





# Website review gemmaslibrary.com

Generated on September 22 2024 21:28 PM




The score is 51/100






## SEO Content

	Title	Gemma's Library  <b>Length : 19</b>  Perfect, your title contains between 10 and 70 characters.																		
	Description	Bilingual Vietnamese-English children's board books, toys and apparel  <b>Length : 69</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Gemma's Library</td></tr><tr><td>title</td><td>Gemma's Library</td></tr><tr><td>url</td><td>https://www.gemmaslibrary.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Bilingual Vietnamese-English children's board books, toys and apparel</td></tr><tr><td>image</td><td>http://static1.squarespace.com/static/65591c54073ba62bd6065863/t/6559e18234047a4f632c08f9/1700389250788/C1A23822-36A9-44F3-930C-4DD01D7D5B6C.jpeg?format=1500w</td></tr><tr><td>image:width</td><td>1067</td></tr><tr><td>image:height</td><td>1048</td></tr></tbody></table>	Property	Content	site_name	Gemma's Library	title	Gemma's Library	url	https://www.gemmaslibrary.com	type	website	description	Bilingual Vietnamese-English children's board books, toys and apparel	image	http://static1.squarespace.com/static/65591c54073ba62bd6065863/t/6559e18234047a4f632c08f9/1700389250788/C1A23822-36A9-44F3-930C-4DD01D7D5B6C.jpeg?format=1500w	image:width	1067	image:height	1048
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## SEO Content

	Headings	<b>H1</b> 5 <b>H2</b> 2 <b>H3</b> 2 <b>H4</b> 4 <b>H5</b> 0 <b>H6</b> 0
		<ul style="list-style-type: none"> <li>• [H1] Bilingual books for your Vietnamese learner</li> <li>• [H1] UPCOMING EVENTS</li> <li>• [H1] ~</li> <li>• [H1] UPCOMING EVENTS ~ UPCOMING EVENTS ~</li> <li>• [H1] Best sellers</li> <li>• [H2] New Release: Gemma's Opposite Adventure</li> <li>• [H2] Join Our Book Club</li> <li>• [H3] It takes a village to raise a bilingual child. Thank you for including us in yours.</li> <li>• [H3] Want to come along on another adventure?</li> <li>• [H4] Here are Gemma's Library, we believe in the importance of diversity and inclusion!</li> <li>• [H4] We are proud to be your source for bilingual Vietnamese-English board books &amp; more</li> <li>• [H4] Pre-order now &amp; use code "OPPOSITE" for 15% off your book! All pre-orders will receive a FREE copy of the printable coloring book! Offer valid until 9/9/24</li> <li>• [H4] Even better? Come to one of our September events &amp; choose event pick up as your delivery option for more savings!</li> </ul>
	Images	<p>We found 13 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links look friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files


## SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to Content</a>	Internal	Passing Juice
<a href="#">Store</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Gift Sets</a>	Internal	Passing Juice
<a href="#">International Shipping</a>	Internal	Passing Juice
<a href="#">Book Club</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Gemma's Library</a>	Internal	Passing Juice
<a href="#">See Product</a>	Internal	Passing Juice
<a href="#">NEW RELEASE: Gemma's Opposite Adventure</a>	Internal	Passing Juice
<a href="#">Vietnamese Alphabet Book</a>	Internal	Passing Juice
<a href="#">Gemma's Farm Adventure</a>	Internal	Passing Juice
<a href="#">All About Feelings</a>	Internal	Passing Juice
<a href="#">Colors of the Rainbow</a>	Internal	Passing Juice
<a href="#">Gemma's School Adventure</a>	Internal	Passing Juice
<a href="#">Parts of the Body</a>	Internal	Passing Juice
<a href="#">Everyday Activities</a>	Internal	Passing Juice
<a href="#">Get in Touch</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	new story events quick gemmas shipping club
		upcoming all book

## SEO Keywords




### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
book	11	✖	✖	✔	✔
club	6	✖	✖	✖	✔
gemmas	5	✖	✖	✖	✖
all	5	✖	✖	✖	✔
story	4	✖	✖	✖	✖









### Usability

	Url	Domain : gemmaslibrary.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0




## Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><code>https://www.gemmaslibrary.com/sitemap.xml</code></div>
	Robots.txt	<div><code>http://gemmaslibrary.com/robots.txt</code></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>