Website review
gundersenhealth.org

Generated on September 19 2024 17:58 PM

The score is 72/100

SEO Content

✅	Title	Gundersen Health System Hospitals & Clinics I Gundersen **Length : 59** Perfect, your title contains between 10 and 70 characters.
✅	Description	Gundersen Health System Hospitals & Clinics delivers world-class primary and specialized healthcare in Wisconsin, Minnesota and Iowa. **Length : 137** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Gundersen Health System
type	Page
url	https://www.gundersenhealth.org/home
title	Gundersen Health System Hospitals & Clinics
updated_time	2024-04-30

⬤	Headings	

H1	H2	H3	H4	H5	H6
1	3	5	0	0	0

- [H1] Gundersen Health System Hospitals & Clinics
- [H2] Let's take care of you
- [H2] Deliver love + medicine
- [H2] The latest from Gundersen
- [H3] Introducing Emplify Health
- [H3] Care close to home

SEO Content

		- [H3] Bellin and Gundersen Health System to become Emplify Health - [H3] MyChart - [H3] The latest guidelines
❌	Images	We found 6 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : **31%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 64 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Now becoming Emplify Health	External	Passing Juice

In-page links

Home	Internal	Passing Juice
Find a Provider	Internal	Passing Juice
Care & Treatment	Internal	Passing Juice
Pharmacy	Internal	Passing Juice
24-Hour Nurse Line	Internal	Passing Juice
Cardiology	Internal	Passing Juice
Ophthalmology & Optometry	Internal	Passing Juice
Pediatrics	Internal	Passing Juice
Pregnancy & Birth	Internal	Passing Juice
Primary Care	Internal	Passing Juice
Locations	Internal	Passing Juice
Wait Times	Internal	Passing Juice
La Crosse Campus	Internal	Passing Juice
Onalaska Clinic	Internal	Passing Juice
Winona Campus	Internal	Passing Juice
Decorah Clinic	Internal	Passing Juice
Tomah Clinic	Internal	Passing Juice
Our System	Internal	Passing Juice
News	Internal	Passing Juice
Schedule an Appointment	Internal	Passing Juice
Volunteer Services	Internal	Passing Juice
Quality & Safety	Internal	Passing Juice
Forms & Notices	Internal	Passing Juice
Foundation	Internal	Passing Juice
Gundersen Edge	External	Passing Juice
Gundersen Partners	Internal	Passing Juice
Patients and Visitors	Internal	Passing Juice
COVID-19 Guidelines	Internal	Passing Juice

In-page links

Upcoming procedure	Internal	Passing Juice
Routine Visit	Internal	Passing Juice
Visitors	Internal	Passing Juice
Patient resources	Internal	Passing Juice
MyChart Arrivals	Internal	Passing Juice
Health & Wellness	Internal	Passing Juice
Classes & Events	Internal	Passing Juice
Aging Well	Internal	Passing Juice
Eat & Move	Internal	Passing Juice
Pregnancy & Kids	Internal	Passing Juice
Mental Health & Relationships	Internal	Passing Juice
Navigating Healthcare	Internal	Passing Juice
Recipes	Internal	Passing Juice
Staying Healthy	Internal	Passing Juice
Careers	Internal	Passing Juice
Medical Education	Internal	Passing Juice
Notice of Privacy Practices	Internal	Passing Juice
Website Privacy Policy	Internal	Passing Juice
Price Transparency	Internal	Passing Juice
ADA & ASL	Internal	Passing Juice
Notice of Non-Discrimination	Internal	Passing Juice
Cost Estimates	Internal	Passing Juice
Pay My Bill	Internal	Passing Juice
Community Assessments, Plans & Contributions	Internal	Passing Juice
Clinical Trials	Internal	Passing Juice
Quartz Benefits	External	Passing Juice
Gundersen Research Institute	Internal	Passing Juice
For Clinicians & Professionals	Internal	Passing Juice

In-page links

| For Employers		Internal	Passing Juice
Engage & Follow		Internal	Passing Juice
Español		Internal	Passing Juice
Hmong		Internal	Passing Juice
Other languages		External	Passing Juice
Subscribe to RSS feed		Internal	Passing Juice

SEO Keywords

	Keywords Cloud	emplify love health system provider gundersen patients all mychart care

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
care	17	✘	✘	✔	✔
health	14	✔	✘	✔	✔
gundersen	12	✔	✘	✔	✔
emplify	7	✘	✘	✘	✔
system	6	✔	✘	✔	✔

Usability

	Url	Domain : gundersenhealth.org Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

✓		
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.gundersenhealth.org/sitemap.xml
✓	Robots.txt	http://gundersenhealth.org/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.