Juice |
| Batteries | Internal | Passing Juice |
| Outlet | Internal | Passing Juice |
| | | |

In-page links

| | | |
|--|----------|---------------|
| Battery Technologies | Internal | Passing Juice |
| Mobile Cooling Technology | Internal | Passing Juice |
| Mobile Warming Technology | Internal | Passing Juice |
| MW Connect App | Internal | Passing Juice |
| Contact us | Internal | Passing Juice |
| Product Registration | Internal | Passing Juice |
| Size Charts | Internal | Passing Juice |
| Battery Care | Internal | Passing Juice |
| User Manuals | Internal | Passing Juice |
| Warranty | Internal | Passing Juice |
| Returns | Internal | Passing Juice |
| FAQ | Internal | Passing Juice |
| MW in Action | Internal | Passing Juice |
| Partnerships | Internal | Passing Juice |
| Affiliate Program | Internal | Passing Juice |
| Login/Register | Internal | Passing Juice |
| Shopping Cart | Internal | Passing Juice |
| Checkout | Internal | Passing Juice |
| Cooling Shirts & Hoodies | Internal | Passing Juice |
| Shorts & Pants | Internal | Passing Juice |
| Cooling Workwear | Internal | Passing Juice |
| Arm Sleeves | Internal | Passing Juice |
| Head Wrap | Internal | Passing Juice |
| Workwear | Internal | Passing Juice |
| Cooling Shirts & Hoodies | Internal | Passing Juice |
| First Responders Discount | Internal | Passing Juice |
| Shop Now | Internal | Passing Juice |
| Shop New Heated Gear | Internal | Passing Juice |
| | | |


In-page links

| | | |
|---|----------|---------------|
| SHOP NOW | Internal | Passing Juice |
| SHOP NOW | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Men's Premium 2.0 Merino Heated Socks | Internal | Passing Juice |
| Women's Premium 2.0 Merino Heated Socks | Internal | Passing Juice |
| Pro Merino Heated Socks Unisex | Internal | Passing Juice |
| Premium BT Wireless Heated Insoles | Internal | Passing Juice |
| men's cooling clothing | Internal | Passing Juice |
| women's cooling clothing | Internal | Passing Juice |
| cooling face masks | Internal | Passing Juice |
| cooling neck gaiters | Internal | Passing Juice |
| Hydrologic® cooling vests | Internal | Passing Juice |
| cooling towel | Internal | Passing Juice |
| men's heated clothing | Internal | Passing Juice |
| heated gloves | Internal | Passing Juice |
| heated socks | Internal | Passing Juice |
| men's heated jacket | Internal | Passing Juice |
| women's heated jackets | Internal | Passing Juice |
| MW Connect™ app | Internal | Passing Juice |
| Contact us | External | Passing Juice |
| Heated Jackets | Internal | Passing Juice |
| Cooling Neck Gaiters | Internal | Passing Juice |
| Cooling Shirts | Internal | Passing Juice |
| Store locator | External | Passing Juice |
| Our Story | Internal | Passing Juice |
| The Compass Blog | Internal | Passing Juice |
| In the News | Internal | Passing Juice |
| Media Coverage | Internal | Passing Juice |
| | | |

In-page links

| | | |
|--------------------------------------|----------|---------------|
| Career Opportunities | Internal | Passing Juice |
| Shipping | Internal | Passing Juice |
| Returns | External | Passing Juice |
| Dealer Portal | Internal | Passing Juice |
| Garment Care | Internal | Passing Juice |
| User Manuals | Internal | Passing Juice |
| Privacy Policy | External | Passing Juice |
| Terms of Use | External | Passing Juice |
| \${product_name} | Internal | Passing Juice |
| wish list | Internal | Passing Juice |
| create an account | Internal | Passing Juice |


SEO Keywords

| | | |
|--|----------------|---|
|  | Keywords Cloud | insoles cooling now shop cart heated add socks mobile warming |
|--|----------------|---|





Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| heated | 27 | ✖ | ✖ | ✖ | ✔ |
| cooling | 13 | ✔ | ✖ | ✔ | ✔ |
| shop | 12 | ✖ | ✖ | ✖ | ✔ |
| mobile | 8 | ✖ | ✖ | ✔ | ✔ |
| now | 8 | ✖ | ✖ | ✖ | ✖ |












Usability

| | | |
|--|-----|--|
|  | Url | Domain : fieldsheer.com Length : 14 |
|--|-----|--|





Usability

| | | |
|--|--------------|---|
|  | Favicon | Great, your website has a favicon. |
|  | Printability | Great. We have found a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





Document

|  | Doctype | HTML 5 | | | | |
|--|-----------------|---|-----------------|-------------|-----|---|
|  | Encoding | Perfect. Your declared charset is UTF-8. | | | | |
|  | W3C Validity | Errors : 0 Warnings : 0 | | | | |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. | | | | |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><u></td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | <u> | 1 |
| Deprecated tags | Occurrences | | | | | |
| <u> | 1 | | | | | |
|  | Speed Tips | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> | | | | |

Mobile

| | | |
|--|---------------------|---|
|  | Mobile Optimization |  Apple Icon |
| | |  Meta Viewport Tag |
| | |  Flash content |

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. https://fieldsheer.com/sitemap.xml |
|  | Robots.txt | http://fieldsheer.com/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Great, your website has an analytics tool.  Google Analytics |