Website review
guptadentalclinic.com

Generated on September 21 2024 07:02 AM

The score is 56/100

SEO Content

✓	Title	**Best Dental clinic in gurgaon, Dentist in Gurgaon** **Length : 49** Perfect, your title contains between 10 and 70 characters.
✓	Description	Dentist in Gurgaon - Dr Gupta's dental centre is one of the best dental clinic in Gurgaon. Dr Ankur Gupta is one of the best dentist in Gurgaon. **Length : 144** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	Dental clinic in Gurgaon, Dentist in Gurgaon, best dentist in Gurgaon Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	**H1** 1 **H2** 0 **H3** 2 **H4** 2 **H5** 8 **H6** 2 [H1] Dental Clinic in Gurgaon [H3] Dr Ankur Gupta [H3] Dr Ankita Gupta [H4] Dr. Gupta's Dental Implant and Orthodontic Centre [H4] Dr. Gupta's Dental Implant and Orthodontic Centre [H5] OUR DENTISTS [H5] OUR SERVICES [H5] WHY DR GUPTA'S DENTAL [H5] OUR PATIENTS SAY [H5] OUR VIDEOS [H5] GET IN TOUCH [H5] Our Featured Services [H5] Follow us [H6] Address [H6] Working Hours
	Images	We found 27 images on this web page.

SEO Content

❌		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **13%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 31 links including 0 link(s) to files
⦾	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.23% Internal Links 96.77%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Dr Ankur Gupta	Internal	Passing Juice
Dr Ankita Gupta	Internal	Passing Juice
Sterilization	Internal	Passing Juice

In-page links

Services	Internal	Passing Juice
Cosmetic Services	Internal	Passing Juice
Dental Implants	Internal	Passing Juice
Restorative Services	Internal	Passing Juice
Endodontics	Internal	Passing Juice
Crown & Bridges	Internal	Passing Juice
Teeth Whitening	Internal	Passing Juice
Oral Surgery	Internal	Passing Juice
Preventive Care	Internal	Passing Juice
Periodontal Therapy	Internal	Passing Juice
Dentures	Internal	Passing Juice
Digital X Ray	Internal	Passing Juice
Ceramic Tooth Fillings	Internal	Passing Juice
Gallery	Internal	Passing Juice
Cases	Internal	Passing Juice
International Patients	Internal	Passing Juice
Videos	Internal	Passing Juice
Instructions	Internal	Passing Juice
Instructions after Tooth Removal/minor surgery	Internal	Passing Juice
Instructions After RCT	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact Us	Internal	Passing Juice
lll	Internal	Passing Juice
	Internal	Passing Juice
Dr. Gupta's Dental Implant & Orthodontic Centre	External	Passing Juice
Blog		Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	orthodontic gurgaon instructions clinic centre care guptas gupta dentist dental

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	9	✔	✔	✔	✔
clinic	4	✔	✔	✔	✔
gurgaon	4	✔	✔	✔	✔
instructions	4	✘	✘	✘	✘
care	4	✘	✘	✘	✘

Usability

⊙	Url	Domain : guptadentalclinic.com Length : 21
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://guptadentalclinic.com/sitemap.xml
✅	Robots.txt	http://guptadentalclinic.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics