

SEO Content

	Title	Filthy Casual Co. Length : 17 Perfect, your title contains between 10 and 70 characters.			
0	Description	The premium gaming apparel brand and community. Official online store for Filthy Casual clothing and accessories. Let's party and play video games.			
		Length : 151			
		Great, your meta d	escription contains between 70 and 160 characters.		
8	Keywords	-	n't found meta keywords on your page. Use <u>this free</u> enerator to create keywords.		
	Og Meta Properties	Good, your page take advantage of Og Properties.			
		Property	Content		
		cita nomo	Filthy Casual Ca		
		site_name	Filthy Casual Co.		
		url	https://www.filthycasual.com/		
		title	Filthy Casual Co.		
		type	website		
		description	The premium gaming apparel brand and community. Official online store for Filthy Casual clothing and accessories. Let's party and play video games.		
		image	https://cdn.shopify.com/s/files/1/0643/3667/file s/FilthyCasual-Logo-Transparent.png?height=6 28&pad_color=fff&v=1690405488&width=120 0		

SEO Content

		image:secure_url		https://cdn.shopify.com/s/files/1/0643/3667/file s/FilthyCasual-Logo-Transparent.png?height=6 28&pad_color=fff&v=1690405488&width=120 0				
		image:wi	dth	1200				
		image:he	ight	628				
0	Headings	H1 1	H2 4	H3 0	H4 0	H5 0	H6 0	
		 [H1] Filthy Casual Co. [H2] New Releases [H2] Collections [H2] Best Sellers [H2] Currency 						
\bigotimes	Images	We found	121 imag	ges on this w	eb page.			
		16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.						
	Text/HTML Ratio	Ratio : 4%	,					
~		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.						
\bigcirc	Flash	Perfect, no Flash content has been detected on this page.						
\bigcirc	lframe	Great, there are no Iframes detected on this page.						

SEO Links

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 27 links including 0 link(s) to files
0	Statistics	External Links : noFollow 3.7% External Links : Passing Juice 0%

SEO Links

Internal Links 96.3%

In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Collections	Internal	Passing Juice
New Releases	Internal	Passing Juice
<u>Essentials</u>	Internal	Passing Juice
<u>T-Shirts</u>	Internal	Passing Juice
Gaming Inspired	Internal	Passing Juice
Tarot Inspired	Internal	Passing Juice
<u>Hoodies</u>	Internal	Passing Juice
<u>Tanks</u>	Internal	Passing Juice
Bottoms	Internal	Passing Juice
<u>Sunglasses</u>	Internal	Passing Juice
Hats	Internal	Passing Juice
Accessories	Internal	Passing Juice
<u>Sale</u>	Internal	Passing Juice
<u>Support</u>	Internal	Passing Juice
<u>Gift Cards</u>	Internal	Passing Juice
<u>Size Chart</u>	Internal	Passing Juice
FAQ	Internal	Passing Juice
Returns & amp: Exchanges	Internal	Passing Juice
<u>About Us</u>	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Log in	Internal	Passing Juice
Search	Internal	Passing Juice

In-page links

<u>View all</u>	Internal	Passing Juice
Powered by Shopify	External	noFollow
<u>here</u>	Internal	Passing Juice

SEO Keywords

Keywords Cloud

subscribe newsletter death black filthy icon-x casual loading hoodie t-shirt

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
subscribe	35	×	×	×	×
newsletter	35	×	×	×	×
t-shirt	12	×	×	×	×
filthy	10	×	×	×	×
casual	10	¥	×	¥	¥

Usability

0	Url	Domain : filthycasual.com Length : 16
0	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

\bigcirc	Doctype	HTML 5		
\bigcirc	Encoding	Perfect. Your declared charset is UTF-8.		
\bigotimes	W3C Validity	Errors : 0 Warnings : 0		
\bigcirc	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. 		

Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

Optimization

\bigcirc	XML Sitemap	Great, your website has an XML sitemap.
	https://www.filthycasual.com/sitemap.xml	
	Robots.txt	http://filthycasual.com/robots.txt

Optimization

\bigcirc		Great, your website has a robots.txt file.
Analytics		Great, your website has an analytics tool.
		Coogle Analytics