







Website review guess.net.au

Generated on September 21 2024 16:31 PM

The score is 53/100





SEO Content

	Title	<p>GUESS Jeans, Clothing and Accessories for Men and Women.</p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>GUESS is about sexy, adventurous, trendsetting apparel and accessories. All-American looks with a uniquely European attention to detail. Free shipping on orders over \$75</p> <p>Length : 169</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1944"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>GUESS</td> </tr> <tr> <td>url</td> <td>https://guess.com.au/</td> </tr> <tr> <td>title</td> <td>GUESS Jeans, Clothing and Accessories for Men and Women.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>GUESS is about sexy, adventurous, trendsetting apparel and accessories. All-American looks with a uniquely European attention to detail. Free shipping on orders over \$75</td> </tr> </tbody> </table>	Property	Content	site_name	GUESS	url	https://guess.com.au/	title	GUESS Jeans, Clothing and Accessories for Men and Women.	type	website	description	GUESS is about sexy, adventurous, trendsetting apparel and accessories. All-American looks with a uniquely European attention to detail. Free shipping on orders over \$75
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	Headings	<table border="1" data-bbox="539 1973 1481 2047"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>5</td> <td>34</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	5	5	34	0	0
H1	H2	H3	H4	H5	H6									
1	5	5	34	0	0									





SEO Content

		<ul style="list-style-type: none">• [H1] guess_logo Created with Sketch.• [H2] GARDEN GLAMOUR• [H2] THE BEST KEPT• [H2] LUXURY SECRET• [H2] One-of-a-kind European designs for everyday elevation• [H2] Join for the latest trends• [H3] My Account• [H3] Customer Care• [H3] Our Company• [H3] Brands• [H3] Be the first to know• [H4] GARDEN GLAMOUR• [H4] GARDEN GLAMOUR• [H4] Luxury in Every Detail• [H4] Women's Handbags• [H4] Women's Dresses• [H4] Men's Shirts• [H4] Women's Denim• [H4] Men's Watches• [H4] Women's Shoes• [H4] Luxury in Every Detail• [H4] Luxury in Every Detail• [H4] Women's Handbags• [H4] Women's Dresses• [H4] Men's Shirts• [H4] Women's Handbags• [H4] Women's Dresses• [H4] Men's Shirts• [H4] Women's Jewellery• [H4] Marciano• [H4] Men's Apparel• [H4] Women's Denim• [H4] Men's Watches• [H4] Women's Shoes• [H4] Women's Denim• [H4] Men's Watches• [H4] Women's Shoes• [H4] THE BEST KEPT• [H4] LUXURY• [H4] SECRET• [H4] One-of-a-kind European designs for everyday elevation• [H4] THE BEST KEPT• [H4] LUXURY• [H4] SECRET• [H4] One-of-a-kind European designs for everyday elevation
	Images	<p>We found 32 images on this web page.</p> <p>25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 30%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 243 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.64% Internal Links 91.36%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Mid-Season Event Now On Extra 20% Off Sale With Code TAF20	Internal	Passing Juice
Women	Internal	Passing Juice
View All	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Marciano	Internal	Passing Juice
Activewear	Internal	Passing Juice
Denim	Internal	Passing Juice
Dresses	Internal	Passing Juice

In-page links

Tees & Tanks	Internal	Passing Juice
Fashion Tops	Internal	Passing Juice
Bodysuits	Internal	Passing Juice
Knits & Sweaters	Internal	Passing Juice
Shirts	Internal	Passing Juice
Jackets & Coats	Internal	Passing Juice
Jumpsuits & Rompers	Internal	Passing Juice
Pants	Internal	Passing Juice
Shorts	Internal	Passing Juice
Skirts	Internal	Passing Juice
Underwear	Internal	Passing Juice
Sale	Internal	Passing Juice
View All	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Fragrance	Internal	Passing Juice
Watches	Internal	Passing Juice
Jewellery	Internal	Passing Juice
Home	Internal	Passing Juice
Belts	Internal	Passing Juice
Scarves & Beanies	Internal	Passing Juice
Sale	Internal	Passing Juice
View All	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Sneakers	Internal	Passing Juice
Heels	Internal	Passing Juice
Boots	Internal	Passing Juice
Sandals	Internal	Passing Juice
Loafers	Internal	Passing Juice

In-page links

Sale	Internal	Passing Juice
Print Collection	Internal	Passing Juice
GUESS Originals	Internal	Passing Juice
GUESS Eco	Internal	Passing Juice
Denim Fit Guide	Internal	Passing Juice
Logo Shop	Internal	Passing Juice
Men	Internal	Passing Juice
View All	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Activewear	Internal	Passing Juice
Denim	Internal	Passing Juice
Jackets	Internal	Passing Juice
Pants & Shorts	Internal	Passing Juice
Hoodies	Internal	Passing Juice
Knits & Sweaters	Internal	Passing Juice
Shirts	Internal	Passing Juice
Tees & Tanks	Internal	Passing Juice
Underwear	Internal	Passing Juice
Swimwear	Internal	Passing Juice
Sale	Internal	Passing Juice
View All	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Scarves & Beanies	Internal	Passing Juice
Watches	Internal	Passing Juice
Jewellery	Internal	Passing Juice
Fragrance & Grooming	Internal	Passing Juice
Bags	Internal	Passing Juice
Wallets	Internal	Passing Juice

In-page links

Belts	Internal	Passing Juice
Shoes	Internal	Passing Juice
Sale	Internal	Passing Juice
GUESS Originals	Internal	Passing Juice
GUESS Eco	Internal	Passing Juice
Denim Fit Guide	Internal	Passing Juice
Logo Shop	Internal	Passing Juice
Handbags	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Logo Shop	Internal	Passing Juice
GUESS Eco	External	Passing Juice
Satchel	Internal	Passing Juice
Shoulder Bag	Internal	Passing Juice
Tote Bags	Internal	Passing Juice
Crossbody	Internal	Passing Juice
Half Flap	Internal	Passing Juice
Mini Bags	Internal	Passing Juice
Clutches	Internal	Passing Juice
Wallets	Internal	Passing Juice
Backpacks	Internal	Passing Juice
Luggage & Travel Bags	Internal	Passing Juice
Baby Bags	Internal	Passing Juice
Sale	Internal	Passing Juice
Kids	Internal	Passing Juice
View All	Internal	Passing Juice
Accessories	Internal	Passing Juice
Teddy Bear Capsule	Internal	Passing Juice
Baby Boy	Internal	Passing Juice

In-page links

Baby Girl	Internal	Passing Juice
Sale	Internal	Passing Juice
View All	Internal	Passing Juice
Accessories	Internal	Passing Juice
Little Girl	Internal	Passing Juice
Big Girl	Internal	Passing Juice
Sale	Internal	Passing Juice
View All	Internal	Passing Juice
Accessories	Internal	Passing Juice
Little Boy	Internal	Passing Juice
Big Boy	Internal	Passing Juice
Sale	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Dresses	Internal	Passing Juice
Tops	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Jackets & Coats	Internal	Passing Juice
Jumpsuits & Rompers	Internal	Passing Juice
Sale	Internal	Passing Juice
View All	Internal	Passing Juice
View All	Internal	Passing Juice
Guess Jeans	Internal	Passing Juice
View All	Internal	Passing Juice
Tops	Internal	Passing Juice
Jeans	Internal	Passing Juice
Jackets & Hoodies	Internal	Passing Juice
View All	Internal	Passing Juice
Tops	Internal	Passing Juice

In-page links

Jeans	Internal	Passing Juice
Jackets & Hoodies	Internal	Passing Juice
GUESS Originals	Internal	Passing Juice
Sign-in or register	Internal	Passing Juice
Eco	Internal	Passing Juice
Sports Jackets & Sweatshirts	Internal	Passing Juice
Sports Tops & Crops	Internal	Passing Juice
Trackpants & Sweatpants	Internal	Passing Juice
Yoga Pants & Tights	Internal	Passing Juice
Fit Guide	External	Passing Juice
Curvy Jeans	Internal	Passing Juice
Skinny Jeans	Internal	Passing Juice
Straight Jeans	Internal	Passing Juice
Mom Jeans	Internal	Passing Juice
High Rise	Internal	Passing Juice
Mid Rise	Internal	Passing Juice
Low Rise	Internal	Passing Juice
Dark Wash	Internal	Passing Juice
Medium Wash	Internal	Passing Juice
Light Wash	Internal	Passing Juice
Denim Jackets	Internal	Passing Juice
Mini Dresses	Internal	Passing Juice
Midi Dresses	Internal	Passing Juice
Maxi Dresses	Internal	Passing Juice
Knit Dresses	Internal	Passing Juice
Tees	Internal	Passing Juice
Tanks & Camis	Internal	Passing Juice
Logo Tees	Internal	Passing Juice

