Website review gmt7.com

The score is 37/100

pagepeeker

SEO Content

✓	Title	GMT7 – Introduction website **Length : 33** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

⦿	Headings	**H1** 1 **H2** 1 **H3** 16 **H4** 1 **H5** 0 **H6** 0 • [H1] WHY US? • [H2] FACTORY TOUR • [H3] Fairly TRADED and Ethically made • [H3] COMPANY INFORMATION • [H3] SHORTLY ABOUT US • [H3] ⬜FACTORY • [H3] SHOWROOM • [H3] SHOWROOM • [H3] CATALOG • [H3] CATALOG • [H3] KEY PRODUCT • [H3] STORAGE BASKET • [H3] VASES & DECORATIVE OBJECTS • [H3] WALL DECOR • [H3] HOME DECORATION • [H3] LAMP SHADES • [H3] CONTACT • [H3] Login

SEO Content

		• [H4] Cart
❌	Images	We found 34 images on this web page. 32 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 10 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
About us	Internal	Passing Juice
Showroom	Internal	Passing Juice

In-page links

Catalog	Internal	Passing Juice
Gallery	Internal	Passing Juice
BLOG	Internal	Passing Juice
Job	Internal	Passing Juice
Contact	Internal	Passing Juice
Product	Internal	Passing Juice
Lost your password?	Internal	Passing Juice

SEO Keywords

◉	Keywords Cloud	job gallery content showroom search blog product skip catalog

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
skip	1	✖	✖	✖	✖
content	1	✖	✖	✖	✖
search	1	✖	✖	✖	✖
product	1	✖	✖	✖	✔
showroom	1	✖	✖	✖	✔

Usability

◉	Url	Domain : gmt7.com Length : 8
❌	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✅ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✅ Meta Viewport Tag ✅ Flash content

Mobile

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://gmt7.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.