







Website review fieldsheer.com

Generated on September 24 2024 03:23 AM






The score is **46/100**







SEO Content

	<p>Title</p>	<p>Fieldsheer: Heating & Cooling Clothing & Accessories For Men & Women</p> <p>Length : 80</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Description</p>	<p>Powered by Mobile Warming® and Mobile Cooling® Technology, work and play in performance temperature controlled clothing for everyday comfort and style.</p> <p>Length : 151</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Fieldsheer</td> </tr> <tr> <td>title</td> <td>Fieldsheer: Heating & Cooling Clothing & Accessories For Men & Women</td> </tr> <tr> <td>image</td> <td>http://fieldsheer.com/cdn/shop/t/72/assets/home-page.png?v=27611323735563785911724871364</td> </tr> <tr> <td>url</td> <td>https://fieldsheer.com/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Powered by Mobile Warming® and Mobile Cooling® Technology, work and play in performance temperature controlled clothing for everyday comfort and style.</td> </tr> </tbody> </table>	Property	Content	site_name	Fieldsheer	title	Fieldsheer: Heating & Cooling Clothing & Accessories For Men & Women	image	http://fieldsheer.com/cdn/shop/t/72/assets/home-page.png?v=27611323735563785911724871364	url	https://fieldsheer.com/	type	website	description	Powered by Mobile Warming® and Mobile Cooling® Technology, work and play in performance temperature controlled clothing for everyday comfort and style.
Property	Content															
site_name	Fieldsheer															
title	Fieldsheer: Heating & Cooling Clothing & Accessories For Men & Women															
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description	Powered by Mobile Warming® and Mobile Cooling® Technology, work and play in performance temperature controlled clothing for everyday comfort and style.															

SEO Content

		image:secure_url https://fieldsheer.com/cdn/shop/t/72/assets/home-page.png?v=27611323735563785911724871364												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>11</td> <td>2</td> <td>9</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Customer Appreciation • [H1] About Our Next-Generation Heating & Cooling Apparel • [H2] Double The Heat • [H2] Sock Savvy • [H2] New Arrivals • [H2] Stay Hidden, Stay Warm with Heated Camo • [H2] SAFE 50% Mobile Cooling Apparel with Dricomfort Technology • [H2] "You're amazing" • [H2] "Thanks again!" • [H2] "Your gloves are great!" • [H2] Mobile Cooling® • [H2] Mobile Warming® • [H2] MW Connect™ • [H3] As Featured In • [H3] {\$_upsell_cart_drawer_title_\$} • [H4] About Us • [H4] Follow Us • [H4] Newsletter • [H4] Newsletter • [H4] Newsletter • [H4] Our Shop • [H4] About Us • [H4] Support • [H4] Contact • [H6] 2730 Loker Avenue WestCarlsbad, CA. 92010 +1 (888) 908-6024 (8am - 4pm PST) 	H1	H2	H3	H4	H5	H6	2	11	2	9	0	1
H1	H2	H3	H4	H5	H6									
2	11	2	9	0	1									
	Images	<p>We found 61 images on this web page.</p> <p>33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 112 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.46% Internal Links 95.54%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Men	Internal	Passing Juice
Mobile Warming®	Internal	Passing Juice
Heated Baselayers	Internal	Passing Juice
Heated Gloves	Internal	Passing Juice
Heated Hoodies	Internal	Passing Juice
Heated Jackets	Internal	Passing Juice
Heated Motorcycle Gear	Internal	Passing Juice
Heated Socks & Insoles	Internal	Passing Juice
Heated Vests	Internal	Passing Juice
Performance Series NEW	Internal	Passing Juice
Mobile Cooling®	Internal	Passing Juice
Cooling Vests	Internal	Passing Juice
Face Masks	Internal	Passing Juice
Neckbands	Internal	Passing Juice
Neck Gaiters	Internal	Passing Juice
Skull Caps	Internal	Passing Juice

In-page links

Towels	Internal	Passing Juice
King's Camo	Internal	Passing Juice
Everyday	Internal	Passing Juice
Farm & Fleet	Internal	Passing Juice
Fitness	Internal	Passing Juice
Hiking & Trekking	Internal	Passing Juice
Hook & Hunt	Internal	Passing Juice
Skiing & Snowboarding	Internal	Passing Juice
Sun Protective Clothing	Internal	Passing Juice
Workwear	Internal	Passing Juice
Women's	Internal	Passing Juice
Mobile Warming®	Internal	Passing Juice
Heated Baselayers	Internal	Passing Juice
Heated Gloves	Internal	Passing Juice
Heated Jackets	Internal	Passing Juice
Heated Motorcycle Gear	Internal	Passing Juice
Heated Vests	Internal	Passing Juice
Mobile Cooling®	Internal	Passing Juice
Equine	Internal	Passing Juice
Everyday	Internal	Passing Juice
Farm & Fleet	Internal	Passing Juice
Fitness	Internal	Passing Juice
Hiking & Trekking	Internal	Passing Juice
Hook & Hunt	Internal	Passing Juice
Skiing & Snowboarding	Internal	Passing Juice
Sun Protective Clothing	Internal	Passing Juice
Batteries	Internal	Passing Juice
Outlet	Internal	Passing Juice

