







Website review gearuptackandapparel.com

Generated on September 23 2024 12:20 PM






The score is 48/100





SEO Content

	<p>Title</p>	<p>Tack and apparel for you and your equine &ndash; Gear Up Tack and Apparel</p> <p>Length : 94</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																
	<p>Description</p>	<p>Proudly representing major western tack and clothing manufacturer's</p> <p>Length : 71</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Gear Up Tack and Apparel</td> </tr> <tr> <td>url</td> <td>https://gearuptackandapparel.com/</td> </tr> <tr> <td>title</td> <td>Tack and apparel for you and your equine</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Proudly representing major western tack and clothing manufacturer's</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/2233/8661/files/20200804_202104_faaf5870-0f3f-43c5-95d2-f3581aa1f7c9.jpg?v=1712269927</td> </tr> <tr> <td>image:secure_url</td> <td>https://cdn.shopify.com/s/files/1/2233/8661/files/20200804_202104_faaf5870-0f3f-43c5-95d2-f3581aa1f7c9.jpg?v=1712269927</td> </tr> </tbody> </table>	Property	Content	site_name	Gear Up Tack and Apparel	url	https://gearuptackandapparel.com/	title	Tack and apparel for you and your equine	type	website	description	Proudly representing major western tack and clothing manufacturer's	image	https://cdn.shopify.com/s/files/1/2233/8661/files/20200804_202104_faaf5870-0f3f-43c5-95d2-f3581aa1f7c9.jpg?v=1712269927	image:secure_url	https://cdn.shopify.com/s/files/1/2233/8661/files/20200804_202104_faaf5870-0f3f-43c5-95d2-f3581aa1f7c9.jpg?v=1712269927
Property	Content																	
site_name	Gear Up Tack and Apparel																	
url	https://gearuptackandapparel.com/																	
title	Tack and apparel for you and your equine																	
type	website																	
description	Proudly representing major western tack and clothing manufacturer's																	
image	https://cdn.shopify.com/s/files/1/2233/8661/files/20200804_202104_faaf5870-0f3f-43c5-95d2-f3581aa1f7c9.jpg?v=1712269927																	
image:secure_url	https://cdn.shopify.com/s/files/1/2233/8661/files/20200804_202104_faaf5870-0f3f-43c5-95d2-f3581aa1f7c9.jpg?v=1712269927																	



SEO Content

		image:width 4032												
		image:height 1960												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Gear Up Tack and Apparel • [H2] Get ready to ride! • [H2] Customer Favorites!! • [H2] Just In / Restocked!! • [H2] Cowgirl Tuff Recent Arrivals • [H2] Coming Soon!! • [H2] Favorite Collections • [H2] It's always been a passion..... • [H2] It's always been a passion..... • [H3] Gift Cards • [H3] 5 Star Limited Edition Pads • [H3] Classic Equine Legacy2 Boots • [H3] Cowgirl Tuff Apparel • [H3] 5 Star Saddle Pads • [H3] Professional's Choice 2XCool Boots • [H3] Classic Equine's Flexion by Legacy 	H1	H2	H3	H4	H5	H6	1	8	7	0	0	0
H1	H2	H3	H4	H5	H6									
1	8	7	0	0	0									
	Images	<p>We found 34 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 50 links including 0 link(s) to files

SEO Links

		
	Statistics	External Links : noFollow 2% External Links : Passing Juice 0% Internal Links 98%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
What's NEW?!	Internal	Passing Juice
Accessories	Internal	Passing Juice
Bags / Totes	Internal	Passing Juice
For The Hoo-man	Internal	Passing Juice
Apparel	Internal	Passing Juice
All Jeans	Internal	Passing Juice
All Tops / Shirts	Internal	Passing Juice
Long-Sleeved	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Tanks	Internal	Passing Juice
Tees	Internal	Passing Juice
Tack	Internal	Passing Juice
Bell Boots	Internal	Passing Juice
Bits	Internal	Passing Juice
Cinches	Internal	Passing Juice
Curb Straps	Internal	Passing Juice
Headstalls	Internal	Passing Juice
Reins	Internal	Passing Juice
Saddle Pads	Internal	Passing Juice

In-page links

Spurs & Spur Straps	Internal	Passing Juice
Support Boots	Internal	Passing Juice
Tie Downs & Nose Bands	Internal	Passing Juice
Blankets/Sheets/Turnouts/Coolers	Internal	Passing Juice
Supplements / Health Aids	Internal	Passing Juice
Therapy Products	Internal	Passing Juice
Collections	Internal	Passing Juice
5 Star Saddle Pads	Internal	Passing Juice
5 Star Limited Edition Pads	Internal	Passing Juice
Brittany Pozzi Bits	Internal	Passing Juice
Classic Equine Flexion by Legacy	Internal	Passing Juice
Classic Equine Legacy2 Boots	Internal	Passing Juice
Cowgirl Tuff	Internal	Passing Juice
Cowgirl Tuff Faux Button-Ups	Internal	Passing Juice
Dutton Bits, Spurs & Leather	Internal	Passing Juice
Ed Wright Bits	Internal	Passing Juice
Heritage Brand	Internal	Passing Juice
Kimes Ranch Apparel	Internal	Passing Juice
Professional's Choice 2XCool Sports Medicine Boots	Internal	Passing Juice
Sherry Cervi Signature Collection	Internal	Passing Juice
STS Ranchwear	Internal	Passing Juice
Sale Barn!	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
The Fine Print (Shipping / Returns / Terms)	Internal	Passing Juice
Gear Up Tack and Apparel	Internal	Passing Juice
View all	Internal	Passing Juice
Get a sneak-peak at new inventory on it's way!	Internal	Passing Juice

In-page links

[Search](#)

Internal

Passing Juice

[Powered by Shopify](#)

External

noFollow

SEO Keywords



Keywords Cloud

tack tuff apparel boots regular
cowgirl price expand bits all



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cowgirl	12	✘	✘	✘	✔
tuff	12	✘	✘	✘	✔
apparel	10	✔	✘	✘	✔
expand	8	✘	✘	✘	✘
all	8	✘	✘	✘	✘





Usability

	Url	Domain : gearuptackandapparel.com Length : 24
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://gearuptackandapparel.com/sitemap.xml
	Robots.txt	http://gearuptackandapparel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.