

# Website review halleysfamilydental.com

Generated on September 21 2024 15:35 PM

The score is 50/100

#### **SEO Content**

|   | Title                            | Length:  | 13             | /'s Fan   |                                      |                | ers.                      |
|---|----------------------------------|--|----------------|---|--------------------------------------|----------------|---------------------------|
| 1 | Description                      | Patient Forms  Length: 13  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |                |   |                                      |                |                           |
|   | Keywords                         | -  |                | en't found me                                     | -                                    |                | age. Use <u>this free</u> |
|   | Og Meta Properties Good, your pa |  |                | ake advantag                                      | e of Og Pro                          | perties.       |                           |
|   |                                  | Propert  | ty             | Content   |                                      |                |                           |
|   |                                  | locale   |                | en_US   |                                      |                |                           |
|   |                                  | type   |                | website   |                                      |                |                           |
|   |                                  |  |                | Homepage  | - Halley&#                           | 039;s Famil    | ly Dental Care            |
|   |                                  | descriptio   | n              | Patient For                                       | ms                                   |                |                           |
|   |                                  | url https://   |                | https://www                                       | https://www.halleysfamilydental.com/ |                |                           |
|   |                                  | site_name  | 9              | Elementor   | Temp1                                |                |                           |
|   |                                  | updated_t  | time           | 2024-06-24  | T14:14:33                            | +00:00         |                           |
|   | Headings                         | <b>H1</b> 2  | <b>H2</b><br>4 | <b>H3</b><br>6                                    | <b>H4</b><br>7                       | <b>H5</b><br>0 | <b>H6</b><br>0            |
|   |                                  | • [H]  | ] Where        | e your family i<br>e your family i<br>T OUR PRACT | s treated li                         |                |                           |

#### **SEO Content**

|                 | <ul> <li>[H2] Our Services</li> <li>[H2] What Our Patients Are Saying</li> <li>[H2] What Our Patients Are Saying</li> <li>[H3] Call Today to Learn More: (405) 377-1155</li> <li>[H3] Find Us</li> <li>[H3] Call Us</li> <li>[H3] Email Us</li> <li>[H3] Review Us</li> <li>[H3] SAY HELLO!</li> <li>[H4] Dental Cleanings</li> <li>[H4] Traditional Braces</li> <li>[H4] Extractions</li> <li>[H4] BPA-Free Tooth Colored Fillings</li> <li>[H4] Quick Links</li> <li>[H4] New Patients</li> <li>[H4] Contact Us</li> </ul> |
|-----------------|--|
| Images          | We found 16 images on this web page.  12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |
| Text/HTML Ratio | Ratio: <b>0</b> %  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |
| Flash           | Perfect, no Flash content has been detected on this page.  |
| Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.   |

#### **SEO Links**

|         | URL Rewrite             | Good. Your links looks friendly!  |
|---------|-------------------------|---|
| <b></b> | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
| <b></b> | In-page links           | We found a total of 73 links including 0 link(s) to files                                 |
| 0       | Statistics              | External Links : noFollow 0%  External Links : Passing Juice 5.48%  Internal Links 94.52% |

#### **In-page links**

| Anchor                                | Туре     | Juice         |
|---------------------------------------|----------|---------------|
| Skip to content                       | Internal | Passing Juice |
| Home                                  | Internal | Passing Juice |
| About                                 | Internal | Passing Juice |
| Meet Our Doctors                      | Internal | Passing Juice |
| Meet the Team                         | Internal | Passing Juice |
| Areas We Serve                        | Internal | Passing Juice |
| Dental Blog                           | Internal | Passing Juice |
| Reviews                               | Internal | Passing Juice |
| Before And After                      | Internal | Passing Juice |
| <u>Dental FAQs</u>                    | Internal | Passing Juice |
| <u>Financial Information</u>          | Internal | Passing Juice |
| Patient Forms                         | Internal | Passing Juice |
| Your First Visit                      | Internal | Passing Juice |
| <u>Dental Services</u>                | Internal | Passing Juice |
| Cosmetic Dentistry                    | Internal | Passing Juice |
| Dental Bonding                        | Internal | Passing Juice |
| Endodontic Treatment                  | Internal | Passing Juice |
| Cracked Teeth                         | Internal | Passing Juice |
| Root Canal Therapy                    | Internal | Passing Juice |
| <u>Vital Pulp Therapy / Pulpotomy</u> | Internal | Passing Juice |
| General Dentistry                     | Internal | Passing Juice |
| Dental Bridge                         | Internal | Passing Juice |
| Dental Cleanings                      | Internal | Passing Juice |
| <u>Dental Crowns</u>                  | Internal | Passing Juice |
| <u>Digital Impressions</u>            | Internal | Passing Juice |
| Enamel Shaping                        | Internal | Passing Juice |
|                                       |          |               |

# In-page links

| <u>Fillings</u>                         | Internal | Passing Juice |
|---|----------|---------------|
| <u>Fluoride Treatments</u>              | Internal | Passing Juice |
| Tooth-Colored Fillings                  | Internal | Passing Juice |
| Oral Surgery                            | Internal | Passing Juice |
| Tooth Extractions                       | Internal | Passing Juice |
| Orthodontic Treatment                   | Internal | Passing Juice |
| Retention                               | Internal | Passing Juice |
| <u>Traditional Braces</u>               | Internal | Passing Juice |
| Pediatric Dentistry                     | Internal | Passing Juice |
| BPA-Free Tooth-Colored Fillings         | Internal | Passing Juice |
| Nitrous Oxide for Children              | Internal | Passing Juice |
| Periodontal Care                        | Internal | Passing Juice |
| CloSYS Mouthwash                        | Internal | Passing Juice |
| Gingivectomy                            | Internal | Passing Juice |
| Periodontal Cleaning                    | Internal | Passing Juice |
| Scaling and Root Planing                | Internal | Passing Juice |
| Preventative Dentistry                  | Internal | Passing Juice |
| <u>Custom Mouthguards</u>               | Internal | Passing Juice |
| Occlusal Night Guards                   | Internal | Passing Juice |
| Oral B Toothbrush                       | Internal | Passing Juice |
| Oral Cancer Screenings                  | Internal | Passing Juice |
| Sonicare Toothbrush                     | Internal | Passing Juice |
| <u>Prosthodontics</u>                   | Internal | Passing Juice |
| Flippers and Removable Partial Dentures | Internal | Passing Juice |
| Full and Partial Dentures               | Internal | Passing Juice |
| Implant Restoration                     | Internal | Passing Juice |
| Implant-Retained Dentures               | Internal | Passing Juice |
| Technology                              | Internal | Passing Juice |
|   |          |               |

## In-page links

| <u>Digital X-Rays</u>            | Internal | Passing Juice |
|----------------------------------|----------|---------------|
| Intraoral Camera Technology      | Internal | Passing Juice |
| <u>iTero Scanner</u>             | Internal | Passing Juice |
| Teeth Whitening Trays            | Internal | Passing Juice |
| Contact                          | Internal | Passing Juice |
| Request an Appointment           | Internal | Passing Juice |
| Patient Forms                    | Internal | Passing Juice |
| Your First Visit                 | Internal | Passing Juice |
| Patient Reviews                  | Internal | Passing Juice |
| Dental Cleanings                 | Internal | Passing Juice |
| <u>Traditional Braces</u>        | Internal | Passing Juice |
| Extractions                      | Internal | Passing Juice |
| BPA-Free Tooth Colored Fillings  | Internal | Passing Juice |
| Find Us                          | External | Passing Juice |
| Email Us                         | Internal | Passing Juice |
| Review Us                        | External | Passing Juice |
| Dental Website Design            | External | Passing Juice |
| My Social Practice               | External | Passing Juice |
| HIPAA Notice of Privacy Practice | Internal | Passing Juice |

## **SEO Keywords**



Keywords Cloud

## **Keywords Consistency**

| Keyword | Content | Title | Keywords | Descripti | Headings |
|---------|---------|-------|----------|-----------|----------|
|         |         |       |          | on        |          |

## Usability

| 0 | Url          | Domain : halleysfamilydental.com<br>Length : 23   |
|---|--------------|---|
|   | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is en.               |
|   | Dublin Core  | This page does not take advantage of Dublin Core. |

#### **Document**

| <b>②</b> | Doctype         | HTML 5  |  |
|----------|-----------------|---|--|
| <b></b>  | Encoding        | Perfect. Your declared charset is UTF-8.  |  |
| <b>8</b> | W3C Validity    | Errors: 0 Warnings: 0   |  |
| <b></b>  | Email Privacy   | Great no email address has been found in plain text!  |  |
| <b></b>  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |  |
| •        | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |

#### Mobile



# Optimization

|           | XML Sitemap                                | Great, your website has an XML sitemap.   |  |
|-----------|--|---|--|
|           |  | https://www.halleysfamilydental.com/sitemap_index.xml                                 |  |
|           | Robots.txt                                 | http://halleysfamilydental.com/robots.txt  Great, your website has a robots.txt file. |  |
| Analytics | Great, your website has an analytics tool. |   |  |
|           |  | Google Analytics  |  |