







# Website review friendlyarcticprinting.com

Generated on September 13 2024 07:10 AM






The score is 52/100



## SEO Content





	<p>Title</p>	<p>Friendly Arctic Screen Printing &amp; Design - Custom Shirts, Posters &amp; Apparel</p> <p><b>Length : 83</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Description</p>	<p>Get the highest quality printing on the market; eco-friendly inks, stellar design, &amp; great prices. We've printed Timberlake to TN State Parks - Get a quote today!</p> <p><b>Length : 166</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Friendly Arctic Screen Printing &amp; Design - Custom Shirts, Posters &amp; Apparel</td> </tr> <tr> <td>description</td> <td>Get the highest quality printing on the market; eco-friendly inks, stellar design, &amp; great prices. We've printed Timberlake to TN State Parks - Get a quote today!</td> </tr> <tr> <td>url</td> <td>//www.friendlyarcticprinting.com/</td> </tr> <tr> <td>site_name</td> <td>Friendly Arctic Printing &amp; Design</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Friendly Arctic Screen Printing & Design - Custom Shirts, Posters & Apparel	description	Get the highest quality printing on the market; eco-friendly inks, stellar design, & great prices. We've printed Timberlake to TN State Parks - Get a quote today!	url	//www.friendlyarcticprinting.com/	site_name	Friendly Arctic Printing & Design
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## SEO Content

		<p>image <a href="http://www.friendlyarcticprinting.com/wp-content/uploads/2017/04/newlogo-2-e1598987624908.jpg">//www.friendlyarcticprinting.com/wp-content/uploads/2017/04/newlogo-2-e1598987624908.jpg</a></p> <p>image:width 500</p> <p>image:height 500</p> <p>image:type image/jpeg</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>1</td> <td>5</td> <td>6</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H3] friendlyarctic</li> <li>• [H4] WHAT CAN WE PRINT FOR YOU?</li> <li>• [H4] SOME OF OUR CLIENTS</li> <li>• [H4] FEATURED FROM THE SHOP</li> <li>• [H4] A LITTLE ABOUT US</li> <li>• [H4] KEEP UP WITH OUR LATEST PROJECTS ON INSTAGRAM</li> <li>• [H5] We bring your ideas to life with products you'll be proud of.</li> <li>• [H5] Using only the highest-quality, most environmentally friendly methods available.</li> <li>• [H5] While always striving to create your new favorite shirt.</li> <li>• [H5] Friendly Arctic Printing &amp; Design has been printing custom apparel and posters in East Nashville for over 10 years. We only use water-based inks, which are better for the environment, feel softer and last longer than traditional Plastisol inks. Although most shops charge extra for water-based inks, we remain competitive in pricing and turnaround time and have become the go-to printers for bands and local business merch across the country. With a helpful sales and in-house design team, we're here to bring your next idea to life with a product you'll be proud of.</li> <li>• [H5] Learn more about the magic of water-based ink.</li> <li>• [H5] Get a free quote today!</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	1	5	6	0
H1	H2	H3	H4	H5	H6									
0	0	1	5	6	0									
	Images	<p>We found 55 images on this web page.</p> <p>46 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

# SEO Content

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 16 links including 4 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Screen Printing</a>	Internal	Passing Juice
<a href="#">Retail</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Product Catalog</a>	Internal	Passing Juice
<a href="#">Posters</a>	Internal	Passing Juice
<a href="#">Our Eco Friendly Process</a>	Internal	Passing Juice
<a href="#">Print Guidelines</a>	Internal	Passing Juice
<a href="#">Print Styles &amp;#038; Techniques</a>	Internal	Passing Juice
<a href="#">FAQ's</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Request A Quote</a>	Internal	Passing Juice
<a href="#">WHAT CAN WE PRINT FOR YOU?</a>	Internal	Passing Juice
<a href="#">A LITTLE ABOUT US</a>	Internal	Passing Juice
<a href="#">KEEP UP WITH OUR LATEST PROJECTS ON INSTAGRAM</a>	Internal	Passing Juice

## In-page links

[Screen Printing](#)

Internal

Passing Juice

[We&#8217;re Hiring!](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

from were **printing** nashville years  
inks shop **design** east **water-based**

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
printing	4	✓	✗	✓	✓
design	3	✓	✗	✓	✓
water-based	3	✗	✗	✗	✓
inks	3	✗	✗	✓	✓
from	2	✗	✗	✗	✓

## Usability

	Url	Domain : friendlyarcticprinting.com Length : 26
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 0  
Warnings : 0



Email Privacy

Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✗ Too bad, your website has too many CSS files (more than 4).
- ✗ Too bad, your website has too many JS files (more than 6).
- ✓ Perfect, your website takes advantage of gzip.





## Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://friendlyarcticprinting.com/sitemap.xml</pre> <pre>https://friendlyarcticprinting.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://friendlyarcticprinting.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <pre> Google Analytics</pre>