Website review
floricoastalprint.com

Generated on September 21 2024 09:58 AM

The score is 55/100

SEO Content

✓	Title	FloriCoastal Print **Length : 18** Perfect, your title contains between 10 and 70 characters.
✓	Description	Family owned business offering custom screen printed apparel and more. Located in Dade City, Florida. **Length : 103** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	FloriCoastal Print
title	FloriCoastal Print
url	https://www.floricoastalprint.com
type	website
description	Family owned business offering custom screen printed apparel and more. Located in Dade City, Florida.
image	http://static1.squarespace.com/static/5adfa04c7c93270f23eae7b4/t/5ae0d4db70a6ad8a80ec8281/1524683997240/toplogo.png?format=1500w
image:width	600
image:height	150

SEO Content

⦿	Headings	**H1** 4	**H2** 0	**H3** 3	**H4** 0	**H5** 0	**H6** 0

- [H1]
- [H1] Our Services
- [H1] our work
- [H1] Our story
- [H3] Custom Screen printing and embroidery
- [H3] Screen Printing
- [H3] Embroidery

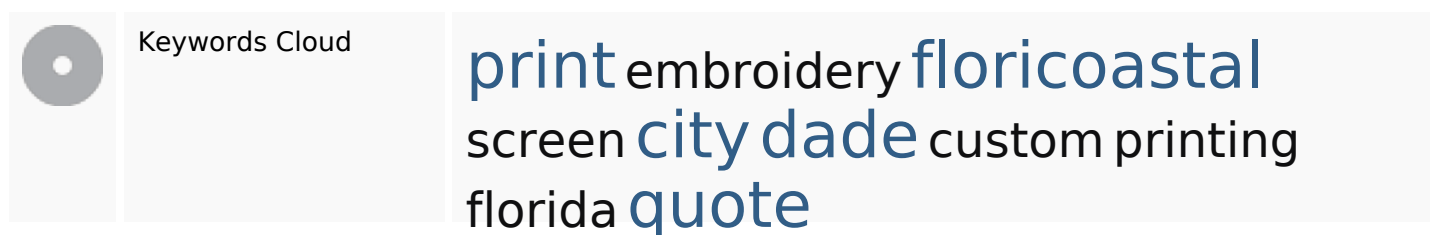|		
✗	Images	We found 14 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 13 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.69% Internal Links 92.31%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Services	Internal	Passing Juice
Our Work	Internal	Passing Juice
Our Story	Internal	Passing Juice
Welcome	Internal	Passing Juice
Get a Quote	Internal	Passing Juice
Contact Us	Internal	Passing Juice
FAQ	Internal	Passing Juice
Get a QUote	Internal	Passing Juice
Get a quote	Internal	Passing Juice
see more	Internal	Passing Juice
Back To Top	Internal	Passing Juice
Squarespace	External	Passing Juice

SEO Keywords

	Keywords Cloud	print embroidery floricoastal screen city dade custom printing florida quote

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
floricoastal	2	✔	✖	✖	✖
print	2	✔	✖	✔	✔
dade	2	✖	✖	✔	✖
city	2	✖	✖	✔	✖
quote	2	✖	✖	✖	✖

Keywords Consistency

Usability

●	Url	Domain : floricoastalprint.com Length : 21
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Document

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.floricoastalprint.com/sitemap.xml
	Robots.txt	http://floricoastalprint.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.