

# Website review giii.com

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The score is 57/100







## SEO Content

	Title	Home   G-III Apparel Group, Ltd.  <b>Length : 32</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Visit G-III Apparel Group online to learn about our footprint as a global fashion leader with a portfolio of over 30 licensed and owned brands.  <b>Length : 143</b>  Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr></table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>4</td><td>7</td><td>5</td><td>0</td><td>1</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] \$3.10b</li><li>• [H1] 4,600</li><li>• [H1] 30+</li><li>• [H1] 40+</li><li>• [H2] Who We Are</li><li>• [H2] Brands</li><li>• [H2] Brands</li><li>• [H2] Brands</li><li>• [H2] Brands</li><li>• [H2] Brands</li><li>• [H2] Work With Us</li><li>• [H3]</li><li>• [H3]</li><li>• [H3]</li></ul>	H1	H2	H3	H4	H5	H6	4	7	5	0	1	0
H1	H2	H3	H4	H5	H6									
4	7	5	0	1	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3]</li><li>• [H3]</li><li>• [H5] Morris Goldfarb,</li></ul>
	Images	We found 40 images on this web page.  20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>8%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

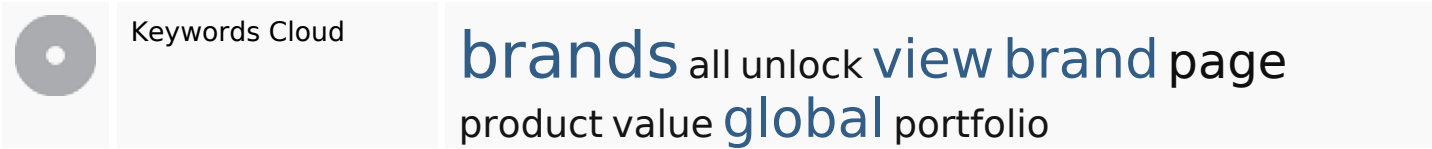
## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Overview</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice

In-page links

<a href="#">Global Reach</a>	Internal	Passing Juice
<a href="#">History</a>	Internal	Passing Juice
<a href="#">Philanthropy</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">All Brands</a>	Internal	Passing Juice
<a href="#">INVESTORS</a>	Internal	Passing Juice
<a href="#">NEWS</a>	Internal	Passing Juice
<a href="#">WORK WITH US</a>	Internal	Passing Juice
<a href="#">View Brand Page</a>	Internal	Passing Juice
<a href="#">View Brand Page</a>	Internal	Passing Juice
<a href="#">View Brand Page</a>	Internal	Passing Juice
<a href="#">View Brand Page</a>	Internal	Passing Juice
<a href="#">View Brand Page</a>	Internal	Passing Juice






SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
brands	19	✖	✖	✔	✔
brand	13	✖	✖	✔	✔
global	12	✖	✖	✔	✖
view	12	✖	✖	✖	✖
page	10	✖	✖	✖	✖

## Usability

	Url	Domain : giii.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://www.giii.com/sitemap.xml">https://www.giii.com/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://giii.com/robots.txt">http://giii.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>