The score is 57/100

SEO Content

✅	Title	Geneologie - Custom Greek Apparel Your Chapter Will Love **Length : 56** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Start with one of our designs, apparel products or let our graphic designers create your custom design & product your entire chapter will love! Get started with a simple quote and get your order shipped! **Length : 207** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
url	https://www.geneologie.com/
title	Geneologie - Custom Greek Apparel Your Chapter Will Love
description	Start with one of our designs, apparel products or let our graphic designers create your custom design & product your entire chapter will love! Get started with a simple quote and get your order shipped!
image	https://www.geneologie.com/wp-content/uploads/2022/05/Custom-Chapter-Tees.png
image:width	1560

SEO Content

		image:height		1038			

	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		1	25	0	0	0	0

- [H1] Custom Apparel Your College or Chapter Will Obsess Over!
- [H2] BELONGING ♥ We Create Merchandise That Brings Us Together
- [H2] Custom Apparel for Your School
- [H2] Dress To Impress
- [H2] Admissions Apparel
- [H2] Organizations & Athletics Tees
- [H2] Alumni Wear
- [H2] Fast. Simple. Easy.
- [H2] 1
- [H2] From first glance.
- [H2] 2
- [H2] To free proof.
- [H2] 3
- [H2] To delivery delight.
- [H2] About Us
- [H2] Chapter Favorites
- [H2] Sigma Kappa Cow Print
- [H2] Zeta Tau Alpha Family Day Pennant Flag
- [H2] Pi Kappa Alpha Semi Formal City Scene
- [H2] Sigma Pi Rush House Party
- [H2] Follow us on Instagram
- [H2] Sign Up and Save
- [H2] Links
- [H2] Shop
- [H2] We Create Custom Apparel For
- [H2] © 2023 geneologie • All Rights Reserved

	Images	We found 25 images on this web page. 25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 8 links including 0 link(s) to files
●	Statistics	External Links : noFollow 12.5% External Links : Passing Juice 12.5% Internal Links 75%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Products	Internal	Passing Juice
Designs	Internal	Passing Juice
Request A Quote	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Request A Quote	External	noFollow
Follow us on Instagram	External	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

●	Keywords Cloud

custom college greek apparel products alumni all request designs quote

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
custom	12	✔	✖	✔	✔
apparel	11	✔	✖	✔	✔
request	9	✖	✖	✖	✖
quote	9	✖	✖	✔	✖
designs	6	✖	✖	✔	✖

Usability

	Url	Domain : geneologie.com Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://geneologie.com/sitemap.xml
	Robots.txt	http://geneologie.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics