Website review gitabike.com

Generated on September 20 2024 17:31 PM

The score is 58/100

SEO Content

✓	Title	GITA SPORTING GOODS **Length : 19** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Gita Sporting Goods proudly imports and distributes select premium Italian bicycle brands, including Giordana Cycling Apparel and Dario Pegoretti Cicli. Gita has served the U.S. bicycle industry for nearly 50 years with a singular mission – to continuously elevate the American cycling experience. **Length : 303** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	GITA SPORTING GOODS
title	GITA SPORTING GOODS
url	https://www.gitabike.com
type	website
description	Gita Sporting Goods proudly imports and distributes select premium Italian bicycle brands, including Giordana Cycling Apparel and Dario Pegoretti Cicli. Gita has served the U.S. bicycle industry for nearly 50 years with a singular mission – to continuously elevate the American cycling experience.

SEO Content

		image	http://static1.squarespace.com/static/5ba2ed1436099bd9a450d124/t/5ba3127bc2241b80e96e36ac/1537413759026/gita_logo_white.png?format=1500w	
		image:width	1300	
		image:height	701	

	Headings	H1	H2	H3	H4	H5	H6
		3	0	0	0	0	0

	Images	We found 20 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Shop	Internal	Passing Juice
Visit	Internal	Passing Juice
Brands	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
SHOP WHEELS ONLINE	Internal	Passing Juice
Back to Top	Internal	Passing Juice

SEO Keywords

Keywords Cloud	goods visit shop now sporting location become gita back top

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
gita	2	✔	✖	✔	✔
sporting	2	✔	✖	✔	✔
goods	2	✔	✖	✔	✔
back	1	✖	✖	✖	✖
top	1	✖	✖	✖	✔

Usability

	Url	Domain : gitabike.com Length : 12
	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⬤	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Mobile

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.gitabike.com/sitemap.xml
✓	Robots.txt	http://gitabike.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.