In-page links

Graphic Tees	Internal	Passing Juice
Basic Tees	Internal	Passing Juice
Crop Tops	Internal	Passing Juice
Coats	Internal	Passing Juice
Jackets	Internal	Passing Juice
Mini Skirts	Internal	Passing Juice
Midi & Maxi Skirts	Internal	Passing Juice
Bras	Internal	Passing Juice
Panties	Internal	Passing Juice
Pyjamas	Internal	Passing Juice
Earrings	Internal	Passing Juice
Bracelets	Internal	Passing Juice
Necklaces	Internal	Passing Juice
Sport Jackets & Sweatshirts	Internal	Passing Juice
Trackpants & Sweatpants	Internal	Passing Juice
Sports Tops	Internal	Passing Juice
Fit Guide	External	Passing Juice
Regular Straight Jeans	Internal	Passing Juice
Slim Straight Jeans	Internal	Passing Juice
Skinny Jeans	Internal	Passing Juice
Tapered Jeans	External	Passing Juice
Relaxed Jeans	Internal	Passing Juice
Dark Wash	Internal	Passing Juice
Medium Wash	Internal	Passing Juice
Light Wash	Internal	Passing Juice
Denim Jackets	Internal	Passing Juice
Denim Shirts	Internal	Passing Juice
Tees	Internal	Passing Juice

In-page links

Polo Tees	Internal	Passing Juice
Graphic Tees	Internal	Passing Juice
Logo Tees	Internal	Passing Juice
Basic Tees	Internal	Passing Juice
Classic Tees	Internal	Passing Juice
Shorts	Internal	Passing Juice
Pants	Internal	Passing Juice
Sneakers	Internal	Passing Juice
Loafers	Internal	Passing Juice
Slides	Internal	Passing Juice
Denim Fit Guide	External	Passing Juice
Tops	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Sets	Internal	Passing Juice
Onesies	Internal	Passing Juice
Sale	Internal	Passing Juice
Tops	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Sets	Internal	Passing Juice
Onesies	Internal	Passing Juice
Tops	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Dresses	Internal	Passing Juice
Jackets	Internal	Passing Juice
Sale	Internal	Passing Juice
Tops	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Dresses	Internal	Passing Juice


In-page links

Jackets	Internal	Passing Juice
Sale	Internal	Passing Juice
Tops	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Jackets	Internal	Passing Juice
Sale	Internal	Passing Juice
Tops	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Jackets	Internal	Passing Juice
Sale	Internal	Passing Juice
Dresses	Internal	Passing Juice
WOMEN'S APPAREL	External	Passing Juice
MEN'S APPAREL	External	Passing Juice
Women's Handbags	External	Passing Juice
Women's Dresses	External	Passing Juice
Men's Shirts	External	Passing Juice
Women's Denim	External	Passing Juice
Men's Watches	External	Passing Juice
Women's Shoes	External	Passing Juice
Women's Clothes	External	Passing Juice
Men's Clothes	External	Passing Juice
MARCIANO COLLECTION	External	Passing Juice
Register	Internal	Passing Juice
UNiDAYS	Internal	Passing Juice
FAQs	External	Passing Juice
Returns	Internal	Passing Juice
Shipping	External	Passing Juice
Size Charts	Internal	Passing Juice

In-page links

Gift Cards	External	Passing Juice
Store Locator	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Our Story	Internal	Passing Juice
Sustainability	External	Passing Juice
GUESS	External	Passing Juice
Kids	Internal	Passing Juice
Marciano	Internal	Passing Juice

SEO Keywords

 Keywords Cloud	all view tops jeans sale apparel accessories womens guess jackets
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
all	52	✘	✘	✔	✘
view	51	✘	✘	✘	✘
sale	34	✘	✘	✘	✘
womens	21	✘	✘	✘	✘
jackets	20	✘	✘	✘	✘










Usability

 Url	Domain : guess.net.au Length : 12
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Usability

	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://guess.com.au/
	Robots.txt	http://guess.net.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics