





# Website review guess.net.au

Generated on September 21 2024 17:30 PM

The score is 53/100





## SEO Content

	Title	GUESS   Jeans, Clothing and Accessories for Men and Women.  <b>Length : 58</b>  Perfect, your title contains between 10 and 70 characters.																	
	Description	GUESS is about sexy, adventurous, trendsetting apparel and accessories. All-American looks with a uniquely European attention to detail. Free shipping on orders over \$75  <b>Length : 169</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																	
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>GUESS</td></tr><tr><td>url</td><td>https://guess.com.au/</td></tr><tr><td>title</td><td>GUESS   Jeans, Clothing and Accessories for Men and Women.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>GUESS is about sexy, adventurous, trendsetting apparel and accessories. All-American looks with a uniquely European attention to detail. Free shipping on orders over \$75</td></tr></tbody></table>						Property	Content	site_name	GUESS	url	https://guess.com.au/	title	GUESS   Jeans, Clothing and Accessories for Men and Women.	type	website	description	GUESS is about sexy, adventurous, trendsetting apparel and accessories. All-American looks with a uniquely European attention to detail. Free shipping on orders over \$75
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	Headings	<b>H1</b> 1	<b>H2</b> 5	<b>H3</b> 5	<b>H4</b> 34	<b>H5</b> 0	<b>H6</b> 0												





## SEO Content

		<ul style="list-style-type: none"><li>• [H1] guess_logo Created with Sketch.</li><li>• [H2] GARDEN GLAMOUR</li><li>• [H2] THE BEST KEPT</li><li>• [H2] LUXURY SECRET</li><li>• [H2] One-of-a-kind European designs for everyday elevation</li><li>• [H2] Join for the latest trends</li><li>• [H3] My Account</li><li>• [H3] Customer Care</li><li>• [H3] Our Company</li><li>• [H3] Brands</li><li>• [H3] Be the first to know</li><li>• [H4] GARDEN GLAMOUR</li><li>• [H4] GARDEN GLAMOUR</li><li>• [H4] Luxury in Every Detail</li><li>• [H4] Women's Handbags</li><li>• [H4] Women's Dresses</li><li>• [H4] Men's Shirts</li><li>• [H4] Women's Denim</li><li>• [H4] Men's Watches</li><li>• [H4] Women's Shoes</li><li>• [H4] Luxury in Every Detail</li><li>• [H4] Luxury in Every Detail</li><li>• [H4] Women's Handbags</li><li>• [H4] Women's Dresses</li><li>• [H4] Men's Shirts</li><li>• [H4] Women's Handbags</li><li>• [H4] Women's Dresses</li><li>• [H4] Men's Shirts</li><li>• [H4] Women's Jewellery</li><li>• [H4] Marciano</li><li>• [H4] Men's Apparel</li><li>• [H4] Women's Denim</li><li>• [H4] Men's Watches</li><li>• [H4] Women's Shoes</li><li>• [H4] Women's Denim</li><li>• [H4] Men's Watches</li><li>• [H4] Women's Shoes</li><li>• [H4] THE BEST KEPT</li><li>• [H4] LUXURY</li><li>• [H4] SECRET</li><li>• [H4] One-of-a-kind European designs for everyday elevation</li><li>• [H4] THE BEST KEPT</li><li>• [H4] LUXURY</li><li>• [H4] SECRET</li><li>• [H4] One-of-a-kind European designs for everyday elevation</li></ul>
	Images	<p>We found 32 images on this web page.</p> <p>25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>30%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 243 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.64% Internal Links 91.36%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Mid-Season Event Now On   Extra 20% Off Sale With Code TAF20</a>	Internal	Passing Juice
<a href="#">Women</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Marciano</a>	Internal	Passing Juice
<a href="#">Activewear</a>	Internal	Passing Juice
<a href="#">Denim</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice

## In-page links

<a href="#">Tees &amp; Tanks</a>	Internal	Passing Juice
<a href="#">Fashion Tops</a>	Internal	Passing Juice
<a href="#">Bodysuits</a>	Internal	Passing Juice
<a href="#">Knits &amp; Sweaters</a>	Internal	Passing Juice
<a href="#">Shirts</a>	Internal	Passing Juice
<a href="#">Jackets &amp; Coats</a>	Internal	Passing Juice
<a href="#">Jumpsuits &amp; Rompers</a>	Internal	Passing Juice
<a href="#">Pants</a>	Internal	Passing Juice
<a href="#">Shorts</a>	Internal	Passing Juice
<a href="#">Skirts</a>	Internal	Passing Juice
<a href="#">Underwear</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Fragrance</a>	Internal	Passing Juice
<a href="#">Watches</a>	Internal	Passing Juice
<a href="#">Jewellery</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Belts</a>	Internal	Passing Juice
<a href="#">Scarves &amp; Beanies</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Sneakers</a>	Internal	Passing Juice
<a href="#">Heels</a>	Internal	Passing Juice
<a href="#">Boots</a>	Internal	Passing Juice
<a href="#">Sandals</a>	Internal	Passing Juice
<a href="#">Loafers</a>	Internal	Passing Juice

## In-page links

<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Print Collection</a>	Internal	Passing Juice
<a href="#">GUESS Originals</a>	Internal	Passing Juice
<a href="#">GUESS Eco</a>	Internal	Passing Juice
<a href="#">Denim Fit Guide</a>	Internal	Passing Juice
<a href="#">Logo Shop</a>	Internal	Passing Juice
<a href="#">Men</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Activewear</a>	Internal	Passing Juice
<a href="#">Denim</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Pants &amp; Shorts</a>	Internal	Passing Juice
<a href="#">Hoodies</a>	Internal	Passing Juice
<a href="#">Knits &amp; Sweaters</a>	Internal	Passing Juice
<a href="#">Shirts</a>	Internal	Passing Juice
<a href="#">Tees &amp; Tanks</a>	Internal	Passing Juice
<a href="#">Underwear</a>	Internal	Passing Juice
<a href="#">Swimwear</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Scarves &amp; Beanies</a>	Internal	Passing Juice
<a href="#">Watches</a>	Internal	Passing Juice
<a href="#">Jewellery</a>	Internal	Passing Juice
<a href="#">Fragrance &amp; Grooming</a>	Internal	Passing Juice
<a href="#">Bags</a>	Internal	Passing Juice
<a href="#">Wallets</a>	Internal	Passing Juice

## In-page links

<a href="#">Belts</a>	Internal	Passing Juice
<a href="#">Shoes</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">GUESS Originals</a>	Internal	Passing Juice
<a href="#">GUESS Eco</a>	Internal	Passing Juice
<a href="#">Denim Fit Guide</a>	Internal	Passing Juice
<a href="#">Logo Shop</a>	Internal	Passing Juice
<a href="#">Handbags</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Logo Shop</a>	Internal	Passing Juice
<a href="#">GUESS Eco</a>	External	Passing Juice
<a href="#">Satchel</a>	Internal	Passing Juice
<a href="#">Shoulder Bag</a>	Internal	Passing Juice
<a href="#">Tote Bags</a>	Internal	Passing Juice
<a href="#">Crossbody</a>	Internal	Passing Juice
<a href="#">Half Flap</a>	Internal	Passing Juice
<a href="#">Mini Bags</a>	Internal	Passing Juice
<a href="#">Clutches</a>	Internal	Passing Juice
<a href="#">Wallets</a>	Internal	Passing Juice
<a href="#">Backpacks</a>	Internal	Passing Juice
<a href="#">Luggage &amp; Travel Bags</a>	Internal	Passing Juice
<a href="#">Baby Bags</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Kids</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Teddy Bear Capsule</a>	Internal	Passing Juice
<a href="#">Baby Boy</a>	Internal	Passing Juice

## In-page links

<a href="#">Baby Girl</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Little Girl</a>	Internal	Passing Juice
<a href="#">Big Girl</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Little Boy</a>	Internal	Passing Juice
<a href="#">Big Boy</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice
<a href="#">Jackets &amp; Coats</a>	Internal	Passing Juice
<a href="#">Jumpsuits &amp; Rompers</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Guess Jeans</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Jeans</a>	Internal	Passing Juice
<a href="#">Jackets &amp; Hoodies</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice

## In-page links

<a href="#">Jeans</a>	Internal	Passing Juice
<a href="#">Jackets &amp; Hoodies</a>	Internal	Passing Juice
<a href="#">GUESS Originals</a>	Internal	Passing Juice
<a href="#">Sign-in or register</a>	Internal	Passing Juice
<a href="#">Eco</a>	Internal	Passing Juice
<a href="#">Sports Jackets &amp; Sweatshirts</a>	Internal	Passing Juice
<a href="#">Sports Tops &amp; Crops</a>	Internal	Passing Juice
<a href="#">Trackpants &amp; Sweatpants</a>	Internal	Passing Juice
<a href="#">Yoga Pants &amp; Tights</a>	Internal	Passing Juice
<a href="#">Fit Guide</a>	External	Passing Juice
<a href="#">Curvy Jeans</a>	Internal	Passing Juice
<a href="#">Skinny Jeans</a>	Internal	Passing Juice
<a href="#">Straight Jeans</a>	Internal	Passing Juice
<a href="#">Mom Jeans</a>	Internal	Passing Juice
<a href="#">High Rise</a>	Internal	Passing Juice
<a href="#">Mid Rise</a>	Internal	Passing Juice
<a href="#">Low Rise</a>	Internal	Passing Juice
<a href="#">Dark Wash</a>	Internal	Passing Juice
<a href="#">Medium Wash</a>	Internal	Passing Juice
<a href="#">Light Wash</a>	Internal	Passing Juice
<a href="#">Denim Jackets</a>	Internal	Passing Juice
<a href="#">Mini Dresses</a>	Internal	Passing Juice
<a href="#">Midi Dresses</a>	Internal	Passing Juice
<a href="#">Maxi Dresses</a>	Internal	Passing Juice
<a href="#">Knit Dresses</a>	Internal	Passing Juice
<a href="#">Tees</a>	Internal	Passing Juice
<a href="#">Tanks &amp; Camis</a>	Internal	Passing Juice
<a href="#">Logo Tees</a>	Internal	Passing Juice



## In-page links

<a href="#">Graphic Tees</a>	Internal	Passing Juice
<a href="#">Basic Tees</a>	Internal	Passing Juice
<a href="#">Crop Tops</a>	Internal	Passing Juice
<a href="#">Coats</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Mini Skirts</a>	Internal	Passing Juice
<a href="#">Midi &amp; Maxi Skirts</a>	Internal	Passing Juice
<a href="#">Bras</a>	Internal	Passing Juice
<a href="#">Panties</a>	Internal	Passing Juice
<a href="#">Pyjamas</a>	Internal	Passing Juice
<a href="#">Earrings</a>	Internal	Passing Juice
<a href="#">Bracelets</a>	Internal	Passing Juice
<a href="#">Necklaces</a>	Internal	Passing Juice
<a href="#">Sport Jackets &amp; Sweatshirts</a>	Internal	Passing Juice
<a href="#">Trackpants &amp; Sweatpants</a>	Internal	Passing Juice
<a href="#">Sports Tops</a>	Internal	Passing Juice
<a href="#">Fit Guide</a>	External	Passing Juice
<a href="#">Regular Straight Jeans</a>	Internal	Passing Juice
<a href="#">Slim Straight Jeans</a>	Internal	Passing Juice
<a href="#">Skinny Jeans</a>	Internal	Passing Juice
<a href="#">Tapered Jeans</a>	External	Passing Juice
<a href="#">Relaxed Jeans</a>	Internal	Passing Juice
<a href="#">Dark Wash</a>	Internal	Passing Juice
<a href="#">Medium Wash</a>	Internal	Passing Juice
<a href="#">Light Wash</a>	Internal	Passing Juice
<a href="#">Denim Jackets</a>	Internal	Passing Juice
<a href="#">Denim Shirts</a>	Internal	Passing Juice
<a href="#">Tees</a>	Internal	Passing Juice

## In-page links

<a href="#">Polo Tees</a>	Internal	Passing Juice
<a href="#">Graphic Tees</a>	Internal	Passing Juice
<a href="#">Logo Tees</a>	Internal	Passing Juice
<a href="#">Basic Tees</a>	Internal	Passing Juice
<a href="#">Classic Tees</a>	Internal	Passing Juice
<a href="#">Shorts</a>	Internal	Passing Juice
<a href="#">Pants</a>	Internal	Passing Juice
<a href="#">Sneakers</a>	Internal	Passing Juice
<a href="#">Loafers</a>	Internal	Passing Juice
<a href="#">Slides</a>	Internal	Passing Juice
<a href="#">Denim Fit Guide</a>	External	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice
<a href="#">Sets</a>	Internal	Passing Juice
<a href="#">Onesies</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice
<a href="#">Sets</a>	Internal	Passing Juice
<a href="#">Onesies</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice


## In-page links

<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice
<a href="#">WOMEN'S APPAREL</a>	External	Passing Juice
<a href="#">MEN'S APPAREL</a>	External	Passing Juice
<a href="#">Women's Handbags</a>	External	Passing Juice
<a href="#">Women's Dresses</a>	External	Passing Juice
<a href="#">Men's Shirts</a>	External	Passing Juice
<a href="#">Women's Denim</a>	External	Passing Juice
<a href="#">Men's Watches</a>	External	Passing Juice
<a href="#">Women's Shoes</a>	External	Passing Juice
<a href="#">Women's Clothes</a>	External	Passing Juice
<a href="#">Men's Clothes</a>	External	Passing Juice
<a href="#">MARCIANO COLLECTION</a>	External	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">UNiDAYS</a>	Internal	Passing Juice
<a href="#">FAQs</a>	External	Passing Juice
<a href="#">Returns</a>	Internal	Passing Juice
<a href="#">Shipping</a>	External	Passing Juice
<a href="#">Size Charts</a>	Internal	Passing Juice

## In-page links

<a href="#">Gift Cards</a>	External	Passing Juice
<a href="#">Store Locator</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Sustainability</a>	External	Passing Juice
<a href="#">GUESS</a>	External	Passing Juice
<a href="#">Kids</a>	Internal	Passing Juice
<a href="#">Marciano</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	all sale womens tops guess jackets view accessories jeans apparel
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
all	52	✖	✖	✔	✖
view	51	✖	✖	✖	✖
sale	34	✖	✖	✖	✖
womens	21	✖	✖	✖	✖
jackets	20	✖	✖	✖	✖












## Usability

	Url	Domain : guess.net.au Length : 12
	Favicon	Great, your website has a favicon.




## Usability

		
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div>
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## Mobile

✓ Flash content

## Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://guess.com.au/>



Robots.txt

<http://guess.net.au/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics