








Website review fortunemgmt.com

Generated on September 21 2024 02:30 AM

The score is 56/100



SEO Content

	<p>Title</p>	<p>Dental Coaches & Coaching Services Fortune</p> <p>Length : 48</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Fortune offers the nation's leading dental consulting services. Optimize the efficiency & profitability of your dental practice. Contact us today!</p> <p>Length : 155</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1317 1481 1505"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	type	website								
Property	Content													
type	website													
	<p>Headings</p>	<table border="1" data-bbox="542 1532 1481 1606"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>35</td> <td>17</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1639 1497 2065" style="list-style-type: none"> • [H1] A coach that empowers you and your practice is life-changing. • [H2] This is what life looks like with Fortune. • [H2] We're Your local Coach • [H2] Discover what Fortune members are saying • [H2] Ready to unlock your fullest potential with Fortune? • [H2] Get a taste of an extraordinary practice and extraordinary life • [H2] Master your next milestone with Fortune • [H2] Behind Every Great Company Are Amazing Leaders • [H2] Meet the Leadership Team • [H2] Ready for a Mentor to Take Your Practice to new heights? • [H2] Reach the Next Level of Practice Success with Fortune 	H1	H2	H3	H4	H5	H6	1	11	35	17	0	0
H1	H2	H3	H4	H5	H6									
1	11	35	17	0	0									





SEO Content

- [H2] Unlock the secrets to an extraordinary practice
- [H3] CAMP: Enrollment
- [H3] CAMP: Enrollment
- [H3] Mastering Your Dental Business & The Future of Dentistry
- [H3] Maximizing Practice Growth
- [H3] CAMP: Enrollment
- [H3] Fortune of Colorado Doctor Leadership Mastermind Series
- [H3] Hudson Valley Dentists Golf Social Event 2024
- [H3] Dental CEO Mastermind
- [H3] CAMP: Enrollment
- [H3] Doctor's Leadership Mastermind
- [H3] Fortune50
- [H3] Platinum Circle
- [H3] DDS To CEO
- [H3] Veterinary Mastery
- [H3] Hygiene Mastery™
- [H3] Clinical Mastery
- [H3] Medical Mastery
- [H3] Laser Mastery
- [H3] Bernie Stoltz
- [H3] Jennifer Tyson
- [H3] Angelina Barba
- [H3] Bernie Stoltz
- [H3] Brad Hunsaker
- [H3] Jennifer Tyson
- [H3] Joshua Shapiro
- [H3] Karin Martinez
- [H3] Kim McGuire
- [H3] Michael Stoltz
- [H3] Natalie McCarty
- [H3] René Schubert
- [H3] Podcasts
- [H3] Webinars
- [H3] E-Books
- [H3] Blogs
- [H3] Discover the best version of yourself and your practice with a Fortune coach
- [H4] Navigate
- [H4] Our Team
- [H4] Coaching
- [H4] Specialty Services
- [H4] Resources
- [H4] Divisions Director, Executive Coach
- [H4] Chief Executive Officer, Executive Coach
- [H4] Chief Legal Officer, Executive Coach
- [H4] President, Executive Coach
- [H4] Chief Strategy Officer
- [H4] Corporate Controller
- [H4] Chief Operating Officer, Executive Coach
- [H4] Client Success Manager - Fortune Online
- [H4] Program Director, Executive Coach
- [H4] Chief Experience Officer, Executive Coach
- [H4] Navigate
- [H4] Services

SEO Content

	Images	We found 109 images on this web page. 80 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.5% Internal Links 97.5%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Our Vision	Internal	Passing Juice
Partners & Resources	Internal	Passing Juice
Events	Internal	Passing Juice


In-page links

Contact	Internal	Passing Juice
Coaches	Internal	Passing Juice
Leadership	Internal	Passing Juice
Careers	Internal	Passing Juice
Dental Coaching	Internal	Passing Juice
Dental Practice Analysis	Internal	Passing Juice
Dental Training Camps	Internal	Passing Juice
Dental Practice Playbook	Internal	Passing Juice
Fortune 50	Internal	Passing Juice
Platinum Circle	Internal	Passing Juice
DDS to CEO	Internal	Passing Juice
Veterinary Mastery	Internal	Passing Juice
Hygiene Mastery	Internal	Passing Juice
Clinical Mastery	Internal	Passing Juice
Medical Mastery	Internal	Passing Juice
Laser Mastery	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Webinars	Internal	Passing Juice
E-Books	Internal	Passing Juice
Blog	Internal	Passing Juice
Resources	Internal	Passing Juice
Take Our Quiz	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Register	External	Passing Juice
Learn More	Internal	Passing Juice

In-page links

Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More About Bernie	Internal	Passing Juice
Learn More About Jennifer	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	practice leadership executive mastery fortune more register learn coach dental
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
learn	31	✘	✘	✘	✘
more	30	✘	✘	✘	✘
coach	23	✔	✘	✘	✔
executive	19	✘	✘	✘	✔
practice	18	✘	✘	✔	✔





Usability

	Url	Domain : fortunemgmt.com Length : 15
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.fortunemgmt.com/sitemap.xml
	Robots.txt	http://fortunemgmt.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.