# Website review gra.company

Generated on September 24 2024 06:16 AM

**The score is 46/100**

## SEO Content

| | Title | Apparel for everyone &ndash; Gra Company, LLC **Length : 46** Perfect, your title contains between 10 and 70 characters. |
|---|---|---|
| ✗ | Description | **Length : 0** Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords. |
| ✓ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| site_name | Gra Company, LLC |
| url | https://www.gra.company/ |
| title | Apparel for everyone |
| type | website |
| description | Gra Company, LLC |

| | Headings | H1 1 | H2 7 | H3 0 | H4 0 | H5 0 | H6 0 |
|---|---|---|---|---|---|---|---|

- [H1]
- [H2] Your cart is empty
- [H2] Your cart
- [H2] Estimated total
- [H2] Gear up...Stand out
- [H2] Custom T's for Every Occasion
- [H2] It's Always Hoodie Season
- [H2] Subscribe to our emails

# SEO Content

| | Images | We found 4 images on this web page.<br><br>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|---|---|---|
| ❌ | Text/HTML Ratio | Ratio : **3%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✓ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | URL Rewrite | Good. Your links looks friendly! |
|---|---|---|
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✓ | In-page links | We found a total of 10 links including 0 link(s) to files |
| ⊙ | Statistics | External Links : noFollow 10%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 90% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Skip to content | Internal | Passing Juice |
| Continue shopping | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| Custom Apparel | Internal | Passing Juice |
| Contact | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Blog | Internal | Passing Juice |
| Powered by Shopify | External | noFollow |
| Refund policy | Internal | Passing Juice |
| Privacy policy | Internal | Passing Juice |
| Terms of service | Internal | Passing Juice |

# SEO Keywords

| | |
|---|---|
| Keywords Cloud | cart home pay shop company blog apparel llc gra custom |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| pay | 4 | ✖ | ✖ | ✖ | ✖ |
| apparel | 3 | ✔ | ✖ | ✖ | ✖ |
| cart | 3 | ✖ | ✖ | ✖ | ✔ |
| shop | 3 | ✖ | ✖ | ✖ | ✖ |
| gra | 2 | ✔ | ✖ | ✖ | ✖ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : gra.company<br>Length : 11 |
| ❌ | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
| ✅ | Printability | Great. We have found a Print-Friendly CSS. |
| ✅ | Language | Good. Your declared language is en. |

# Usability

| | | |
|---|---|---|
| ❌ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✅ | Doctype | HTML 5 |
| ✅ | Encoding | Perfect. Your declared charset is UTF-8. |
| ❌ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✅ | Email Privacy | Great no email address has been found in plain text! |
| ✅ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⚪ | Speed Tips | ✅ Excellent, your website doesn't use nested tables. |
| | | ❌ Too bad, your website is using inline styles. |
| | | ❌ Too bad, your website has too many CSS files (more than 4). |
| | | ❌ Too bad, your website has too many JS files (more than 6). |
| | | ❌ Too bad, your website does not take advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ⚪ | Mobile Optimization | ❌ Apple Icon |
| | | ✅ Meta Viewport Tag |
| | | ✅ Flash content |

# Optimization

| | | |
|---|---|---|
| | XML Sitemap | Great, your website has an XML sitemap. |

# Optimization

| | | |
|---|---|---|
| | | https://www.gra.company/sitemap.xml |
| ✅ | Robots.txt | http://gra.company/robots.txt<br><br>Great, your website has a robots.txt file. |
| ❌ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |