



# Website review halftheanimal.com

Generated on September 20 2024 23:12 PM






The score is 57/100







## SEO Content

	Title	Half The Animal Official <b>Length : 24</b> Perfect, your title contains between 10 and 70 characters.																				
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Half The Animal Official</td></tr><tr><td>url</td><td>https://halftheanimal.com</td></tr><tr><td>title</td><td>Half The Animal Official</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Shop exclusive merch and apparel from the Official Half The Animal Store.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/2292/5847/files/logo.png?height=628&amp;pad_color=fff&amp;v=1614314094&amp;width=1200</td></tr><tr><td>image:secure_url</td><td>https://cdn.shopify.com/s/files/1/2292/5847/files/logo.png?height=628&amp;pad_color=fff&amp;v=1614314094&amp;width=1200</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>628</td></tr></tbody></table>	Property	Content	site_name	Half The Animal Official	url	https://halftheanimal.com	title	Half The Animal Official	type	website	description	Shop exclusive merch and apparel from the Official Half The Animal Store.	image	https://cdn.shopify.com/s/files/1/2292/5847/files/logo.png?height=628&pad_color=fff&v=1614314094&width=1200	image:secure_url	https://cdn.shopify.com/s/files/1/2292/5847/files/logo.png?height=628&pad_color=fff&v=1614314094&width=1200	image:width	1200	image:height	628
Property	Content																					
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image:height	628																					

## SEO Content

	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>0</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Half The Animal Official</li> <li>• [H2] Opening Soon</li> <li>• [H4] Find out when we open</li> <li>• [H4] Enter store using password</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	0	2	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	2	0	0									
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Log in here</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

using tweet share store enter half  
pin official password animal

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
enter	3	✘	✘	✘	✔
password	3	✘	✘	✘	✔
half	2	✔	✘	✘	✔
animal	2	✔	✘	✘	✔
official	2	✔	✘	✘	✔











## Usability

	Url	Domain : halftheanimal.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://halftheanimal.com/robots.txt">http://halftheanimal.com/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

## Optimization



Google Analytics