



Website review fleetfeetstlouis.com

Generated on September 19 2024 16:53 PM





The score is **66/100**







SEO Content

	Title	<p>Home - Fleet Feet St. Louis</p> <p>Length : 27</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>With six locations in the St. Louis area, FLEET FEET Sports&#039; mission is to provide runners, walkers, and other active St. Louisans with: (1) shoes, apparel, and accessories that fit their individual needs, (2) training offerings that helps them reach their fitness goals, and (3) racing opportunities that satisfy their competitive spirit. We have stores in Chesterfield, Des Peres, O&#039;Fallon, St. Charles, South County, and Town & Country.</p> <p>Length : 466</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>10</td> <td>8</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] RUNNING CHANGES EVERYTHING • [H2] Who We Are • [H2] Locations • [H2] Fleet Feet • [H2] Own a Franchise • [H2] Help & More • [H2] Join our newsletter for the latest deals, events and more. • [H3] Fleet Feet St. Louis has been locally owned and operated since 1993. Come run with us! • [H3] STL STORES • [H3] STL RUNNING CLUB 	H1	H2	H3	H4	H5	H6	1	6	10	8	0	0
H1	H2	H3	H4	H5	H6									
1	6	10	8	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] STL RACES• [H3] Upcoming Events• [H3] Latest News• [H3] Fleet Feet XC Classic: Kicking off the 2024 season• [H3] FFRC Athlete of the Week: Mike Eagen• [H3] FFRC Athletes of the Week: Mike & Tim Maclin• [H3] Connect With Us• [H4] Functional Flexibility Des Peres• [H4] Functional Strength St. Charles• [H4] Functional Strength Des Peres• [H4] Chesterfield• [H4] Des Peres• [H4] O'Fallon• [H4] St. Charles• [H4] South County
	Images	<p>We found 7 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 28%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 81 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 55.56%</p> <p>Internal Links 44.44%</p>

In-page links

Anchor	Type	Juice
STL SHOPPING Home	Internal	Passing Juice
Customer Reviews	Internal	Passing Juice
Store Locations	Internal	Passing Juice
Curbside Pickup	Internal	Passing Juice
Shop Online for Gear	External	Passing Juice
Shop Online for Gift Cards	External	Passing Juice
Footwear Fit Process	External	Passing Juice
Bra Fit Process	External	Passing Juice
Rewards Program	External	Passing Juice
Happy Fit Guarantee	External	Passing Juice
Price Match Guarantee	Internal	Passing Juice
FLEET FEET RUNNING CLUB Home	Internal	Passing Juice
Training Programs	Internal	Passing Juice
Personal Coaching	Internal	Passing Juice
Fitness Classes	Internal	Passing Juice
Recovery Services	Internal	Passing Juice
Assessments	Internal	Passing Juice
Workshops	Internal	Passing Juice
Treadmill Rental	Internal	Passing Juice
Head Coaches and Therapists	Internal	Passing Juice
Ask a Question	Internal	Passing Juice
STL RACING Home	Internal	Passing Juice
St. Louis Race Calendar	Internal	Passing Juice
Fleet Feet Race Results	Internal	Passing Juice
Race Productions Services	Internal	Passing Juice
Bootlegger Trail 10K (Feb)	External	Passing Juice
Quivering Quads Trail Race (Mar)	Internal	Passing Juice

In-page links

Thirsty Thursday 5K Series (Apr-Oct)	External	Passing Juice
The Big Run (Jun)	External	Passing Juice
Fleet Feet Cross Country Classic (Sep)	External	Passing Juice
Timber & Trails 8M (Oct)	External	Passing Juice
Turkey Trot STL (Nov)	External	Passing Juice
St. Charles Half Marathon (May)	External	Passing Juice
STL COMMUNITY Home	Internal	Passing Juice
Ask Us a Question	Internal	Passing Juice
Email or Call Us	Internal	Passing Juice
Meet Us	Internal	Passing Juice
Careers	Internal	Passing Juice
STL Running Clubs	Internal	Passing Juice
STL Wellness Providers	Internal	Passing Juice
Donation Requests	Internal	Passing Juice
Used Shoe & Apparel Donations	Internal	Passing Juice
Sign Up for Our Newsletter	External	Passing Juice
Like Us on Facebook	External	Passing Juice
Follow Us on Instagram	External	Passing Juice
Follow Us on Twitter	External	Passing Juice
Watch Our YouTube Channel	External	Passing Juice
Can't find what you're looking for? Click here.	External	Passing Juice
Upcoming Events	Internal	Passing Juice
Latest News	Internal	Passing Juice
Meet Our Team	External	Passing Juice
Join Our Team	External	Passing Juice
View Store	Internal	Passing Juice
View Store	Internal	Passing Juice
View Store	Internal	Passing Juice

In-page links

View Store	Internal	Passing Juice
View Store	Internal	Passing Juice
-	External	Passing Juice
Who We Are	External	Passing Juice
Careers	External	Passing Juice
Diversity, Equity & Inclusion	External	Passing Juice
Do The Run Thing	External	Passing Juice
In the Press	External	Passing Juice
Locations	External	Passing Juice
Overview	External	Passing Juice
Why Franchise	External	Passing Juice
Support & Resources	External	Passing Juice
Franchising FAQs	External	Passing Juice
Make Your Store a Fleet Feet	External	Passing Juice
Returns	External	Passing Juice
FAQs	External	Passing Juice
Rewards	External	Passing Juice
Gift Cards	External	Passing Juice
Coupons & Promos	External	Passing Juice
Contact Us	External	Passing Juice
Website Accessibility Policy	External	Passing Juice
Privacy Shield Policy	External	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Use	External	Passing Juice
Do Not Sell My Info	External	Passing Juice
Site by NMC	External	Passing Juice

SEO Keywords



Keywords Cloud

stl feet 5pm fleet louis running store more
des peres

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fleet	18	✓	✗	✓	✓
feet	18	✓	✗	✓	✓
stl	13	✗	✗	✗	✓
5pm	10	✗	✗	✗	✗
des	8	✗	✗	✓	✓










Usability

	Url	Domain : fleetfeetstlouis.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.fleetfeet.com/s/stlouis/sitemap.xml
	Robots.txt	http://fleetfeetstlouis.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics