Website review
grayarea.gifts

Generated on September 23 2024 19:24 PM

The score is 47/100

SEO Content

✅	Title	Gray Area Gifts & Apparel **Length : 29** Perfect, your title contains between 10 and 70 characters.
✅	Description	We are a small , family owned business specializing in gifts and apparel for the entire family! **Length : 95** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Gray Area
url	https://grayarea.gifts/
title	Gray Area Gifts & Apparel
type	website
description	We are a small , family owned business specializing in gifts and apparel for the entire family!
image	http://grayarea.gifts/cdn/shop/files/Gray_Area_Gifts_Apparel.png?height=628&pad_color=ffffff&v=1722957199&width=1200
image:secure_url	https://grayarea.gifts/cdn/shop/files/Gray_Area_Gifts_Apparel.png?height=628&pad_color=ffffff&v=1722957199&width=1200
image:width	1200

SEO Content

		image:height	628				

	Headings	**H1** 1	**H2** 4	**H3** 16	**H4** 0	**H5** 0	**H6** 0

- [H1]
- [H2] Item added to your cart
- [H2] Fall Collection
- [H2] South Georgia Schools Collection
- [H2] Subscribe to our emails
- [H3] My Heart is On That Field
- [H3] My Heart is On That Field
- [H3] Classy Until Kickoff
- [H3] Classy Until Kickoff
- [H3] Principal Most Spook
- [H3] Principal Most Spook
- [H3] Peace Love Football
- [H3] Peace Love Football
- [H3] Bearcat Fever
- [H3] Bearcat Fever
- [H3] Bearcat Pride Shirt
- [H3] Bearcat Pride Shirt
- [H3] Cougar Pride Shirt
- [H3] Cougar Pride Shirt
- [H3] Fighting Seminoles Pride Shirt
- [H3] Fighting Seminoles Pride Shirt

❌	Images	We found 11 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✅		
✅	In-page links	We found a total of 18 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 5.56% External Links : Passing Juice 5.56% Internal Links 88.89%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Collections	Internal	Passing Juice
Gray Area Tech	External	Passing Juice
Contact	Internal	Passing Juice
View cart	Internal	Passing Juice
My Heart is On That Field	Internal	Passing Juice
Classy Until Kickoff	Internal	Passing Juice
Principal Most Spook	Internal	Passing Juice
Peace Love Football	Internal	Passing Juice
View all	Internal	Passing Juice
Bearcat Fever	Internal	Passing Juice
Bearcat Pride Shirt	Internal	Passing Juice
Cougar Pride Shirt	Internal	Passing Juice
Fighting Seminoles Pride Shirt	Internal	Passing Juice
View all	Internal	Passing Juice
Powered by Shopify	External	noFollow
Privacy policy	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud

sale usd unit shirt from pride price collection regular bearcat

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	32	✖	✖	✖	✖
regular	16	✖	✖	✖	✖
from	16	✖	✖	✖	✖
usd	16	✖	✖	✖	✖
sale	8	✖	✖	✖	✖

Usability

⊙	Url	Domain : grayarea.gifts Length : 14
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

✅		
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
❌	Deprecated HTML	**Deprecated tags** — **Occurrences** <s> — 8 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://grayarea.gifts/sitemap.xml
✅	Robots.txt	http://grayarea.gifts/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.