



# Website review guardian-promotions.com

Generated on September 23 2024 09:29 AM





The score is 49/100







## SEO Content

	<p>Title</p>	<p>Guardian Promotions   Promotional Products &amp; Apparel   Fullerton, CA: Home</p> <p><b>Length : 78</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Guardian Promotions   Fullerton, CA. Best selection of promotional items, apparel and corporate gifts. Let us earn your business with our 1st class service and low prices.</p> <p><b>Length : 171</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Guardian Promotions, promotional, promotion, merchandise, advertising, specialties, specialty, marketing, business, school, give aways, Fullerton, CA, t-shirts</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>6</td> <td>0</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Guardian Promotions</li> <li>[H2] Need Ideas To Build Your Brand?</li> <li>[H2] Steps 1-4</li> <li>[H3] TRENDING CATEGORIES</li> <li>[H3]</li> <li>[H3] 1. Talk with us</li> <li>[H3] 2. Let's brainstorm</li> <li>[H3] 3. Pick your swag</li> <li>[H3] 4. Let's Do It!</li> <li>[H6] Follow Us</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	6	0	0	1
H1	H2	H3	H4	H5	H6									
1	2	6	0	0	1									

## SEO Content

	Images	We found 14 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>8%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Shop By</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">See What's New</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice





## SEO Keywords

 Keywords Cloud	fullerton <b>new home apparel</b> shop products guardian budget promotions promotional
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	3	✘	✘	✘	✘
apparel	2	✔	✘	✔	✘
home	2	✔	✘	✘	✘
guardian	1	✔	✔	✔	✔
promotions	1	✔	✔	✔	✔

## Usability

	Url	Domain : guardian-promotions.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 0  
Warnings : 0



Email Privacy

Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips

- Excellent, your website doesn't use nested tables.
- Too bad, your website is using inline styles.
- Too bad, your website has too many CSS files (more than 4).
- Too bad, your website has too many JS files (more than 6).
- Perfect, your website takes advantage of gzip.

## Mobile



Mobile Optimization

- Apple Icon
- Meta Viewport Tag
- Flash content



## Optimization



XML Sitemap

Great, your website has an XML sitemap.

## Optimization

		<a href="https://www.guardian-promotions.com/sitemap.xml">https://www.guardian-promotions.com/sitemap.xml</a>
	Robots.txt	<a href="http://guardian-promotions.com/robots.txt">http://guardian-promotions.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.