

# Website review fredrottmangroup.com

Generated on September 20 2024 05:28 AM

The score is 62/100

#### **SEO Content**

	Title	Global Textiles   United States   Fred Rottman Group  Length: 52		
		Perfect, your title contains between 10 and 70 characters.		
1	Description	Fred Rottman Group is a Global Textile sales Agency selling fabrics to the apparel industry. We represent textile mills from Italy, France, Belgium, Turkey and China.		
		Length: 166		
			eta description should contain between 70 and 160 aces included). Use this free tool to calculate text length	
	Keywords	global textiles,	fashion, design	
		Good, your pag	ge contains meta keywords.	
	Og Meta Properties	Good, your pag	ge take advantage of Og Properties.	
		Property	Content	
		type	website	
		description	Fred Rottman Group is a Global Textile sales Agency selling fabrics to the apparel industry. We represent textile mills from Italy, France, Belgium, Turkey and China.	
		title	Global Textiles   United States   Fred Rottman Group	
		image	https://lirp.cdn-website.com/a6e44977/dms3re p/multi/opt/fabric-1920w.png	
0	Headings	<b>H1</b> H2 1 3	3 10 6 0	
			obal Textiles elcome.We're Fred Rottman Group.	

#### **SEO Content**

		<ul> <li>[H2] Our Textiles</li> <li>[H3] Let's Talk</li> <li>[H3] A Bit on Us</li> <li>[H3] FAQs</li> <li>[H4] KBCGermany</li> <li>[H4] DutelFrance</li> <li>[H4] Belgium</li> <li>[H4] Turkey</li> <li>[H4] China</li> <li>[H4] We have many different types of fabrics from all across the world. Let us know what fabrics you are interested in, and we will get back to you as soon as possible!</li> <li>[H4] Reliable</li> <li>[H4] Quality</li> <li>[H4] Wide Variety</li> <li>[H5] WHO WE ARE</li> <li>[H5] 20 West 20th st suite 401New York, NY 10011</li> <li>[H5] Contact</li> <li>[H5] About</li> <li>[H5] Terms of Service</li> </ul>
<b>8</b>	Images	We found 9 images on this web page.  6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio: <b>4%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

URL Rewrite	Good. Your links looks friendly!
Underscores in the URLs	Perfect! No underscores detected in your URLs.
In-page links	We found a total of 7 links including 1 link(s) to files

### **SEO Links**

Statistics	External Links : noFollow 0%
	External Links : Passing Juice 71.43%
	Internal Links 28.57%

## In-page links

Anchor	Туре	Juice
Contact	Internal	Passing Juice
About	Internal	Passing Juice
global textiles	External	Passing Juice
global textiles	External	Passing Juice
global textiles	External	Passing Juice
global textiles	External	Passing Juice
global textiles	External	Passing Juice

## **SEO Keywords**

Keywords Cloud	fabrics textiles rottman group jacquards fred beautiful viscose global
	from

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
textiles	17	✓	<b>*</b>	×	✓
from	14	×	×	<b>*</b>	✓
global	13	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>

## **Keywords Consistency**

fred	13	✓	×	✓	✓
rottman	13	<b>*</b>	×	<b>~</b>	<b>~</b>

## **Usability**

0	Url	Domain : fredrottmangroup.com Length : 20
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	Missing doctype	
<b>②</b>	Encoding	Perfect. Your declared charset is UTF-8	8.
	W3C Validity	Errors: 0 Warnings: 0	
	Email Privacy	Warning! At least one email address h Use <u>free antispam protector</u> to hide er	·
W		ose <u>nee unaspum protector</u> to muc en	nan nom spanniers.
	Deprecated HTML	Deprecated tags	Occurrences
8	Deprecated HTML		
<b>⊗</b>	Deprecated HTML	Deprecated tags	Occurrences  15 that are no longer used. It is

#### **Document**

×	Too bad, your website is using inline styles.
•	Great, your website has few CSS files.
<b>✓</b>	Perfect, your website has few JavaScript files.
•	Perfect, your website takes advantage of gzip.

### Mobile

0	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.fredrottmangroup.com/sitemap.xml
	Robots.txt	http://fredrottmangroup.com/robots.txt
		Great, your website has a robots.txt file.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.