

Website review gizmoworldwide.com

Generated on September 20 2024 14:41 PM

The score is 59/100

SEO Content

	Title	Gizmo Worldwide - Skate & Streetwear			
		Length: 40			
		Perfect, your title c	ontains between 10 and 70 characters.		
	Description	Discover Gizmo Wo	orldwide, Swedish born apparel and gadgets		
		Length: 58			
			description should contain between 70 and 160 included). Use this free tool to calculate text length.		
	Keywords	Streetwear, Skateboards, Sneakers, Sweaters, Pants, Caps, Fashion Trends, Skateboarding Equipment, Street Style, Trendy Apparel, Skateboard Accessories, Contemporary Fashion, Skateboarding Gear, Sneaker Culture, Style Essentials, Edgy Caps, Authentic Street Style.			
		Good, your page contains meta keywords.			
	Og Meta Properties	Good, your page ta	ke advantage of Og Properties.		
		Property	Content		
		title	Gizmo Worldwide - Skate & Streetwear		
		description	Discover Gizmo Worldwide, Swedish born apparel and gadgets		
		url	https://www.gizmoworldwide.com/		
		site_name	www.gizmoworldwide.com		
		locale	en		
		image	https://a.storyblok.com/f/275363/1554x891/f01 b57f077/gizmo-ss24.jpg		
		image:alt	Gizmo SS24		
		image:title	Gizmo SS24		

SEO Content

		type		website			
0	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 8 images on this web page. Good, most or all of your images have alt attributes.					
&	Text/HTML Ratio	Ratio: 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

In-page links

Anchor	Туре	Juice
<u>ABOUT</u>	Internal	Passing Juice
<u>NEWS</u>	Internal	Passing Juice

In-page links

SHOP External Passing Juice

SEO Keywords



Keywords Cloud

shop streetwear news **gizmo** worldwide skate

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
gizmo	2	✓	×	*	×
worldwide	2	♥	×	*	×
skate	1	✓	✓	×	×
streetwear	1	♥	♥	×	×
news	1	×	×	×	×

Usability

0	Url	Domain : gizmoworldwide.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5	
	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors: 0 Warnings: 0	
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
•	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. 	

Mobile

0	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

XML Sitemap	Great, your website has an XML sitemap.
	https://www.gizmoworldwide.com/sitemap.xml
Robots.txt	http://gizmoworldwide.com/robots.txt Great, your website has a robots.txt file.
Analytics	Missing



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.