







Website review flyingswag.com

Generated on September 20 2024 00:51 AM

The score is 56/100



SEO Content

	Title	<p>Flying Swag Aviation Apparel and Accessories &ndash; Flying Swag by Mr Airbus Driver</p> <p>Length : 85</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>										
	Description	<p>Aviation & Travel Apparel, Accessories and Stickers. Prices as low as \$2.75 & 25% Off. We have a big selection of aviation themed T-Shirts, Accessories, and Stickers. Gifts for pilots, flight attendant, airline crews, aviation lovers, and travel enthusiast. Big selection of T-Shirts for the aviator or traveler in you.</p> <p>Length : 327</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Flying Swag by Mr Airbus Driver</td></tr><tr><td>url</td><td>https://www.flyingswag.com/</td></tr><tr><td>title</td><td>Flying Swag Aviation Apparel and Accessories</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	site_name	Flying Swag by Mr Airbus Driver	url	https://www.flyingswag.com/	title	Flying Swag Aviation Apparel and Accessories	type	website
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SEO Content

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image	http://www.flyingswag.com/cdn/shop/files/FlyingSwagRectangle.png?height=628&pad_color=ffffff&v=1688482252&width=1200
image:secure_url	https://www.flyingswag.com/cdn/shop/files/FlyingSwagRectangle.png?height=628&pad_color=ffffff&v=1688482252&width=1200
image:width	1200
image:height	628





Headings

H1	H2	H3	H4	H5	H6
7	6	6	1	0	0
<ul style="list-style-type: none">• [H1]• [H1] Most Unique Aviation and Travel Gifts for Pilots, Travel Lovers, Airline Crews, and Aviation Geeks• [H1]• [H1]• [H1]• [H1]• [H1]• [H2] Item added to your cart• [H2] Welcome to Flying Swag Aviation and Travel Shop By Mr Airbus Driver• [H2]• [H2] Collections• [H2] Quick links• [H2] Subscribe to our emails• [H3] Aviation & Travel Apparel• [H3] Aviation & Travel Apparel• [H3] Aviation & Travel Accessories• [H3] Aviation & Travel Accessories• [H3] Aviation & Travel Stickers• [H3] Aviation & Travel Stickers• [H4] In the market for the best selection of aviation and travelthemed gifts? You've arrived at the best shop for your favorite aviation andtravel themed gear. From T-shirts to accessory bags, we've got something forthe avid traveler, aviation geek and pilot in your life! Shop our on-trend styles that will turn headson your next flight, in the crew room or just walking down the street. Looking for a unique gift for the pilot oraviation enthusiast in your life? Ormaybe just a great gift for someone about to embark on a trip? Check out our flight gifts, made for aviationworkers and globe-trotting travelers alike!					

SEO Content

	Images	We found 5 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 6.67% External Links : Passing Juice 0% Internal Links 93.33%

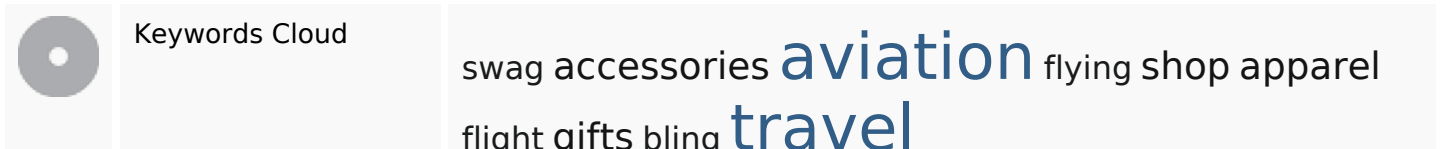
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
All Products	Internal	Passing Juice
Aviation & Travel Apparel	Internal	Passing Juice
Aviation & Travel Accessories	Internal	Passing Juice

In-page links

Aviation & Travel Stickers	Internal	Passing Juice
Latest Blog Posts	Internal	Passing Juice
View cart	Internal	Passing Juice
Search	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Contact Us	Internal	Passing Juice
About Us	Internal	Passing Juice
Flying Swag by Mr Airbus Driver	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
aviation	16	✓	✗	✓	✓
travel	13	✗	✗	✓	✓
shop	6	✗	✗	✗	✓
apparel	4	✓	✗	✓	✓
accessories	4	✓	✗	✓	✓








Usability

Url	Domain : flyingswag.com Length : 14
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Usability

		
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 810 367">✔ Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="549 658 1110 694">https://www.flyingswag.com/sitemap.xml</p>
	Robots.txt	<p data-bbox="539 734 975 770">http://flyingswag.com/robots.txt</p> <p data-bbox="539 801 1082 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 644 904">Missing</p> <p data-bbox="539 936 1337 972">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1003 1449 1106">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>