Website review
goleather.com

The score is 50/100

SEO Content

	Title	GoLeather Motorcycle Apparel
✓		**Length : 28**
		Perfect, your title contains between 10 and 70 characters.

	Description	Quality motorcycle apparel including vests gloves jackets chaps etc. We manufacture only premium quality apparel. Our motorcycle vests are of the highest quality leather, denim, or canvas. We take pride in our products. If you want quality, Go leather!
⚠		**Length : 252**
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.

	Keywords	
✗		Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.

	Og Meta Properties	Good, your page take advantage of Og Properties.
✓		

Property	Content
site_name	GoLeather
url	https://goleather.com/
title	GoLeather Motorcycle Apparel
type	website
description	Quality motorcycle apparel including vests gloves jackets chaps etc. We manufacture only premium quality apparel. Our motorcycle vests are of the highest quality leather, denim, or canvas. We take pride in our products. If you want quality, Go leather!
image	http://goleather.com/cdn/shop/files/logo-v2.jpg?v=1694706447

SEO Content

		image:secure_url	https://goleather.com/cdn/shop/files/logo-v2.jpg?v=1694706447
		image:width	1200
		image:height	628

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		1	14	0	0	0	0

- [H1] GoLeather
- [H2] Currency
- [H2] Soft, Plush, Amazing Quality
- [H2] Diamond Collection
- [H2] Glove Collection
- [H2] Quality Still Exists!
- [H2] Shop by category
- [H2] Become a Dealer
- [H2] New Website
- [H2] Featured collection
- [H2] Let customers speak for us
- [H2] GoLeather Manufacturing
- [H2] Main menu
- [H2] Helpful Links
- [H2] Sign up and save 20%

	Images	We found 53 images on this web page. 34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.85% External Links : Passing Juice 0% Internal Links 96.15%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Vests	Internal	Passing Juice
All Vests	Internal	Passing Juice
Club Style Vests	Internal	Passing Juice
Diamond Vests	Internal	Passing Juice
Leather Vests	Internal	Passing Juice
Non-Leather Vests	Internal	Passing Juice
Western Style Vests	Internal	Passing Juice
Naked Cowhide Vests	Internal	Passing Juice
Gloves	Internal	Passing Juice
Jackets	Internal	Passing Juice
Accessories & Gear	Internal	Passing Juice
Guardian Bells	Internal	Passing Juice
Side Lace Leather Extenders	Internal	Passing Juice
Novelty Helmets	Internal	Passing Juice
All Products	Internal	Passing Juice
Contact	Internal	Passing Juice
Log in	Internal	Passing Juice
Email us	Internal	Passing Juice

In-page links

Search	Internal	Passing Juice
Order Status	Internal	Passing Juice
Return & Refund Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

Keywords Cloud	side great vest from cut fit quality club denim shop

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
vest	36	✖	✖	✔	✖
quality	11	✖	✖	✔	✔
great	10	✖	✖	✖	✖
from	10	✖	✖	✖	✖
club	8	✖	✖	✖	✖

Usability

	Url	Domain : goleather.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://goleather.com/sitemap.xml
✅	Robots.txt	http://goleather.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.