



# Website review gracesbraces.net

Generated on September 23 2024 21:28 PM



The score is **47/100**







## SEO Content

	Title	Big Island Smiles   Orthodontist Kailua Kona Hilo Waimea HI <b>Length : 59</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Dr. Won Chaekal and Dr. Karen Sheppard of Big Island Smiles is your Kailua Kona, Hilo, and Waimea, HI dentist and orthodontist providing braces for children, teens, and adults. <b>Length : 177</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Welcome to Big Island Smiles</li> <li>• [H2] Before and After Photos</li> <li>• [H2] Invisalign®</li> <li>• [H2] Financial Information</li> <li>• [H2] Say Hello.</li> <li>• [H2] Send Us a Message</li> </ul>	H1	H2	H3	H4	H5	H6	1	5	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	0	0	0	0									
	Images	We found 11 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>8%</b> This page's ratio of text to HTML code is below 15 percent, this means												

## SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Kailua Kona</a>	Internal	Passing Juice
<a href="#">Hilo</a>	Internal	Passing Juice
<a href="#">Waimea</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">conventional braces</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice

## In-page links

## SEO Keywords



Keywords Cloud

orthodontics general **learn** waimea hilo  
kailua **more** dedicated kona **dentistry**

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
learn	3	✘	✘	✘	✘
more	3	✘	✘	✘	✘
dentistry	2	✘	✘	✘	✘
orthodontics	2	✘	✘	✘	✘
kailua	1	✔	✘	✔	✘











## Usability

	Url	Domain : gracesbraces.net Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.bigislandsmiles.com/sitemap.xml">https://www.bigislandsmiles.com/sitemap.xml</a>
	Robots.txt	<a href="http://gracesbraces.net/robots.txt">http://gracesbraces.net/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

# Optimization



Google Analytics