

Website review gloomis.com

Generated on September 20 2024 12:34 PM

The score is 59/100







SEO Content

	Title	G. Loomis Fishing Rods Conventional and Fly – G. Loomis US Length : 66 Perfect, your title contains between 10 and 70 characters.												
	Description	The G. Loomis official fishing rod and apparel website. Whether you are wading in the flats or cruising the streams in the mountains we have the gear for you. Find all the best G. Loomis branding shirts, hoodies, beanies, and hats you need. Length : 240 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/2300/2297/files/gloomis-logo-blk.png?height=628&pad_color=fff&v=1616361968&width=1200</td></tr><tr><td>image:secure_url</td><td>https://cdn.shopify.com/s/files/1/2300/2297/files/gloomis-logo-blk.png?height=628&pad_color=fff&v=1616361968&width=1200</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>628</td></tr></tbody></table>	Property	Content	image	https://cdn.shopify.com/s/files/1/2300/2297/files/gloomis-logo-blk.png?height=628&pad_color=fff&v=1616361968&width=1200	image:secure_url	https://cdn.shopify.com/s/files/1/2300/2297/files/gloomis-logo-blk.png?height=628&pad_color=fff&v=1616361968&width=1200	image:width	1200	image:height	628		
Property	Content													
image	https://cdn.shopify.com/s/files/1/2300/2297/files/gloomis-logo-blk.png?height=628&pad_color=fff&v=1616361968&width=1200													
image:secure_url	https://cdn.shopify.com/s/files/1/2300/2297/files/gloomis-logo-blk.png?height=628&pad_color=fff&v=1616361968&width=1200													
image:width	1200													
image:height	628													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>25</td><td>37</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1][H2] Conventional Rods	H1	H2	H3	H4	H5	H6	1	25	37	0	0	0
H1	H2	H3	H4	H5	H6									
1	25	37	0	0	0									





SEO Content

- [H2] Fly Rods
- [H2] Apparel & Gear
- [H2] About Us
- [H2] Support
- [H2] Conventional Rods
- [H2] Fly Rods
- [H2] Apparel & Gear
- [H2] SERIES: FEEL CONNECTED.
- [H2] GCX SALMON
- [H2] GCX STEELHEAD
- [H2] Last Cast Savings
- [H2] Fish Now, Pay Later
- [H2] NEW GCX SALMON & STEELHEAD RODS
- [H2]
- [H2] Tough To Choose, Right?
- [H2] Latest News
- [H2] Latest Blogs
- [H2] Stay Connected
- [H2] Products
- [H2] Support
- [H2] Resources
- [H2] Select a Region
- [H2] Added to your cart
- [H2] Loading
- [H3] Shop by Category
- [H3] Shop by Series
- [H3] Last Cast Savings
- [H3] New Purchase?
- [H3] Shop by Category
- [H3] Shop by Series
- [H3] Rod Finder
- [H3] New Purchase?
- [H3] Apparel
- [H3] What's new?
- [H3] Last Cast Savings
- [H3] Shop by Category
- [H3] Shop by Series
- [H3] Last Cast Savings
- [H3] New Purchase?
- [H3] Shop by Category
- [H3] Shop by Series
- [H3] Rod Finder
- [H3] New Purchase?
- [H3] Apparel
- [H3] What's new?
- [H3] Last Cast Savings
- [H3] GCX STEELHEAD SPINNING
- [H3] GCX STEELHEAD CASTING
- [H3] GCX STEELHEAD CENTERPIN
- [H3] GCX STEELHEAD FLOAT
- [H3] GCX SALMON HOTSHOT
- [H3] GCX SALMON TROLLING
- [H3] GCX SALMON TROLLING BC
- [H3] G. Loomis Unveils "Feel Connected" Video Series
- [H3] G. Loomis Refines Legendary GLX Bass Series
- [H3] FEEL CONNECTED: EPISODE 2 | "ROLLED UP"

SEO Content

		<ul style="list-style-type: none">• [H3] CRUSH VARIABLES: NRX+ Freshwater• [H3] North America• [H3] Europe• [H3] Oceania• [H3] Asia
	Images	We found 34 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 60 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5% Internal Links 95%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Bass	Internal	Passing Juice

In-page links

Ice	Internal	Passing Juice
Saltwater	Internal	Passing Juice
Salmon/Steelhead	Internal	Passing Juice
Trout/Panfish	Internal	Passing Juice
Walleye	Internal	Passing Juice
Conquest	Internal	Passing Juice
NRX+	Internal	Passing Juice
GLX	Internal	Passing Juice
IMX-PRO	Internal	Passing Juice
GCX	Internal	Passing Juice
E6X	Internal	Passing Juice
Shop All	Internal	Passing Juice
Freshwater	Internal	Passing Juice
Saltwater	Internal	Passing Juice
Spey & Switch	Internal	Passing Juice
Asquith	Internal	Passing Juice
NRX+	Internal	Passing Juice
IMX-PRO V2	Internal	Passing Juice
IMX-PRO	Internal	Passing Juice
Shop All	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Shirts	Internal	Passing Juice
Headwear	Internal	Passing Juice
Women	Internal	Passing Juice
Who We Are	Internal	Passing Juice
News	Internal	Passing Juice
Blogs	Internal	Passing Juice
Technology	Internal	Passing Juice

In-page links

Rod Information	Internal	Passing Juice
Rod Finder	Internal	Passing Juice
Register your Rod	Internal	Passing Juice
Warranty & Xpeditor	Internal	Passing Juice
FAQs	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Find a Retailer	Internal	Passing Juice
EXPLORE	Internal	Passing Juice
EXPLORE & SHOP	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
Learn More	Internal	Passing Juice
Apparel & Gear	Internal	Passing Juice
Warranty & Xpeditor	Internal	Passing Juice
Returns	Internal	Passing Juice
Shipping Info	Internal	Passing Juice
Career Opportunities	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
ADA Compliance	Internal	Passing Juice
California Transparency Act	Internal	Passing Juice
California Consumer Privacy Notice	External	Passing Juice
United States	Internal	Passing Juice
Canada (English)	External	Passing Juice
Canada (French)	External	Passing Juice
United Kingdom	Internal	Passing Juice
France	Internal	Passing Juice
Australia	Internal	Passing Juice
Japan	Internal	Passing Juice

In-page links

[Continue Shopping](#)

Internal

Passing Juice

[View Cart](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

conventional **loomis** fishing fly rods












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
loomis	2	✓	✗	✓	✓
fishing	1	✓	✗	✓	✗
rods	1	✓	✗	✗	✓
conventional	1	✓	✗	✗	✓
fly	1	✓	✗	✗	✓





Usability

	Url	Domain : gloomis.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.gloomis.com/sitemap.xml
	Robots.txt	http://gloomis.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics