Website review
gcprints.com.au

Generated on September 20 2024 13:22 PM

The score is 59/100

SEO Content

✅	Title	**GC Prints - Custom Apparel | Custom Tshirts Gold Coast** **Length : 54** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	GC Prints delivers Australia's highest quality custom apparel and merchandise, offering a huge range of options to bring your ideas to life. Custom Tshirts, Custom Work Uniforms, and Custom High Vis delivered to the Gold Coast with no setup fees. We've also partnered with AS Colour to deliver the entire range of apparel options. We also offer graphic design services to help your ideas come to life. **Length : 402** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	GC Prints - Custom Apparel | Custom Tshirts Gold Coast
description	Gold Coast Prints delivers Australia's highest quality custom apparel and merchandise, offering a huge range of options to bring your ideas to life.
image	https://static.wixstatic.com/media/b6b397_edcb91e778a749b6a10d020abcdcba94~mv2.png/v1/fill/w_2500,h_2500,al_c/b6b397_edcb91e778a749b6a10d020abcdcba94~mv2.png
image:width	2500

SEO Content

		image:height	2500			
		url	https://www.gcprints.com.au			
		site_name	GC Prints			
		type	website			

	Headings	**H1** 1	**H2** 0	**H3** 0	**H4** 3	**H5** 5	**H6** 3

- [H1] Australias Best Quality Custom Apparel Delivered to Your Door
- [H4] STEP 1
- [H4] STEP 2
- [H4] STEP 3
- [H5] HOW IT WORKS
- [H5] Print Size Guide
- [H5] These are our recommendations, that said we can print anything you can imagine
- [H5] SHOP NOW
- [H5] What Our Customers Say
- [H6] ADDRESS
- [H6] CONTACT US
- [H6] FREE QUOTE

❌	Images	We found 11 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✅	In-page links	We found a total of 6 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
MENS	Internal	Passing Juice
WOMENS	Internal	Passing Juice
KIDS & YOUTH	Internal	Passing Juice
WORK WEAR	Internal	Passing Juice
ACCESSORIES	Internal	Passing Juice
-	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	designs custom work apparel prints design quality step quote free

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	7	✖	✖	✔	✖
apparel	5	✔	✖	✔	✔
prints	4	✔	✖	✔	✖
custom	4	✔	✖	✔	✔
free	4	✖	✖	✖	✔

Usability

	Url	Domain : gcprints.com.au Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://gcprints.com.au/sitemap.xml
✔	Robots.txt	http://gcprints.com.au/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.