





# Website review friendlyarcticprinting.com

Generated on September 22 2024 04:46 AM






The score is 52/100



## SEO Content





	Title	Friendly Arctic Screen Printing & Design - Custom Shirts, Posters & Apparel  <b>Length : 83</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Description	Get the highest quality printing on the market; eco-friendly inks, stellar design, & great prices. We've printed Timberlake to TN State Parks - Get a quote today!  <b>Length : 166</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Friendly Arctic Screen Printing &amp; Design - Custom Shirts, Posters &amp; Apparel</td></tr><tr><td>description</td><td>Get the highest quality printing on the market; eco-friendly inks, stellar design, &amp; great prices. We've printed Timberlake to TN State Parks - Get a quote today!</td></tr><tr><td>url</td><td>//www.friendlyarcticprinting.com/</td></tr><tr><td>site_name</td><td>Friendly Arctic Printing &amp; Design</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Friendly Arctic Screen Printing & Design - Custom Shirts, Posters & Apparel	description	Get the highest quality printing on the market; eco-friendly inks, stellar design, & great prices. We've printed Timberlake to TN State Parks - Get a quote today!	url	//www.friendlyarcticprinting.com/	site_name	Friendly Arctic Printing & Design
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## SEO Content

		<div>image</div> <div>//www.friendlyarcticprinting.com/wp-content/uploads/2017/04/newlogo-2-e1598987624908.jpg</div> <div>image:width</div> <div>500</div> <div>image:height</div> <div>500</div> <div>image:type</div> <div>image/jpeg</div>
	Headings	<div> <div>H10</div> <div>H20</div> <div>H31</div> <div>H45</div> <div>H56</div> <div>H60</div> </div> <ul style="list-style-type: none"> <li>• [H3] friendlyarctic</li> <li>• [H4] WHAT CAN WE PRINT FOR YOU?</li> <li>• [H4] SOME OF OUR CLIENTS</li> <li>• [H4] FEATURED FROM THE SHOP</li> <li>• [H4] A LITTLE ABOUT US</li> <li>• [H4] KEEP UP WITH OUR LATEST PROJECTS ON INSTAGRAM</li> <li>• [H5] We bring your ideas to life with products you'll be proud of.</li> <li>• [H5] Using only the highest-quality, most environmentally friendly methods available.</li> <li>• [H5] While always striving to create your new favorite shirt.</li> <li>• [H5] Friendly Arctic Printing &amp; Design has been printing custom apparel and posters in East Nashville for over 10 years. We only use water-based inks, which are better for the environment, feel softer and last longer than traditional Plastisol inks. Although most shops charge extra for water-based inks, we remain competitive in pricing and turnaround time and have become the go-to printers for bands and local business merch across the country. With a helpful sales and in-house design team, we're here to bring your next idea to life with a product you'll be proud of.</li> <li>• [H5] Learn more about the magic of water-based ink.</li> <li>• [H5] Get a free quote today!</li> </ul>
	Images	<p>We found 55 images on this web page.</p> <p>46 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Content

### SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 16 links including 4 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

### In-page links

Anchor	Type	Juice
<a href="#">Screen Printing</a>	Internal	Passing Juice
<a href="#">Retail</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Product Catalog</a>	Internal	Passing Juice
<a href="#">Posters</a>	Internal	Passing Juice
<a href="#">Our Eco Friendly Process</a>	Internal	Passing Juice
<a href="#">Print Guidelines</a>	Internal	Passing Juice
<a href="#">Print Styles &amp;#038; Techniques</a>	Internal	Passing Juice
<a href="#">FAQ's</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Request A Quote</a>	Internal	Passing Juice
<a href="#">WHAT CAN WE PRINT FOR YOU?</a>	Internal	Passing Juice
<a href="#">A LITTLE ABOUT US</a>	Internal	Passing Juice
<a href="#">KEEP UP WITH OUR LATEST PROJECTS ON INSTAGRAM</a>	Internal	Passing Juice

## In-page links

[Screen Printing](#)

Internal

Passing Juice

[We&#8217;re Hiring!](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

water-based printing shop from  
nashville inks design years east were

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
printing	4	✓	✗	✓	✓
design	3	✓	✗	✓	✓
water-based	3	✗	✗	✗	✓
inks	3	✗	✗	✓	✓
from	2	✗	✗	✗	✓

## Usability

	Url	Domain : friendlyarcticprinting.com Length : 26
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 0  
Warnings : 0



Email Privacy

Warning! At least one email address has been found in the plain text.  
Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Too bad, your website has too many CSS files (more than 4).



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

## Mobile



Mobile Optimization



Apple Icon







Meta Viewport Tag



Flash content

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://friendlyarcticprinting.com/sitemap.xml">https://friendlyarcticprinting.com/sitemap.xml</a> <a href="https://friendlyarcticprinting.com/sitemap_index.xml">https://friendlyarcticprinting.com/sitemap_index.xml</a></div>
	Robots.txt	<p><a href="http://friendlyarcticprinting.com/robots.txt">http://friendlyarcticprinting.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>