



# Website review foreverafriday.com

Generated on September 20 2024 13:39 PM






The score is 59/100







## SEO Content

	Title	Custom Pet Apparel &dash; Forever a Friday <b>Length : 44</b> Perfect, your title contains between 10 and 70 characters.																		
	Description	Handcrafted custom pet apparel made in Ontario Canada. Specializing in custom pet designs for clothing and apparel <b>Length : 114</b> Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Forever a Friday</td></tr><tr><td>url</td><td>https://foreverafriday.com/</td></tr><tr><td>title</td><td>Custom Pet Apparel</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Handcrafted custom pet apparel made in Ontario Canada. Specializing in custom pet designs for clothing and apparel</td></tr><tr><td>image</td><td>http://foreverafriday.com/cdn/shop/files/5_04ec85ff-39cf-4ab8-ae53-75f624dad4c8.png?v=173599365</td></tr><tr><td>image:secure_url</td><td>https://foreverafriday.com/cdn/shop/files/5_04ec85ff-39cf-4ab8-ae53-75f624dad4c8.png?v=173599365</td></tr><tr><td>image:width</td><td>600</td></tr></tbody></table>	Property	Content	site_name	Forever a Friday	url	https://foreverafriday.com/	title	Custom Pet Apparel	type	website	description	Handcrafted custom pet apparel made in Ontario Canada. Specializing in custom pet designs for clothing and apparel	image	http://foreverafriday.com/cdn/shop/files/5_04ec85ff-39cf-4ab8-ae53-75f624dad4c8.png?v=173599365	image:secure_url	https://foreverafriday.com/cdn/shop/files/5_04ec85ff-39cf-4ab8-ae53-75f624dad4c8.png?v=173599365	image:width	600
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## SEO Content

		image:height 600												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Country/region</li> <li>• [H2] Item added to your cart</li> <li>• [H2] Welcome to Forever a Friday!</li> <li>• [H2] Handmade with love.</li> <li>• [H2] Hey there!</li> <li>• [H2] Subscribe to our emails</li> <li>• [H2] Country/region</li> <li>• [H3] Show me your pet:</li> <li>• [H3] Time to draw:</li> <li>• [H3] The final step:</li> </ul>	H1	H2	H3	H4	H5	H6	1	7	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	3	0	0	0									
	Images	<p>We found 7 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links


	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 11.11%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 88.89%</p>

## SEO Links

### In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Store</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">View cart</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow
<a href="#">Refund policy</a>	Internal	Passing Juice
<a href="#">Contact information</a>	Internal	Passing Juice
<a href="#">Terms of service</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	handmade design all from friday products <b>pet</b> love forever CUSTOM
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### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pet	8	✓	✗	✓	✓
custom	4	✓	✗	✓	✗
forever	2	✓	✗	✗	✓
friday	2	✓	✗	✗	✓
design	2	✗	✗	✓	✗





## Usability

	Url	Domain : foreverafriday.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="549 286 767 322"> Apple Icon</li><li data-bbox="549 349 879 385"> Meta Viewport Tag</li><li data-bbox="549 412 810 448"> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 663 1094 698">Great, your website has an XML sitemap.</p> <p data-bbox="549 741 1086 777"><a href="https://foreverafriday.com/sitemap.xml">https://foreverafriday.com/sitemap.xml</a></p>
	Robots.txt	<p data-bbox="539 819 1023 855"><a href="http://foreverafriday.com/robots.txt">http://foreverafriday.com/robots.txt</a></p> <p data-bbox="539 889 1086 925">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 954 1102 990">Great, your website has an analytics tool.</p> <p data-bbox="549 1032 858 1090"> Google Analytics</p>