











# Website review giggleandsquish.com

Generated on September 23 2024 02:32 AM

The score is 50/100



## SEO Content

	Title	Custom apparel, home goods & fun stuff <b>Length : 42</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>1</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Home</li><li>• [H4] What we offer:</li></ul>	H1	H2	H3	H4	H5	H6	1	0	0	1	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	1	0	0									
	Images	We found 2 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>2%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Content



## SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 9 links including 0 link(s) to files



Statistics

External Links : noFollow 22.22%

External Links : Passing Juice 0%

Internal Links 77.78%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Bags</a>	Internal	Passing Juice
<a href="#">Clothing</a>	Internal	Passing Juice
<a href="#">Drinkware</a>	Internal	Passing Juice
<a href="#">Other Fun Stuff</a>	Internal	Passing Juice
<a href="#">Order</a>	Internal	Passing Juice
<a href="#">Neve</a>	External	noFollow
<a href="#">WordPress</a>	External	noFollow

## SEO Keywords



Keywords Cloud

stuff custom neve powered goods  
fun apparel skip home wordpress

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
home	4	✓	✗	✗	✓
fun	4	✓	✗	✗	✗
stuff	4	✓	✗	✗	✗
custom	3	✓	✗	✗	✗
apparel	3	✓	✗	✗	✗










## Usability

	Url	Domain : giggleandsquish.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="https://giggleandsquish.com/wp-sitemap.xml">https://giggleandsquish.com/wp-sitemap.xml</a></div>
	Robots.txt	<div><a href="http://giggleandsquish.com/robots.txt">http://giggleandsquish.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>