








# Website review genevaoutfitters.com

Generated on September 21 2024 13:33 PM





The score is 51/100







## SEO Content

	Title	<p>Home   Geneva Performance Apparel</p> <p><b>Length : 33</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1619"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Home   Geneva Performance Apparel</td> </tr> <tr> <td>url</td> <td>https://www.genevaoutfitters.com</td> </tr> <tr> <td>site_name</td> <td>GENEVA OUTFITTERS</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	title	Home   Geneva Performance Apparel	url	https://www.genevaoutfitters.com	site_name	GENEVA OUTFITTERS	type	website		
Property	Content													
title	Home   Geneva Performance Apparel													
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	Headings	<table border="1" data-bbox="539 1653 1481 1720"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>2</td> <td>16</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1753 1505 2078" style="list-style-type: none"> <li>• [H2] We offer custom designs and logos for your team or business!</li> <li>• [H2] QUESTIONS?</li> <li>• [H3] USSS CR2 CENTRAL BELT</li> <li>• [H3] USSS CENTRAL DIVISION   MEN'S &amp; WOMEN'S HYPER-LOFT PUFFY JACKET</li> <li>• [H3] USSS CENTRAL DIVISION   MEN'S &amp; WOMEN'S HYPER-LOFT PUFFY VEST</li> <li>• [H3] USSS CR2 CENTRAL OAKLEY 28L BACKPACK</li> <li>• [H3] USSS CENTRAL DIVISION WOMEN'S BETTER SWEATER 1/4</li> </ul>	H1	H2	H3	H4	H5	H6	0	2	16	0	1	0
H1	H2	H3	H4	H5	H6									
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## SEO Content

		<p>ZIP FLEECE</p> <ul style="list-style-type: none"><li>• [H3] USSS CENTRAL DIVISION MEN'S BETTER SWEATER 1/4 ZIP FLEECE</li><li>• [H3] USSS CENTRAL DIVISION PATAGONIA WOMEN'S BETTER SWEATER VEST</li><li>• [H3] USSS CENTRAL DIVISION PATAGONIA MEN'S BETTER SWEATER VEST</li><li>• [H3] USSS CENTRAL DIVISION ADULT HOODIE</li><li>• [H3] USSS CENTRAL DIVISION YOUTH HOODIE</li><li>• [H3] USSS CENTRAL DIVISION YOUTH CREW NECK TECH SHIRT</li><li>• [H3] USSS CENTRAL DIVISION ADULT CREW NECK TECH SHIRT</li><li>• [H3] USSS CENTRAL DIVISION FLEXFIT CAP (SILVER)</li><li>• [H3] USSS CENTRAL DIVISION FLEXFIT CAP</li><li>• [H3] USSS CENTRAL DIVISION SNAP-BACK TRUCKER CAP (NAVY)</li><li>• [H3] USSS CENTRAL DIVISION STRIPED BEANIE</li><li>• [H5] OUTFITTERS</li></ul>
	Images	<p>We found 21 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>


## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 1 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">GENEVA</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	apparel home outfitters custom performance team apparel page top <b>geneva</b>
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## Keywords Consistency







Keyword	Content	Title	Keywords	Description	Headings
geneva	4	✓	✗	✗	✗
home	2	✓	✗	✗	✗
page	2	✗	✗	✗	✗
custom	2	✗	✗	✗	✓
team	2	✗	✗	✗	✓

## Usability





	Url	Domain : genevaoutfitters.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.genevaoutfitters.com/sitemap.xml</code>
	Robots.txt	<code>http://genevaoutfitters.com/robots.txt</code>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>