







# Website review gizmoworldwide.com

Generated on September 20 2024 12:37 PM






The score is 59/100







## SEO Content

	<p>Title</p>	<p>Gizmo Worldwide - Skate &amp; Streetwear</p> <p><b>Length : 40</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Discover Gizmo Worldwide, Swedish born apparel and gadgets</p> <p><b>Length : 58</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																		
	<p>Keywords</p>	<p>Streetwear, Skateboards, Sneakers, Sweaters, Pants, Caps, Fashion Trends, Skateboarding Equipment, Street Style, Trendy Apparel, Skateboard Accessories, Contemporary Fashion, Skateboarding Gear, Sneaker Culture, Style Essentials, Edgy Caps, Authentic Street Style.</p> <p>Good, your page contains meta keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1377 1481 2072"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Gizmo Worldwide - Skate &amp; Streetwear</td> </tr> <tr> <td>description</td> <td>Discover Gizmo Worldwide, Swedish born apparel and gadgets</td> </tr> <tr> <td>url</td> <td>https://www.gizmoworldwide.com/</td> </tr> <tr> <td>site_name</td> <td>www.gizmoworldwide.com</td> </tr> <tr> <td>locale</td> <td>en</td> </tr> <tr> <td>image</td> <td>https://a.storyblok.com/f/275363/1554x891/f01b57f077/gizmo-ss24.jpg</td> </tr> <tr> <td>image:alt</td> <td>Gizmo SS24</td> </tr> <tr> <td>image:title</td> <td>Gizmo SS24</td> </tr> </tbody> </table>	Property	Content	title	Gizmo Worldwide - Skate & Streetwear	description	Discover Gizmo Worldwide, Swedish born apparel and gadgets	url	https://www.gizmoworldwide.com/	site_name	www.gizmoworldwide.com	locale	en	image	https://a.storyblok.com/f/275363/1554x891/f01b57f077/gizmo-ss24.jpg	image:alt	Gizmo SS24	image:title	Gizmo SS24
Property	Content																			
title	Gizmo Worldwide - Skate & Streetwear																			
description	Discover Gizmo Worldwide, Swedish born apparel and gadgets																			
url	https://www.gizmoworldwide.com/																			
site_name	www.gizmoworldwide.com																			
locale	en																			
image	https://a.storyblok.com/f/275363/1554x891/f01b57f077/gizmo-ss24.jpg																			
image:alt	Gizmo SS24																			
image:title	Gizmo SS24																			

## SEO Content

		type	website				
	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
	Images	We found 8 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

## In-page links

Anchor	Type	Juice
<a href="#">ABOUT</a>	Internal	Passing Juice
<a href="#">NEWS</a>	Internal	Passing Juice

## In-page links

[SHOP](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

streetwear **gizmo worldwide** skate  
news shop





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
gizmo	2	✓	✗	✓	✗
worldwide	2	✓	✗	✓	✗
skate	1	✓	✓	✗	✗
streetwear	1	✓	✓	✗	✗
news	1	✗	✗	✗	✗





## Usability

	Url	Domain : gizmoworldwide.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.gizmoworldwide.com/sitemap.xml</code>
	Robots.txt	<code>http://gizmoworldwide.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.