Website review halopig.com

The score is 48/100

SEO Content

✓	Title	**Halo Pig Brands** **Length : 15** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Halo Pig Apparel Brands, Halo Pig, Not Salty, Mainland Maui, C.F. Porkfester's, and Dumbmunkey. Casual wear, graphic tees, sweatshirts and hats, representing optimism and neighborly goodness and inspired by decent people everywhere who lend a helping-hand. Halo Pig Brands: Live, Give & Wing It! **Length : 303** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	**Content**
site_name	Halo Pig Brands
url	https://halopigbrands.com/
title	Halo Pig Brands
type	website
description	Halo Pig Apparel Brands, Halo Pig, Not Salty, Mainland Maui, C.F. Porkfester's, and Dumbmunkey. Casual wear, graphic tees, sweatshirts and hats, representing optimism and neighborly goodness and inspired by decent people everywhere who lend a helping-hand. Halo Pig Brands: Live, Give & Wing It!

SEO Content

		image	http://halopigbrands.com/cdn/shop/files/Halo_Pig_Brands_header_1200x1200.png?v=1632521878
		image:secure_url	https://halopigbrands.com/cdn/shop/files/Halo_Pig_Brands_header_1200x1200.png?v=1632521878

	Headings						
		H1 2	**H2** 6	**H3** 0	**H4** 0	**H5** 0	**H6** 0

- [H1]
- [H1] Not Salty "Sails Up" Men's/Unisex Ring-Spun Hoodie
- [H2] Add or generate store policies
- [H2] Add or generate store policies
- [H2] ${o}
- [H2] Brands about goodness. Brands about people.
- [H2] Featured Items
- [H2] Subscribe to our newsletter

	Images	We found 34 images on this web page. 26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 7.69%

SEO Links

External Links : Passing Juice 0%

Internal Links 92.31%

In-page links

Anchor	Type	Juice
${s}	Internal	Passing Juice
${s}	Internal	Passing Juice
rich text editor	Internal	Passing Juice
Home	Internal	Passing Juice
All Products	Internal	Passing Juice
Our Story	Internal	Passing Juice
Collections	Internal	Passing Juice
Store & Merch Policies	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Log In	Internal	Passing Juice
Create Account	Internal	Passing Juice
Shipping	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

Keywords Cloud

mensunisex halo brands blue usd price dusty sky rose regular

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
usd	12	✖	✖	✖	✖

Keywords Consistency

price	8	✖	✖	✖	✖
dusty	7	✖	✖	✖	✖
rose	7	✖	✖	✖	✖
sky	7	✖	✖	✖	✖

Usability

●	Url	Domain : halopig.com Length : 11
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

✖ Too bad, your website is using inline styles.

✔ Great, your website has few CSS files.

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://halopigbrands.com/sitemap.xml
	Robots.txt	http://halopig.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics