Website review
goodmojoclothing.com

The score is 51/100

SEO Content

✅	Title	**Good Mojo Clothing** **Length : 18** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Discover Good Mojo Clothing, your destination for stylish, comfortable, and sustainable fashion. Our online store features a diverse collection of high-quality apparel and accessories that make a statement while making a positive impact on the planet. From trendy tie-dye t-shirts to eco-friendly hoodies, our products. **Length : 319** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Good Mojo Clothing
url	https://www.goodmojoclothing.com/
title	Good Mojo Clothing
type	website
description	Discover Good Mojo Clothing, your destination for stylish, comfortable, and sustainable fashion. Our online store features a diverse collection of high-quality apparel and accessories that make a statement while making a positive impact on the planet. From trendy tie-dye t-shirts to eco-friendly hoodies, our products.

SEO Content

		image	http://www.goodmojoclothing.com/cdn/shop/files/My_project-1_eb742a83-94da-4078-9d3c-accd3b2e04a8.png?v=1689561364
		image:secure_url	https://www.goodmojoclothing.com/cdn/shop/files/My_project-1_eb742a83-94da-4078-9d3c-accd3b2e04a8.png?v=1689561364
		image:width	2560
		image:height	2560

	Headings	**H1** 1	**H2** 16	**H3** 0	**H4** 0	**H5** 0	**H6** 0

- [H1]
- [H2] Item added to your cart
- [H2] "In a world that needs more goodness, embrace the gift of kindness and be a source of inspiration."
- [H2]
- [H2] Good Mojo Clothing Humans Helping Humans T-Shirt
- [H2] "Imagination is more important than knowledge. For knowledge is limited, whereas imagination embraces the entire world, stimulating progress, giving birth to evolution.
- [H2]
- [H2]
- [H2]
- [H2]
- [H2] "Colors unite us beyond borders, transcending race and creed, reminding us that we are all part of the same magnificent spectrum of humanity."
- [H2] Good Mojo Clothing Have a Heart 2.0 Sweatshirt
- [H2] Good Mojo for the future
- [H2]
- [H2]
- [H2] Subscribe to our emails

	Images	We found 22 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 10 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 10% External Links : Passing Juice 0% Internal Links 90%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Accessories	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Youth Clothing	Internal	Passing Juice
Women's Clothing	Internal	Passing Juice
Outerwear	Internal	Passing Juice
View cart	Internal	Passing Juice
Shop Good Mojo Clothing	Internal	Passing Juice
Good Mojo Clothing	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

⊙	Keywords Cloud	sold dark black unavailable good clothing heather mojo navy variant

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
variant	16	✖	✖	✖	✖
sold	16	✖	✖	✖	✖
unavailable	16	✖	✖	✖	✖
good	15	✔	✖	✔	✔
mojo	15	✔	✖	✔	✔

Usability

●	Url	Domain : goodmojoclothing.com Length : 20
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0

Document

	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

	Speed Tips	
⚪		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
⚪		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✅		https://www.goodmojoclothing.com/sitemap.xml
✅	Robots.txt	http://goodmojoclothing.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.