






# Website review fredrottmangroup.com

Generated on September 20 2024 05:49 AM





The score is 62/100





## SEO Content

	Title	Global Textiles   United States   Fred Rottman Group  <b>Length : 52</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Fred Rottman Group is a Global Textile sales Agency selling fabrics to the apparel industry. We represent textile mills from Italy, France, Belgium, Turkey and China.  <b>Length : 166</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	global textiles, fashion, design  Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Fred Rottman Group is a Global Textile sales Agency selling fabrics to the apparel industry. We represent textile mills from Italy, France, Belgium, Turkey and China.</td></tr><tr><td>title</td><td>Global Textiles   United States   Fred Rottman Group</td></tr><tr><td>image</td><td>https://lirp.cdn-website.com/a6e44977/dms3rep/multi/opt/fabric-1920w.png</td></tr></table>	Property	Content	type	website	description	Fred Rottman Group is a Global Textile sales Agency selling fabrics to the apparel industry. We represent textile mills from Italy, France, Belgium, Turkey and China.	title	Global Textiles   United States   Fred Rottman Group	image	https://lirp.cdn-website.com/a6e44977/dms3rep/multi/opt/fabric-1920w.png		
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>3</td><td>3</td><td>10</td><td>6</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>[H1] Global Textiles</li><li>[H2] Welcome.We're Fred Rottman Group.</li></ul>	H1	H2	H3	H4	H5	H6	1	3	3	10	6	0
H1	H2	H3	H4	H5	H6									
1	3	3	10	6	0									



## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Our Textiles</li><li>• [H2] Global Textiles</li><li>• [H3] Let's Talk</li><li>• [H3] A Bit on Us</li><li>• [H3] FAQs</li><li>• [H4] KBCGermany</li><li>• [H4] DutelFrance</li><li>• [H4] Belgium</li><li>• [H4] Turkey</li><li>• [H4] China</li><li>• [H4] Asia</li><li>• [H4] We have many different types of fabrics from all across the world. Let us know what fabrics you are interested in, and we will get back to you as soon as possible!</li><li>• [H4] Reliable</li><li>• [H4] Quality</li><li>• [H4] Wide Variety</li><li>• [H5] WHO WE ARE</li><li>• [H5] 20 West 20th st suite 401New York, NY 10011</li><li>• [H5] 212-944-8300fred@fredrothmangroup.com</li><li>• [H5] Contact</li><li>• [H5] About</li><li>• [H5] Terms of Service</li></ul>
	Images	<p>We found 9 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 7 links including 1 link(s) to files</p>


## SEO Links

		
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 71.43%</p> <p>Internal Links 28.57%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">global textiles</a>	External	Passing Juice
<a href="#">global textiles</a>	External	Passing Juice
<a href="#">global textiles</a>	External	Passing Juice
<a href="#">global textiles</a>	External	Passing Juice
<a href="#">global textiles</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	<p>from beautiful textiles global jacquards group viscose fred rottman fabrics</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
textiles	17	✓	✓	✗	✓
from	14	✗	✗	✓	✓
global	13	✓	✓	✓	✓








## Keywords Consistency

fred	13	✓	✗	✓	✓
rottman	13	✓	✗	✓	✓

## Usability

	Url	Domain : fredrottmangroup.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	Missing doctype				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>15</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	15
Deprecated tags	Occurrences					
<font>	15					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div>				

## Document

- ✖ Too bad, your website is using inline styles.
- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.fredrottmangroup.com/sitemap.xml>



### Robots.txt

<http://fredrottmangroup.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.