# Website review
# gcprints.com.au

Generated on September 20 2024 13:29 PM

**The score is 59/100**

## SEO Content

| | | |
|---|---|---|
| ✅ | Title | GC Prints - Custom Apparel \| Custom Tshirts Gold Coast<br><br>**Length : 54**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ⚠️ | Description | GC Prints delivers Australia's highest quality custom apparel and merchandise, offering a huge range of options to bring your ideas to life. Custom Tshirts, Custom Work Uniforms, and Custom High Vis delivered to the Gold Coast with no setup fees. We've also partnered with AS Colour to deliver the entire range of apparel options. We also offer graphic design services to help your ideas come to life.<br><br>**Length : 402**<br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| title | GC Prints - Custom Apparel \| Custom Tshirts Gold Coast |
| description | Gold Coast Prints delivers Australia's highest quality custom apparel and merchandise, offering a huge range of options to bring your ideas to life. |
| image | https://static.wixstatic.com/media/b6b397_edc b91e778a749b6a10d020abcdcba94~mv2.png/ v1/fill/w_2500,h_2500,al_c/b6b397_edcb91e77 8a749b6a10d020abcdcba94~mv2.png |
| image:width | 2500 |

# SEO Content

| | | | | | | |
|---|---|---|---|---|---|---|
| | | image:height | 2500 | | | |
| | | url | https://www.gcprints.com.au | | | |
| | | site_name | GC Prints | | | |
| | | type | website | | | |

| | Headings | **H1** 1 | **H2** 0 | **H3** 0 | **H4** 3 | **H5** 5 | **H6** 3 |
|---|---|---|---|---|---|---|---|

- [H1] Australias Best Quality Custom Apparel Delivered to Your Door
- [H4] STEP 1
- [H4] STEP 2
- [H4] STEP 3
- [H5] HOW IT WORKS
- [H5] Print Size Guide
- [H5] These are our recommendations, that said we can print anything you can imagine
- [H5] SHOP NOW
- [H5] What Our Customers Say
- [H6] ADDRESS
- [H6] CONTACT US
- [H6] FREE QUOTE

| | | |
|---|---|---|
| ❌ | Images | We found 11 images on this web page.<br><br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : **1%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | | |
|---|---|---|
| ✅ | URL Rewrite | Good. Your links looks friendly! |
| ✅ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |

# SEO Links

| | | |
|---|---|---|
| ✓ | In-page links | We found a total of 6 links including 0 link(s) to files |
| ⦿ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| MENS | Internal | Passing Juice |
| WOMENS | Internal | Passing Juice |
| KIDS &amp; YOUTH | Internal | Passing Juice |
| WORK WEAR | Internal | Passing Juice |
| ACCESSORIES | Internal | Passing Juice |
| - | Internal | Passing Juice |

# SEO Keywords

| | | |
|---|---|---|
| ⦿ | Keywords Cloud | prints apparel work design designs quality free step quote custom |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| design | 7 | ✖ | ✖ | ✔ | ✖ |
| apparel | 5 | ✔ | ✖ | ✔ | ✔ |
| prints | 4 | ✔ | ✖ | ✔ | ✖ |
| custom | 4 | ✔ | ✖ | ✔ | ✔ |
| free | 4 | ✖ | ✖ | ✖ | ✔ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : gcprints.com.au<br>Length : 15 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |
| | W3C Validity | Errors : 0<br>Warnings : 0 |
| | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles.<br>✔ Great, your website has few CSS files.<br>✖ Too bad, your website has too many JS files (more than 6).<br>✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | Mobile Optimization | | |
|---|---|---|---|
| | | ✔ | Apple Icon |
| | | ✔ | Meta Viewport Tag |
| | | ✔ | Flash content |

# Optimization

| | XML Sitemap | Great, your website has an XML sitemap.<br><br>https://gcprints.com.au/sitemap.xml |
|---|---|---|
| | Robots.txt | http://gcprints.com.au/robots.txt<br><br>Great, your website has a robots.txt file. |
| | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |