



Website review foreverafriday.com

Generated on September 20 2024 13:46 PM






The score is 59/100







SEO Content

	Title	Custom Pet Apparel & Forever a Friday Length : 44 Perfect, your title contains between 10 and 70 characters.																		
	Description	Handcrafted custom pet apparel made in Ontario Canada. Specializing in custom pet designs for clothing and apparel Length : 114 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Forever a Friday</td></tr><tr><td>url</td><td>https://foreverafriday.com/</td></tr><tr><td>title</td><td>Custom Pet Apparel</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Handcrafted custom pet apparel made in Ontario Canada. Specializing in custom pet designs for clothing and apparel</td></tr><tr><td>image</td><td>http://foreverafriday.com/cdn/shop/files/5_04ec85ff-39cf-4ab8-ae53-75f624dad4c8.png?v=1723599365</td></tr><tr><td>image:secure_url</td><td>https://foreverafriday.com/cdn/shop/files/5_04ec85ff-39cf-4ab8-ae53-75f624dad4c8.png?v=1723599365</td></tr><tr><td>image:width</td><td>600</td></tr></table>	Property	Content	site_name	Forever a Friday	url	https://foreverafriday.com/	title	Custom Pet Apparel	type	website	description	Handcrafted custom pet apparel made in Ontario Canada. Specializing in custom pet designs for clothing and apparel	image	http://foreverafriday.com/cdn/shop/files/5_04ec85ff-39cf-4ab8-ae53-75f624dad4c8.png?v=1723599365	image:secure_url	https://foreverafriday.com/cdn/shop/files/5_04ec85ff-39cf-4ab8-ae53-75f624dad4c8.png?v=1723599365	image:width	600
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image:width	600																			

SEO Content

		image:height 600
	Headings	<div> H1 1 H2 7 H3 3 H4 0 H5 0 H6 0 </div> <ul style="list-style-type: none"> • [H1] • [H2] Country/region • [H2] Item added to your cart • [H2] Welcome to Forever a Friday! • [H2] Handmade with love. • [H2] Hey there! • [H2] Subscribe to our emails • [H2] Country/region • [H3] Show me your pet: • [H3] Time to draw: • [H3] The final step:
	Images	<p>We found 7 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

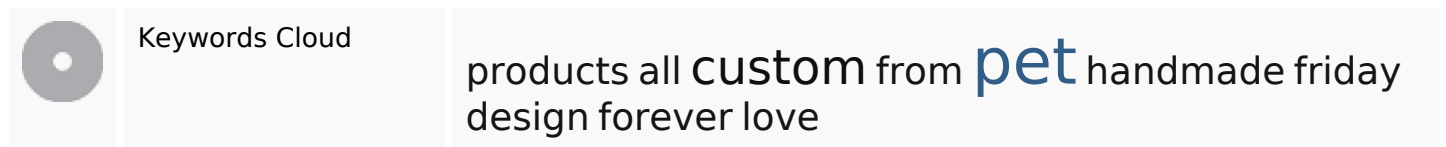
	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 11.11%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 88.89%</p>

SEO Links

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Store	Internal	Passing Juice
Contact	Internal	Passing Juice
View cart	Internal	Passing Juice
Powered by Shopify	External	noFollow
Refund policy	Internal	Passing Juice
Contact information	Internal	Passing Juice
Terms of service	Internal	Passing Juice

SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
pet	8	✓	✗	✓	✓
custom	4	✓	✗	✓	✗
forever	2	✓	✗	✗	✓
friday	2	✓	✗	✗	✓
design	2	✗	✗	✓	✗





Usability

	Url	Domain : foreverafriday.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://foreverafriday.com/sitemap.xml
	Robots.txt	http://foreverafriday.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics