







Website review grayarea.gifts

Generated on September 23 2024 20:31 PM






The score is 47/100




SEO Content

|  | Title | Gray Area Gifts & Apparel Length : 29 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | | | | | | | |
|--|---|--|----------|---------|-----------|-----------|-----|-------------------------|-------|---------------------------|------|---------|-------------|---|-------|--|------------------|---|-------------|------|
|  | Description | We are a small , family owned business specializing in gifts and apparel for the entire family! Length : 95 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | | | | | | | |
|  | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | | | | | | | |
|  | Og Meta Properties | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Gray Area</td></tr><tr><td>url</td><td>https://grayarea.gifts/</td></tr><tr><td>title</td><td>Gray Area Gifts & Apparel</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>We are a small , family owned business specializing in gifts and apparel for the entire family!</td></tr><tr><td>image</td><td>http://grayarea.gifts/cdn/shop/files/Gray_Area_Gifts_Apparel.png?height=628&pad_color=ffffff&v=1722957199&width=1200</td></tr><tr><td>image:secure_url</td><td>https://grayarea.gifts/cdn/shop/files/Gray_Area_Gifts_Apparel.png?height=628&pad_color=ffffff&v=1722957199&width=1200</td></tr><tr><td>image:width</td><td>1200</td></tr></tbody></table> | Property | Content | site_name | Gray Area | url | https://grayarea.gifts/ | title | Gray Area Gifts & Apparel | type | website | description | We are a small , family owned business specializing in gifts and apparel for the entire family! | image | http://grayarea.gifts/cdn/shop/files/Gray_Area_Gifts_Apparel.png?height=628&pad_color=ffffff&v=1722957199&width=1200 | image:secure_url | https://grayarea.gifts/cdn/shop/files/Gray_Area_Gifts_Apparel.png?height=628&pad_color=ffffff&v=1722957199&width=1200 | image:width | 1200 |
| Property | Content | | | | | | | | | | | | | | | | | | | |
| site_name | Gray Area | | | | | | | | | | | | | | | | | | | |
| url | https://grayarea.gifts/ | | | | | | | | | | | | | | | | | | | |
| title | Gray Area Gifts & Apparel | | | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | | | |
| description | We are a small , family owned business specializing in gifts and apparel for the entire family! | | | | | | | | | | | | | | | | | | | |
| image | http://grayarea.gifts/cdn/shop/files/Gray_Area_Gifts_Apparel.png?height=628&pad_color=ffffff&v=1722957199&width=1200 | | | | | | | | | | | | | | | | | | | |
| image:secure_url | https://grayarea.gifts/cdn/shop/files/Gray_Area_Gifts_Apparel.png?height=628&pad_color=ffffff&v=1722957199&width=1200 | | | | | | | | | | | | | | | | | | | |
| image:width | 1200 | | | | | | | | | | | | | | | | | | | |




SEO Content

| | | |
|---|-----------------|---|
| | | image:height 628 |
|  | Headings | <div> H1 1 H2 4 H3 16 H4 0 H5 0 H6 0 </div> <ul style="list-style-type: none"> • [H1] • [H2] Item added to your cart • [H2] Fall Collection • [H2] South Georgia Schools Collection • [H2] Subscribe to our emails • [H3] My Heart is On That Field • [H3] My Heart is On That Field • [H3] Classy Until Kickoff • [H3] Classy Until Kickoff • [H3] Principal Most Spook • [H3] Principal Most Spook • [H3] Peace Love Football • [H3] Peace Love Football • [H3] Bearcat Fever • [H3] Bearcat Fever • [H3] Bearcat Pride Shirt • [H3] Bearcat Pride Shirt • [H3] Cougar Pride Shirt • [H3] Cougar Pride Shirt • [H3] Fighting Seminoles Pride Shirt • [H3] Fighting Seminoles Pride Shirt |
|  | Images | <p>We found 11 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |

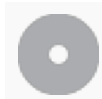
SEO Links

| | | |
|--|---------------|---|
|  | | |
|  | In-page links | We found a total of 18 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 5.56%</p> <p>External Links : Passing Juice 5.56%</p> <p>Internal Links 88.89%</p> |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Skip to content | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| Collections | Internal | Passing Juice |
| Gray Area Tech | External | Passing Juice |
| Contact | Internal | Passing Juice |
| View cart | Internal | Passing Juice |
| My Heart is On That Field | Internal | Passing Juice |
| Classy Until Kickoff | Internal | Passing Juice |
| Principal Most Spook | Internal | Passing Juice |
| Peace Love Football | Internal | Passing Juice |
| View all | Internal | Passing Juice |
| Bearcat Fever | Internal | Passing Juice |
| Bearcat Pride Shirt | Internal | Passing Juice |
| Cougar Pride Shirt | Internal | Passing Juice |
| Fighting Seminoles Pride Shirt | Internal | Passing Juice |
| View all | Internal | Passing Juice |
| Powered by Shopify | External | noFollow |
| Privacy policy | Internal | Passing Juice |

SEO Keywords



Keywords Cloud

from usd pride collection shirt **price** sale bearcats
unit regular

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| price | 32 | ✖ | ✖ | ✖ | ✖ |
| regular | 16 | ✖ | ✖ | ✖ | ✖ |
| from | 16 | ✖ | ✖ | ✖ | ✖ |
| usd | 16 | ✖ | ✖ | ✖ | ✖ |
| sale | 8 | ✖ | ✖ | ✖ | ✖ |

Usability



Url

Domain : grayarea.gifts
Length : 14



Favicon

Great, your website has a favicon.



Printability

Great. We have found a Print-Friendly CSS.



Language

Good. Your declared language is en.



Dublin Core

This page does not take advantage of Dublin Core.

Document



Doctype











HTML 5







Encoding

Perfect. Your declared charset is UTF-8.



Document

|  | | | | | | |
|--|-----------------|---|-----------------|-------------|-----|---|
|  | W3C Validity | Errors : 61 Warnings : 10 | | | | |
|  | Email Privacy | Great no email address has been found in plain text! | | | | |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><s></td><td>8</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | <s> | 8 |
| Deprecated tags | Occurrences | | | | | |
| <s> | 8 | | | | | |
|  | Speed Tips | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> | | | | |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. https://grayarea.gifts/sitemap.xml |
|  | Robots.txt | http://grayarea.gifts/robots.txt Great, your website has a robots.txt file. |
| | Analytics | Missing |

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.