In-page links

Battery Technologies	Internal	Passing Juice
Mobile Cooling Technology	Internal	Passing Juice
Mobile Warming Technology	Internal	Passing Juice
MW Connect App	Internal	Passing Juice
Contact us	Internal	Passing Juice
Product Registration	Internal	Passing Juice
Size Charts	Internal	Passing Juice
Battery Care	Internal	Passing Juice
User Manuals	Internal	Passing Juice
Warranty	Internal	Passing Juice
Returns	Internal	Passing Juice
FAQ	Internal	Passing Juice
MW in Action	Internal	Passing Juice
Partnerships	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
Login/Register	Internal	Passing Juice
Shopping Cart	Internal	Passing Juice
Checkout	Internal	Passing Juice
Cooling Shirts & Hoodies	Internal	Passing Juice
Shorts & Pants	Internal	Passing Juice
Cooling Workwear	Internal	Passing Juice
Arm Sleeves	Internal	Passing Juice
Head Wrap	Internal	Passing Juice
Workwear	Internal	Passing Juice
Cooling Shirts & Hoodies	Internal	Passing Juice
First Responders Discount	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop New Heated Gear	Internal	Passing Juice

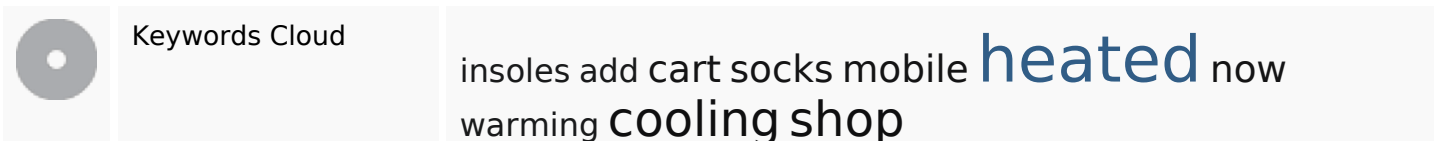
In-page links

SHOP NOW	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
=	Internal	Passing Juice
Men's Premium 2.0 Merino Heated Socks	Internal	Passing Juice
Women's Premium 2.0 Merino Heated Socks	Internal	Passing Juice
Pro Merino Heated Socks Unisex	Internal	Passing Juice
Premium BT Wireless Heated Insoles	Internal	Passing Juice
men's cooling clothing	Internal	Passing Juice
women's cooling clothing	Internal	Passing Juice
cooling face masks	Internal	Passing Juice
cooling neck gaiters	Internal	Passing Juice
Hydrologic® cooling vests	Internal	Passing Juice
cooling towel	Internal	Passing Juice
men's heated clothing	Internal	Passing Juice
heated gloves	Internal	Passing Juice
heated socks	Internal	Passing Juice
men's heated jacket	Internal	Passing Juice
women's heated jackets	Internal	Passing Juice
MW Connect™ app	Internal	Passing Juice
Contact us	External	Passing Juice
Heated Jackets	Internal	Passing Juice
Cooling Neck Gaiters	Internal	Passing Juice
Cooling Shirts	Internal	Passing Juice
Store locator	External	Passing Juice
Our Story	Internal	Passing Juice
The Compass Blog	Internal	Passing Juice
In the News	Internal	Passing Juice
Media Coverage	Internal	Passing Juice

In-page links

Career Opportunities	Internal	Passing Juice
Shipping	Internal	Passing Juice
Returns	External	Passing Juice
Dealer Portal	Internal	Passing Juice
Garment Care	Internal	Passing Juice
User Manuals	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Use	External	Passing Juice
\${product_name}	Internal	Passing Juice
wish list	Internal	Passing Juice
create an account	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
heated	27	✘	✘	✘	✔
cooling	13	✔	✘	✔	✔
shop	12	✘	✘	✘	✔
mobile	8	✘	✘	✔	✔
now	8	✘	✘	✘	✘












Usability

	Url	Domain : fieldsheer.com Length : 14
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Usability

	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 810 367">✔ Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="549 658 1027 694">https://fieldsheer.com/sitemap.xml</p>
	Robots.txt	<p data-bbox="539 734 967 770">http://fieldsheer.com/robots.txt</p> <p data-bbox="539 801 1085 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1101 904">Great, your website has an analytics tool.</p> <p data-bbox="549 949 858 1003"> Google Analytics</p>